

Soderquist College of Business

Retention and Graduation Rates

As of Fall 2025

TRADITIONAL UNDERGRADUATE PROGRAMS

All TUG Business Programs Combined

| Starting Academic Year | Initial Cohort | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Department in 6 Years | % Graduated in Department in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|--------------------------------------|--------------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | |
| ⊕ 2014-2015 | 68 | 43 | 63% | 51 | 75% | 35 | 51% | 45 | 66% |
| ⊕ 2015-2016 | 61 | 38 | 62% | 48 | 79% | 34 | 56% | 42 | 69% |
| ⊕ 2016-2017 | 42 | 30 | 71% | 34 | 81% | 25 | 60% | 29 | 69% |
| ⊕ 2017-2018 | 58 | 42 | 72% | 46 | 79% | 33 | 57% | 37 | 64% |
| ⊕ 2018-2019 | 62 | 49 | 79% | 57 | 92% | 42 | 68% | 52 | 84% |
| ⊕ 2019-2020 | 53 | 36 | 68% | 41 | 77% | 31 | 58% | 37 | 70% |
| ⊕ 2020-2021 | 59 | 41 | 69% | 51 | 86% | 35 | 59% | 47 | 80% |
| ⊕ 2021-2022 | 66 | 51 | 77% | 60 | 91% | 36 | 55% | 46 | 70% |
| ⊕ 2022-2023 | 70 | 52 | 74% | 61 | 87% | 9 | 13% | 10 | 14% |
| ⊕ 2023-2024 | 80 | 63 | 79% | 69 | 86% | 1 | 1% | 1 | 1% |
| ⊕ 2024-2025 | 92 | 53 | 58% | 59 | 64% | | | | |

BBA, Accounting

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | | | |
| ⊕ 2014-2015 | 8 | 2 | 25% | 2 | 25% | 4 | 50% | 2 | 25% | 4 | 50% |
| ⊕ 2015-2016 | 9 | 6 | 67% | 6 | 67% | 7 | 78% | 6 | 67% | 7 | 78% |
| ⊕ 2016-2017 | 5 | 3 | 60% | 4 | 80% | 5 | 100% | 3 | 60% | 5 | 100% |
| ⊕ 2017-2018 | 6 | 2 | 33% | 4 | 67% | 5 | 83% | 1 | 17% | 4 | 67% |
| ⊕ 2018-2019 | 6 | 3 | 50% | 5 | 83% | 6 | 100% | 4 | 67% | 6 | 100% |
| ⊕ 2019-2020 | 7 | 6 | 86% | 6 | 86% | 7 | 100% | 5 | 71% | 7 | 100% |
| ⊕ 2020-2021 | 8 | 3 | 38% | 5 | 63% | 8 | 100% | 3 | 38% | 8 | 100% |
| ⊕ 2021-2022 | 6 | 6 | 100% | 6 | 100% | 6 | 100% | 3 | 50% | 4 | 67% |
| ⊕ 2022-2023 | 1 | | | 1 | 100% | 1 | 100% | | | 1 | 100% |
| ⊕ 2023-2024 | 7 | 6 | 86% | 6 | 86% | 6 | 86% | | | | |
| ⊕ 2024-2025 | 7 | 6 | 86% | 6 | 86% | 6 | 86% | | | | |

BBA, Data Analytics

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | | | |
| ⊕ 2020-2021 | 1 | 1 | 100% | 1 | 100% | 1 | 100% | 1 | 100% | 1 | 100% |
| ⊕ 2021-2022 | 4 | 3 | 75% | 3 | 75% | 4 | 100% | 3 | 75% | 4 | 100% |
| ⊕ 2022-2023 | 5 | 5 | 100% | 5 | 100% | 5 | 100% | 1 | 20% | 1 | 20% |
| ⊕ 2023-2024 | 9 | 7 | 78% | 8 | 89% | 8 | 89% | | | | |
| ⊕ 2024-2025 | 7 | 3 | 43% | 3 | 43% | 3 | 43% | | | | |

BBA/BA/BS, Economics

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | | | |
| ⊕ 2022-2023 | 2 | 2 | 100% | 2 | 100% | 2 | 100% | | | | |
| ⊕ 2023-2024 | 4 | 3 | 75% | 3 | 75% | 3 | 75% | | | | |
| ⊕ 2024-2025 | 3 | 2 | 67% | 2 | 67% | 2 | 67% | | | | |

BBA, Entrepreneurship and Innovation

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | | | |
| ⊕ 2017-2018 | 6 | 4 | 67% | 5 | 83% | 5 | 83% | 3 | 50% | 4 | 67% |
| ⊕ 2018-2019 | 7 | 3 | 43% | 5 | 71% | 7 | 100% | 3 | 43% | 7 | 100% |
| ⊕ 2019-2020 | 7 | 4 | 57% | 4 | 57% | 4 | 57% | 2 | 29% | 3 | 43% |
| ⊕ 2020-2021 | 3 | 3 | 100% | 3 | 100% | 3 | 100% | 2 | 67% | 3 | 100% |
| ⊕ 2021-2022 | 3 | 1 | 33% | 1 | 33% | 2 | 67% | | | 1 | 33% |
| ⊕ 2022-2023 | 7 | 7 | 100% | 7 | 100% | 7 | 100% | 1 | 14% | 1 | 14% |
| ⊕ 2023-2024 | 7 | 1 | 14% | 3 | 43% | 4 | 57% | | | | |
| ⊕ 2024-2025 | 5 | 2 | 40% | 2 | 40% | 3 | 60% | | | | |

BBA, Finance

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | | | |
| ⊕ 2017-2018 | 3 | 2 | 67% | 2 | 67% | 2 | 67% | 2 | 67% | 2 | 67% |
| ⊕ 2018-2019 | 9 | 9 | 100% | 9 | 100% | 9 | 100% | 6 | 67% | 8 | 89% |
| ⊕ 2019-2020 | 7 | 4 | 57% | 5 | 71% | 5 | 71% | 4 | 57% | 5 | 71% |
| ⊕ 2020-2021 | 11 | 8 | 73% | 9 | 82% | 10 | 91% | 6 | 55% | 9 | 82% |
| ⊕ 2021-2022 | 10 | 6 | 60% | 9 | 90% | 10 | 100% | 3 | 30% | 9 | 90% |
| ⊕ 2022-2023 | 6 | 6 | 100% | 6 | 100% | 6 | 100% | | | | |
| ⊕ 2023-2024 | 11 | 10 | 91% | 10 | 91% | 11 | 100% | | | | |
| ⊕ 2024-2025 | 13 | 7 | 54% | 8 | 62% | 8 | 62% | | | | |

BS, General Business

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | | | |
| ⊕ 2017-2018 | 4 | 1 | 25% | 2 | 50% | 2 | 50% | | | 2 | 50% |
| ⊕ 2018-2019 | 8 | 3 | 38% | 6 | 75% | 7 | 88% | 1 | 13% | 6 | 75% |
| ⊕ 2019-2020 | 13 | 6 | 46% | 10 | 77% | 12 | 92% | | | 11 | 85% |
| ⊕ 2020-2021 | 15 | 1 | 7% | 8 | 53% | 12 | 80% | | | 12 | 80% |
| ⊕ 2021-2022 | 6 | 1 | 17% | 3 | 50% | 4 | 67% | | | 3 | 50% |
| ⊕ 2022-2023 | 15 | 5 | 33% | 7 | 47% | 10 | 67% | | | | |
| ⊕ 2023-2024 | 10 | 3 | 30% | 7 | 70% | 8 | 80% | | | | |
| ⊕ 2024-2025 | 12 | 2 | 17% | 5 | 42% | 6 | 50% | | | | |

BS, Integrated Marketing Communications

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | | | |
| ⊕ 2021-2022 | 18 | 9 | 50% | 13 | 72% | 17 | 94% | 7 | 39% | 13 | 72% |
| ⊕ 2022-2023 | 13 | 9 | 69% | 10 | 77% | 12 | 92% | 1 | 8% | 1 | 8% |
| ⊕ 2023-2024 | 11 | 8 | 73% | 9 | 82% | 9 | 82% | | | | |
| ⊕ 2024-2025 | 10 | 6 | 60% | 6 | 60% | 7 | 70% | | | | |

BBA, International Business

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| ▲ | | | | | | | | | | | |
| ⊕ 2014-2015 | 11 | 9 | 82% | 9 | 82% | 9 | 82% | 9 | 82% | 9 | 82% |
| ⊕ 2015-2016 | 11 | 9 | 82% | 9 | 82% | 10 | 91% | 5 | 45% | 8 | 73% |
| ⊕ 2016-2017 | 11 | 8 | 73% | 9 | 82% | 9 | 82% | 8 | 73% | 8 | 73% |
| ⊕ 2017-2018 | 20 | 15 | 75% | 17 | 85% | 18 | 90% | 11 | 55% | 15 | 75% |
| ⊕ 2018-2019 | 16 | 11 | 69% | 12 | 75% | 14 | 88% | 8 | 50% | 14 | 88% |
| ⊕ 2019-2020 | 7 | 5 | 71% | 5 | 71% | 6 | 86% | 4 | 57% | 5 | 71% |
| ⊕ 2020-2021 | 10 | 8 | 80% | 8 | 80% | 9 | 90% | 5 | 50% | 8 | 80% |
| ⊕ 2021-2022 | 9 | 8 | 89% | 8 | 89% | 8 | 89% | 2 | 22% | 5 | 56% |
| ⊕ 2022-2023 | 12 | 8 | 67% | 8 | 67% | 10 | 83% | | | | |
| ⊕ 2023-2024 | 8 | 7 | 88% | 8 | 100% | 8 | 100% | | | | |
| ⊕ 2024-2025 | 10 | 8 | 80% | 8 | 80% | 8 | 80% | | | | |

BBA, Management

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| 2014-2015 | 7 | 2 | 29% | 3 | 43% | 5 | 71% | 1 | 14% | 5 | 71% |
| 2015-2016 | 7 | 5 | 71% | 5 | 71% | 6 | 86% | 4 | 57% | 5 | 71% |
| 2016-2017 | 2 | 1 | 50% | 2 | 100% | 2 | 100% | 1 | 50% | 2 | 100% |
| 2017-2018 | 5 | 3 | 60% | 3 | 60% | 3 | 60% | 3 | 60% | 3 | 60% |
| 2018-2019 | 14 | 10 | 71% | 12 | 86% | 12 | 86% | 7 | 50% | 11 | 79% |
| 2019-2020 | 5 | 1 | 20% | 1 | 20% | 2 | 40% | | | 2 | 40% |
| 2020-2021 | 6 | 4 | 67% | 4 | 67% | 4 | 67% | 3 | 50% | 4 | 67% |
| 2021-2022 | 9 | 7 | 78% | 7 | 78% | 8 | 89% | 4 | 44% | 6 | 67% |
| 2022-2023 | 7 | 5 | 71% | 5 | 71% | 6 | 86% | 4 | 57% | 4 | 57% |
| 2023-2024 | 10 | 6 | 60% | 7 | 70% | 9 | 90% | 1 | 10% | 1 | 10% |
| 2024-2025 | 16 | 7 | 44% | 9 | 56% | 10 | 63% | | | | |

BBA, Marketing

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained at JBU to Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-----------------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| 2014-2015 | 17 | 8 | 47% | 10 | 59% | 12 | 71% | 6 | 35% | 10 | 59% |
| 2015-2016 | 9 | 2 | 22% | 2 | 22% | 5 | 56% | 2 | 22% | 5 | 56% |
| 2016-2017 | 7 | 3 | 43% | 3 | 43% | 5 | 71% | 3 | 43% | 4 | 57% |
| 2017-2018 | 11 | 6 | 55% | 7 | 64% | 8 | 73% | 3 | 27% | 5 | 45% |
| 2018-2019 | 8 | 6 | 75% | 6 | 75% | 8 | 100% | 5 | 63% | 6 | 75% |
| 2019-2020 | 9 | 5 | 56% | 6 | 67% | 6 | 67% | 3 | 33% | 5 | 56% |
| 2020-2021 | 7 | 5 | 71% | 5 | 71% | 6 | 86% | 2 | 29% | 4 | 57% |
| 2021-2022 | 3 | 2 | 67% | 3 | 100% | 3 | 100% | | | 3 | 100% |
| 2022-2023 | 7 | 3 | 43% | 6 | 86% | 7 | 100% | 1 | 14% | 3 | 43% |
| 2023-2024 | 6 | 3 | 50% | 5 | 83% | 6 | 100% | | | | |
| 2024-2025 | 16 | 10 | 63% | 10 | 63% | 12 | 75% | | | | |

ONLINE UNDERGRADUATE PROGRAMS

All OLUG Business Programs Combined

| Starting Academic Year | Initial Cohort | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained Year 2 | # Graduated in Department in 6 Years | % Graduated in Department in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|------------------------------------|------------------------------------|-----------------------------|-------------------|--------------------------------------|--------------------------------------|------------------------|------------------------|
| 2014-2015 | 160 | 136 | 85% | 138 | 86% | 118 | 74% | 118 | 74% |
| 2015-2016 | 129 | 115 | 89% | 115 | 89% | 96 | 74% | 96 | 74% |
| 2016-2017 | 110 | 83 | 75% | 86 | 78% | 53 | 48% | 57 | 52% |
| 2017-2018 | 67 | 53 | 79% | 54 | 81% | 39 | 58% | 40 | 60% |
| 2018-2019 | 42 | 35 | 83% | 35 | 83% | 23 | 55% | 23 | 55% |
| 2019-2020 | 39 | 24 | 62% | 25 | 64% | 20 | 51% | 20 | 51% |
| 2020-2021 | 32 | 21 | 66% | 21 | 66% | 5 | 16% | 7 | 22% |
| 2021-2022 | 24 | 18 | 75% | 18 | 75% | 6 | 25% | 7 | 29% |
| 2022-2023 | 31 | 24 | 77% | 25 | 81% | 7 | 23% | 8 | 26% |
| 2023-2024 | 26 | 22 | 85% | 22 | 85% | 1 | 4% | 1 | 4% |
| 2024-2025 | 22 | 16 | 73% | 16 | 73% | | | | |

GRADUATE PROGRAMS

NOTE: Program specific information not yet available for newer programs.

All Graduate Business Programs Combined

| Starting Academic Year | Initial Cohort | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained Year 2 | # Graduated in Department in 6 Years | % Graduated in Department in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|------------------------------------|------------------------------------|-----------------------------|-------------------|--------------------------------------|--------------------------------------|------------------------|------------------------|
| 2014-2015 | 151 | 135 | 89% | 135 | 89% | 116 | 77% | 116 | 77% |
| 2015-2016 | 124 | 106 | 85% | 106 | 85% | 78 | 63% | 78 | 63% |
| 2016-2017 | 125 | 107 | 86% | 107 | 86% | 84 | 67% | 84 | 67% |
| 2017-2018 | 110 | 94 | 85% | 94 | 85% | 68 | 62% | 68 | 62% |
| 2018-2019 | 118 | 95 | 81% | 95 | 81% | 66 | 56% | 66 | 56% |
| 2019-2020 | 105 | 77 | 73% | 77 | 73% | 65 | 62% | 65 | 62% |
| 2020-2021 | 86 | 76 | 88% | 76 | 88% | 62 | 72% | 62 | 72% |
| 2021-2022 | 79 | 66 | 84% | 66 | 84% | 47 | 59% | 47 | 59% |
| 2022-2023 | 46 | 43 | 93% | 44 | 96% | 27 | 59% | 27 | 59% |
| 2023-2024 | 56 | 47 | 84% | 47 | 84% | 21 | 38% | 21 | 38% |
| 2024-2025 | 35 | 30 | 86% | 30 | 86% | 2 | 6% | 2 | 6% |

MBA (General)

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| 2014-2015 | 126 | 110 | 87% | 115 | 91% | 115 | 91% | 99 | 79% | 101 | 80% |
| 2015-2016 | 105 | 81 | 77% | 88 | 84% | 88 | 84% | 64 | 61% | 64 | 61% |
| 2016-2017 | 101 | 86 | 85% | 90 | 89% | 90 | 89% | 71 | 70% | 71 | 70% |
| 2017-2018 | 96 | 78 | 81% | 83 | 86% | 83 | 86% | 58 | 60% | 60 | 63% |
| 2018-2019 | 85 | 65 | 76% | 70 | 82% | 70 | 82% | 47 | 55% | 48 | 56% |
| 2019-2020 | 81 | 53 | 65% | 59 | 73% | 59 | 73% | 48 | 59% | 50 | 62% |
| 2020-2021 | 62 | 54 | 87% | 56 | 90% | 56 | 90% | 46 | 74% | 46 | 74% |
| 2021-2022 | 57 | 48 | 84% | 49 | 86% | 49 | 86% | 33 | 58% | 34 | 60% |
| 2022-2023 | 37 | 32 | 86% | 34 | 92% | 35 | 95% | 20 | 54% | 21 | 57% |
| 2023-2024 | 45 | 38 | 84% | 38 | 84% | 38 | 84% | 14 | 31% | 14 | 31% |
| 2025-2026 | 12 | | | | | | | | | | |

MBA/MS, Design Thinking and Innovation

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| 2017-2018 | 2 | 2 | 100% | 2 | 100% | 2 | 100% | 2 | 100% | 2 | 100% |
| 2018-2019 | 6 | 4 | 67% | 6 | 100% | 6 | 100% | 2 | 33% | 5 | 83% |
| 2019-2020 | 6 | 4 | 67% | 6 | 100% | 6 | 100% | 2 | 33% | 3 | 50% |
| 2020-2021 | 4 | 4 | 100% | 4 | 100% | 4 | 100% | 4 | 100% | 4 | 100% |
| 2021-2022 | 4 | 1 | 25% | 1 | 25% | 1 | 25% | | | | |
| 2022-2023 | 1 | 1 | 100% | 1 | 100% | 1 | 100% | 1 | 100% | 1 | 100% |
| 2023-2024 | 2 | 2 | 100% | 2 | 100% | 2 | 100% | 2 | 100% | 2 | 100% |
| 2025-2026 | 1 | | | | | | | | | | |

MBA/MS, Leadership

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| 2017-2018 | 1 | 1 | 100% | 1 | 100% | 1 | 100% | 1 | 100% | 1 | 100% |
| 2018-2019 | 24 | 17 | 71% | 17 | 71% | 17 | 71% | 12 | 50% | 12 | 50% |
| 2019-2020 | 16 | 11 | 69% | 11 | 69% | 11 | 69% | 9 | 56% | 10 | 63% |
| 2020-2021 | 15 | 11 | 73% | 11 | 73% | 11 | 73% | 7 | 47% | 8 | 53% |
| 2021-2022 | 17 | 15 | 88% | 15 | 88% | 15 | 88% | 12 | 71% | 12 | 71% |
| 2022-2023 | 5 | 5 | 100% | 5 | 100% | 5 | 100% | 2 | 40% | 2 | 40% |

MS, Outdoor Program Management

| Starting Academic Year | Initial Cohort | # Retained in Major to Year 2 | % Retained in Major to Year 2 | # Retained in Department to Year 2 | % Retained in Department to Year 2 | # Retained at JBU to Year 2 | % Retained Year 2 | # Graduated in Major in 6 Years | % Graduated in Major in 6 Years | # Graduated in 6 Years | % Graduated in 6 Years |
|------------------------|----------------|-------------------------------|-------------------------------|------------------------------------|------------------------------------|-----------------------------|-------------------|---------------------------------|---------------------------------|------------------------|------------------------|
| 2018-2019 | 3 | 2 | 67% | 2 | 67% | 2 | 67% | 1 | 33% | 1 | 33% |
| 2019-2020 | 2 | 1 | 50% | 1 | 50% | 1 | 50% | 2 | 100% | 2 | 100% |
| 2020-2021 | 5 | 5 | 100% | 5 | 100% | 5 | 100% | 4 | 80% | 4 | 80% |
| 2021-2022 | 1 | 1 | 100% | 1 | 100% | 1 | 100% | 1 | 100% | 1 | 100% |
| 2022-2023 | 3 | 3 | 100% | 3 | 100% | 3 | 100% | 3 | 100% | 3 | 100% |
| 2023-2024 | 2 | 2 | 100% | 2 | 100% | 2 | 100% | 2 | 100% | 2 | 100% |