

# John Brown University Retention Report Fall 2025



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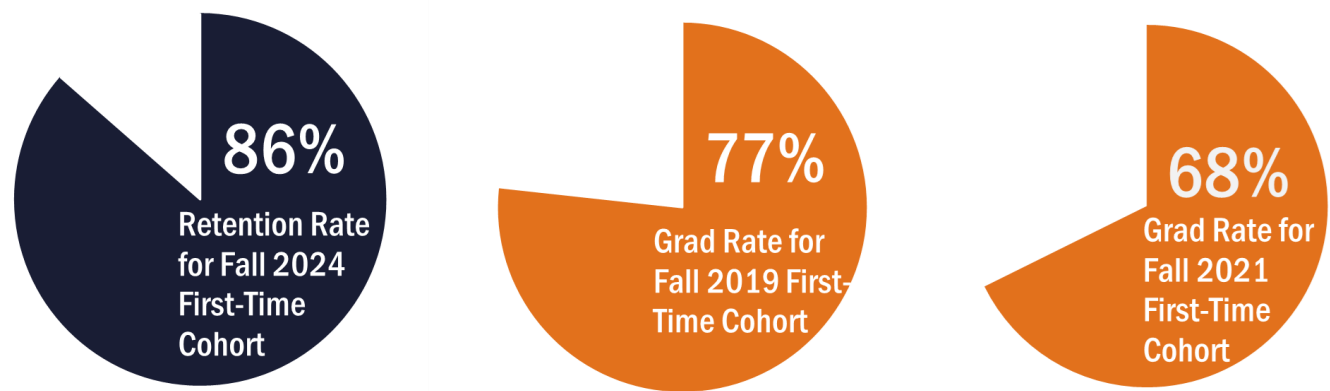
# Introduction

This document provides retention, persistence, graduation, and completion rates for Traditional Undergraduate, Online Undergraduate, and Graduate Students. An interactive version of this report is available from the Institutional Effectiveness page on Eaglenet.

## Traditional Undergraduates (TUG)

Retention is a key issue facing John Brown University. In our previous Strategic Plan, we set a goal of a 70% graduation rate in the traditional undergraduate program. The first step to accomplishing this would be to have at least 82% of the freshman cohort retain to the second year. Since 2014, all but four cohorts hit the 82% retention mark. Our latest 6-year graduation rate cohort, the 2019 cohort had a 77% graduation rate. The purpose of this document is to show our retention and graduation rates for students with various characteristics. It is hoped that this data can help inform our intervention strategies with students to help improve their connection to JBU and, hence, their learning and persistence. For each characteristic, there is a graph of the retention rate and a graph of the graduation rate. The primary purpose of the graphs is to visualize trends over time. Following each set of retention and graduation rate graphs is a data table with initial enrollment, number of students retained, percent of students retained, number of students graduated, and percent graduated.

## 2025 Results



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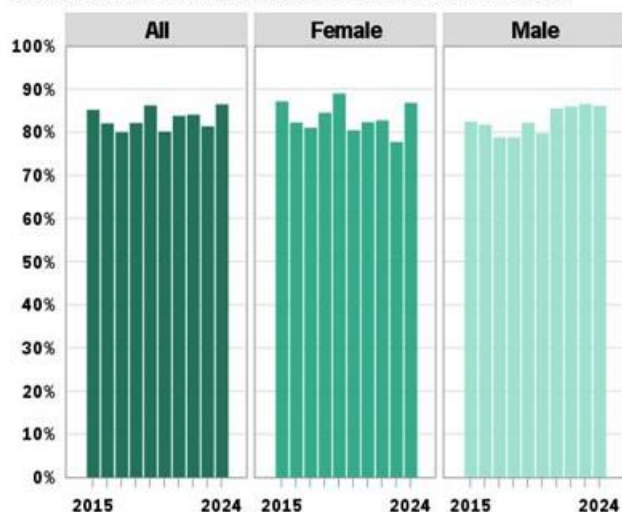
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## Retention and Graduation Rates: Overall and by Gender

Note that the most recent 6-year graduation rate is from the 2018 cohort. The graphs show the 4-year and 5-year rates for the 2021 and 2020 cohorts, respectively. While transfer students are not included in the official retention and graduation rates, the number of transfer students makes a significant impact on enrollment.

### Retention to 2nd Year: Freshman Cohort



### Graduation Rate: Freshman Cohort

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021

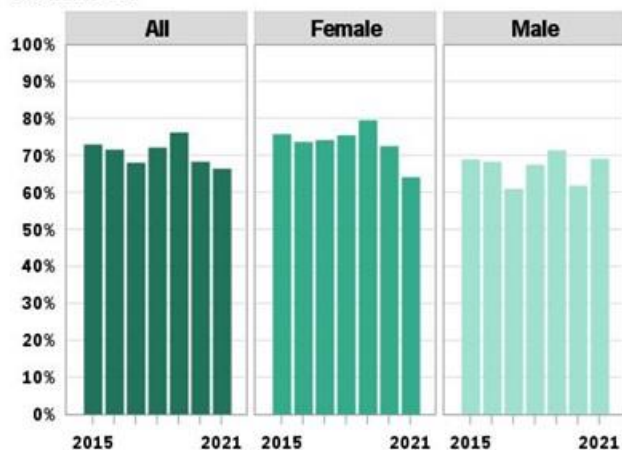
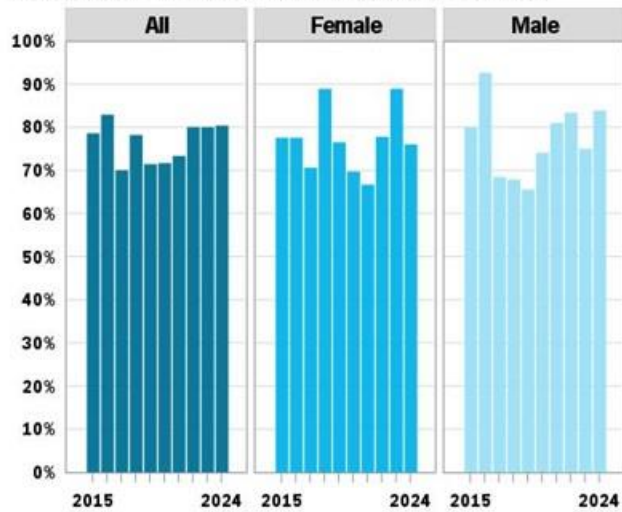


TABLE 1 FRESHMAN RETENTION AND GRADUATION RATES

New Freshmen						
			Retained to 2nd Year		Graduated	
Group	Entry Year	Initial Enrollment	#	%	#	%
All	2014	318	258	81%	214	67%
	2015	358	305	85%	261	73%
	2016	323	265	82%	231	72%
	2017	325	260	80%	221	68%
	2018	319	262	82%	230	72%
	2019	319	275	86%	243	76%
	2020	312	250	80%	213	68%
	2021	333	279	84%	221	66%
	2022	276	232	84%		
	2023	376	306	81%		
	2024	377	326	86%		
Female	2014	182	159	87%	136	75%
	2015	210	183	87%	159	76%
	2016	197	162	82%	145	74%
	2017	174	141	81%	129	74%
	2018	187	158	84%	141	75%
	2019	190	169	89%	151	79%
	2020	189	152	80%	137	72%
	2021	181	149	82%	116	64%
	2022	162	134	83%		
	2023	220	171	78%		
	2024	212	184	87%		
Male	2014	136	99	73%	78	57%
	2015	148	122	82%	102	69%
	2016	126	103	82%	86	68%
	2017	151	119	79%	92	61%
	2018	132	104	79%	89	67%
	2019	129	106	82%	92	71%
	2020	123	98	80%	76	62%
	2021	152	130	86%	105	69%
	2022	114	98	86%		
	2023	156	135	87%		
	2024	165	142	86%		

### Retention to 2nd Year: Transfer Cohort



### Graduation Rate: Transfer Cohort

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021

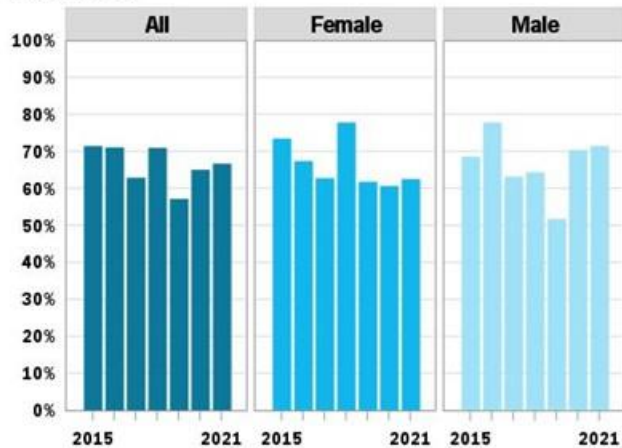


TABLE 2 TRANSFER RETENTION AND GRADUATION RATES

New Transfers						
			Retained to 2nd Year		Graduated	
Group	Entry Year	Initial Enrollment	#	%	#	%
All	2014	55	45	82%	35	64%
	2015	84	66	79%	60	71%
	2016	76	63	83%	54	71%
	2017	70	49	70%	44	63%
	2018	55	43	78%	39	71%
	2019	63	45	71%	36	57%
	2020	60	43	72%	39	65%
	2021	45	33	73%	30	67%
	2022	30	24	80%		
	2023	50	40	80%		
	2024	56	45	80%		
Female	2014	30	25	83%	19	63%
	2015	49	38	78%	36	73%
	2016	49	38	78%	33	67%
	2017	51	36	71%	32	63%
	2018	27	24	89%	21	78%
	2019	34	26	76%	21	62%
	2020	33	23	70%	20	61%
	2021	24	16	67%	15	63%
	2022	18	14	78%		
	2023	18	16	89%		
	2024	25	19	76%		
Male	2014	25	20	80%	16	64%
	2015	35	28	80%	24	69%
	2016	27	25	93%	21	78%
	2017	19	13	68%	12	63%
	2018	28	19	68%	18	64%
	2019	29	19	66%	15	52%
	2020	27	20	74%	19	70%
	2021	21	17	81%	15	71%
	2022	12	10	83%		
	2023	32	24	75%		
	2024	31	26	84%		

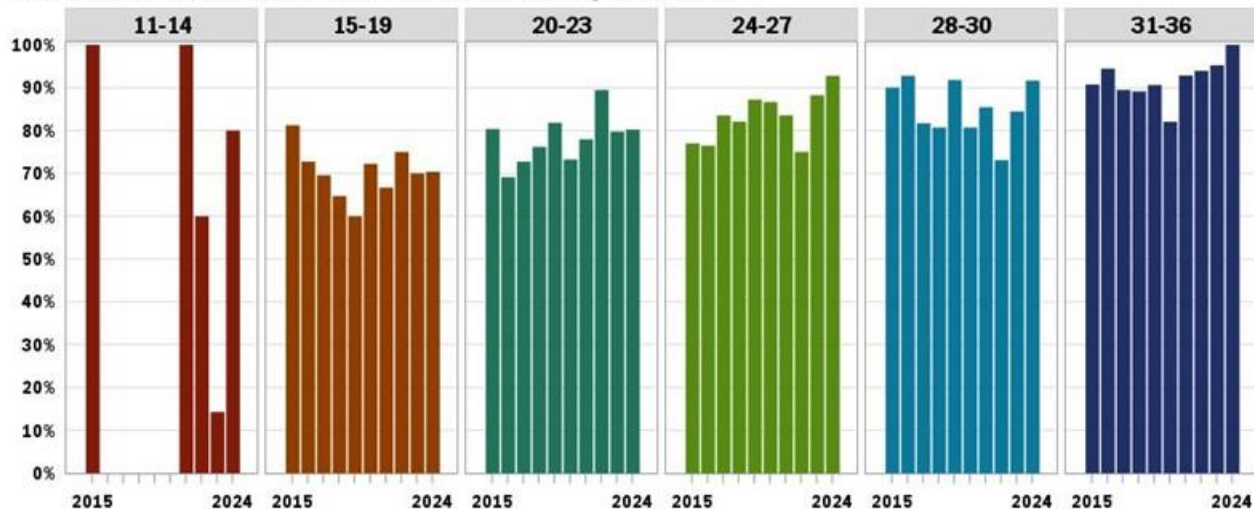


# Retention and Graduation Rates by ACT & SAT Scores: Freshman Only

We would expect greater retention for students with higher ACT and SAT scores, and the data bear that out. The data suggest that initiatives directed at students with low to mid scores (ACT 20-23 and SAT 900-1100) could help with retention. And the lowest scorers are much less likely to graduate even if they do continue for the second year.

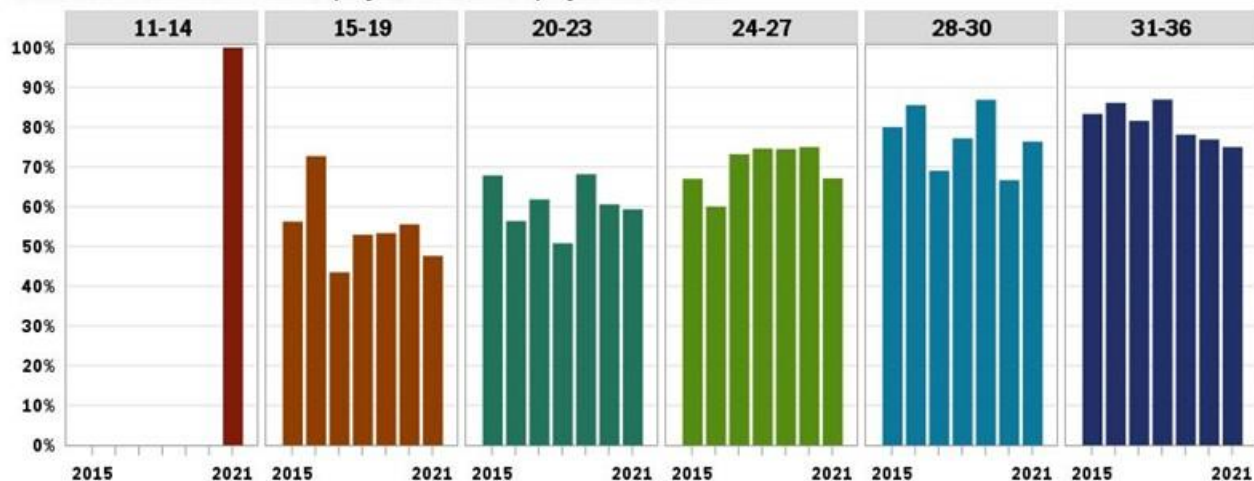
## All Freshmen

### Retention to 2nd Year: Freshman Cohort by ACT Score



### Graduation Rate: Freshman Cohort by ACT Score

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



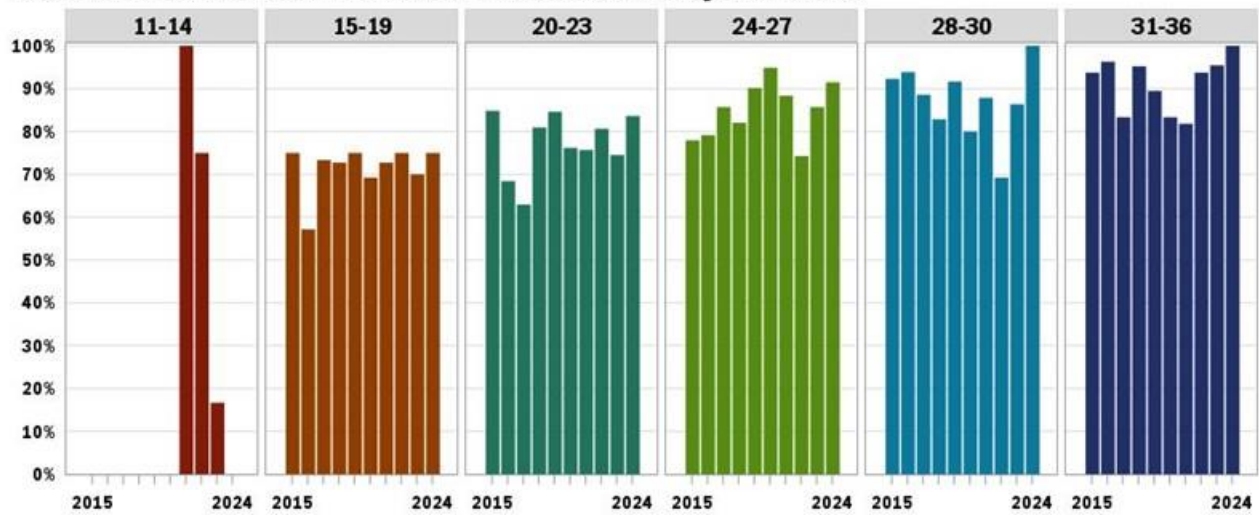
**TABLE 3 FRESHMAN RETENTION AND GRADUATION RATES BY ACT SCORE**

New Freshmen						
			Retained to 2nd Year		Graduated	
ACT Score Range	Entry Year	Initial Enrollment	#	%	#	%
11-14	2015	1	1	100%		
	2017	1	0	0%		
	2020	1	0	0%		
	2021	1	1	100%	1	100%
	2022	5	3	60%		
	2023	7	1	14%		
	2024	5	4	80%		
15-19	2014	9	6	67%	4	44%
	2015	16	13	81%	9	56%
	2016	11	8	73%	8	73%
	2017	23	16	70%	10	43%
	2018	17	11	65%	9	53%
	2019	15	9	60%	8	53%
	2020	18	13	72%	10	56%
	2021	21	14	67%	10	48%
	2022	28	21	75%		
	2023	40	28	70%		
	2024	27	19	70%		
20-23	2014	61	43	70%	28	46%
	2015	56	45	80%	38	68%
	2016	55	38	69%	31	56%
	2017	55	40	73%	34	62%
	2018	63	48	76%	32	51%
	2019	66	54	82%	45	68%
	2020	71	52	73%	43	61%
	2021	59	46	78%	35	59%
	2022	57	51	89%		
	2023	79	63	80%		
	2024	91	73	80%		
24-27	2014	108	91	84%	76	70%
	2015	100	77	77%	67	67%
	2016	85	65	76%	51	60%
	2017	97	81	84%	71	73%
	2018	67	55	82%	50	75%
	2019	94	82	87%	70	74%
	2020	60	52	87%	45	75%
	2021	73	61	84%	49	67%

New Freshmen						
			Retained to 2nd Year		Graduated	
ACT Score Range	Entry Year	Initial Enrollment	#	%	#	%
	2022	52	39	75%		
	2023	51	45	88%		
	2024	83	77	93%		
28-30	2014	55	44	80%	40	73%
	2015	80	72	90%	64	80%
	2016	83	77	93%	71	86%
	2017	71	58	82%	49	69%
	2018	57	46	81%	44	77%
	2019	61	56	92%	53	87%
	2020	57	46	81%	38	67%
	2021	55	47	85%	42	76%
	2022	26	19	73%		
	2023	45	38	84%		
	2024	36	33	92%		
31-36	2014	35	32	91%	30	86%
	2015	54	49	91%	45	83%
	2016	36	34	94%	31	86%
	2017	38	34	89%	31	82%
	2018	46	41	89%	40	87%
	2019	32	29	91%	25	78%
	2020	39	32	82%	30	77%
	2021	28	26	93%	21	75%
	2022	33	31	94%		
	2023	42	40	95%		
	2024	26	26	100%		

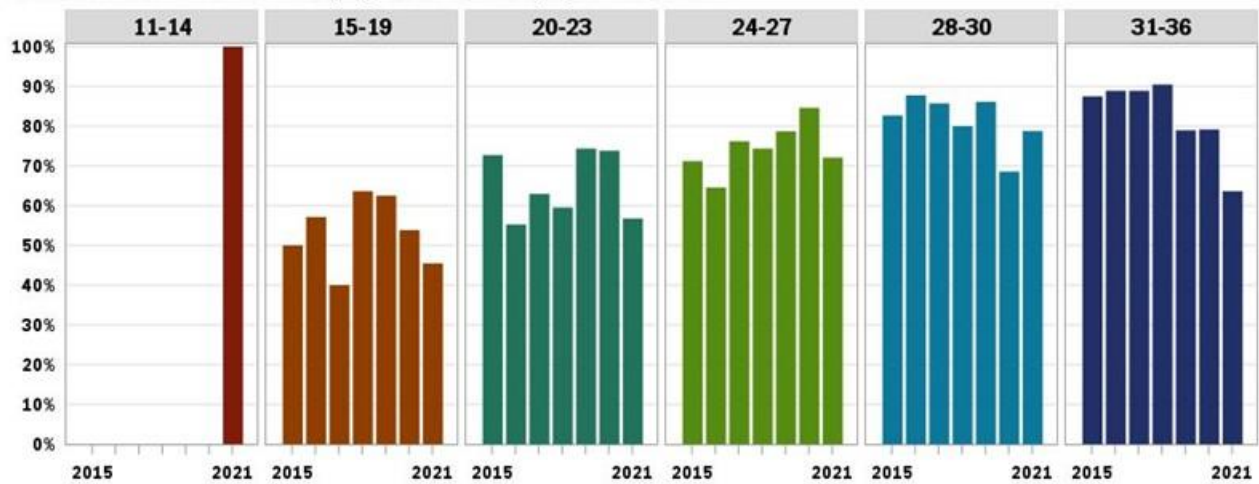
## Female Freshmen

### Retention to 2nd Year: Freshman Female Cohort by ACT Score



### Graduation Rate: Freshman Female Cohort by ACT Score

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021





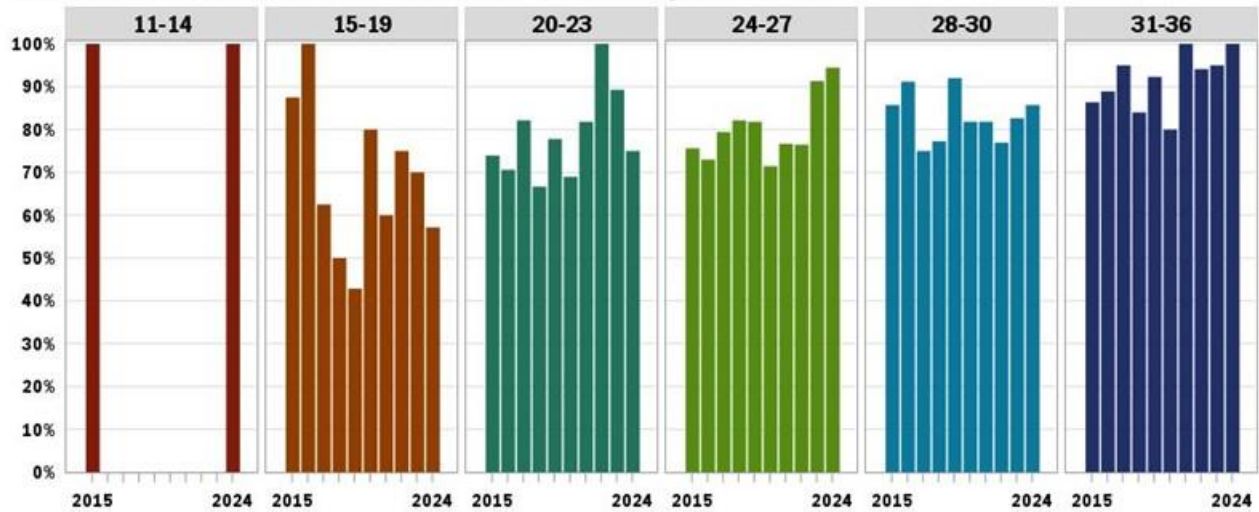
**TABLE 4 FEMALE FRESHMAN RETENTION AND GRADUATION RATES  
BY ACT SCORE**

New Freshmen						
			Retained to 2nd Year		Graduated	
ACT Score Range	Entry Year	Initial Enrollment	#	%	#	%
11-14	2021	1	1	100%	1	100%
	2022	4	3	75%		
	2023	6	1	17%		
	2024	1	0	0%		
15-19	2014	2	2	100%	1	50%
	2015	8	6	75%	4	50%
	2016	7	4	57%	4	57%
	2017	15	11	73%	6	40%
	2018	11	8	73%	7	64%
	2019	8	6	75%	5	63%
	2020	13	9	69%	7	54%
	2021	11	8	73%	5	45%
	2022	20	15	75%		
	2023	20	14	70%		
	2024	20	15	75%		
20-23	2014	41	31	76%	22	54%
	2015	33	28	85%	24	73%
	2016	38	26	68%	21	55%
	2017	27	17	63%	17	63%
	2018	42	34	81%	25	60%
	2019	39	33	85%	29	74%
	2020	42	32	76%	31	74%
	2021	37	28	76%	21	57%
	2022	31	25	81%		
	2023	51	38	75%		
	2024	55	46	84%		
24-27	2014	68	59	87%	52	76%
	2015	59	46	78%	42	71%
	2016	48	38	79%	31	65%
	2017	63	54	86%	48	76%
	2018	39	32	82%	29	74%
	2019	61	55	90%	48	79%
	2020	39	37	95%	33	85%
	2021	43	38	88%	31	72%
	2022	35	26	74%		
	2023	28	24	86%		
	2024	47	43	91%		

New Freshmen						
			Retained to 2nd Year		Graduated	
ACT Score Range	Entry Year	Initial Enrollment	#	%	#	%
28-30	2014	31	29	94%	26	84%
	2015	52	48	92%	43	83%
	2016	49	46	94%	43	88%
	2017	35	31	89%	30	86%
	2018	35	29	83%	28	80%
	2019	36	33	92%	31	86%
	2020	35	28	80%	24	69%
	2021	33	29	88%	26	79%
	2022	13	9	69%		
	2023	22	19	86%		
	2024	15	15	100%		
31-36	2014	18	18	100%	17	94%
	2015	32	30	94%	28	88%
	2016	27	26	96%	24	89%
	2017	18	15	83%	16	89%
	2018	21	20	95%	19	90%
	2019	19	17	89%	15	79%
	2020	24	20	83%	19	79%
	2021	11	9	82%	7	64%
	2022	16	15	94%		
	2023	22	21	95%		
	2024	15	15	100%		

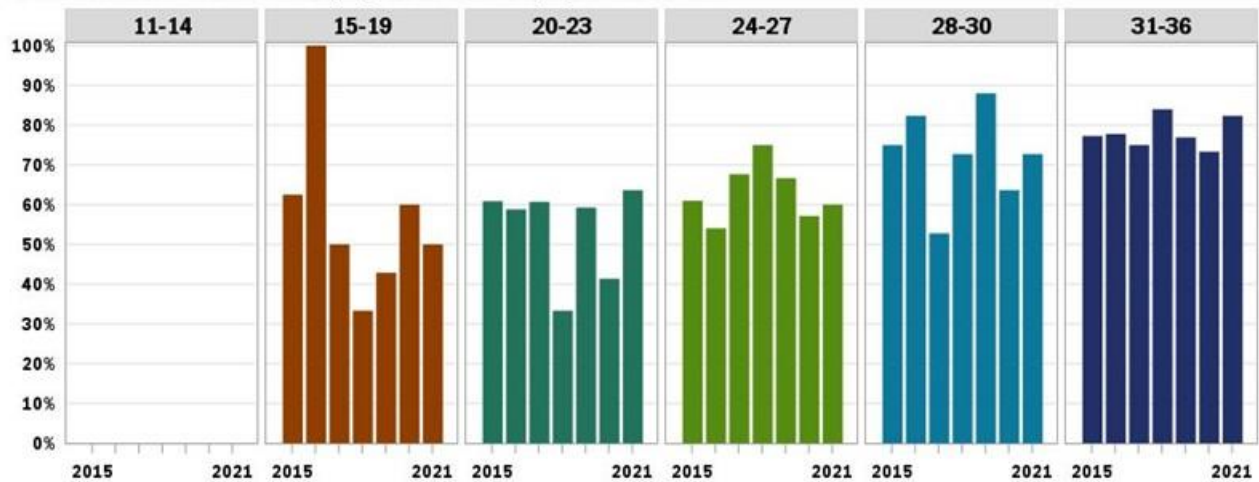
## Male Freshmen

### Retention to 2nd Year: Freshman Male Cohort by ACT Score



### Graduation Rate: Freshman Male Cohort by ACT Score

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021

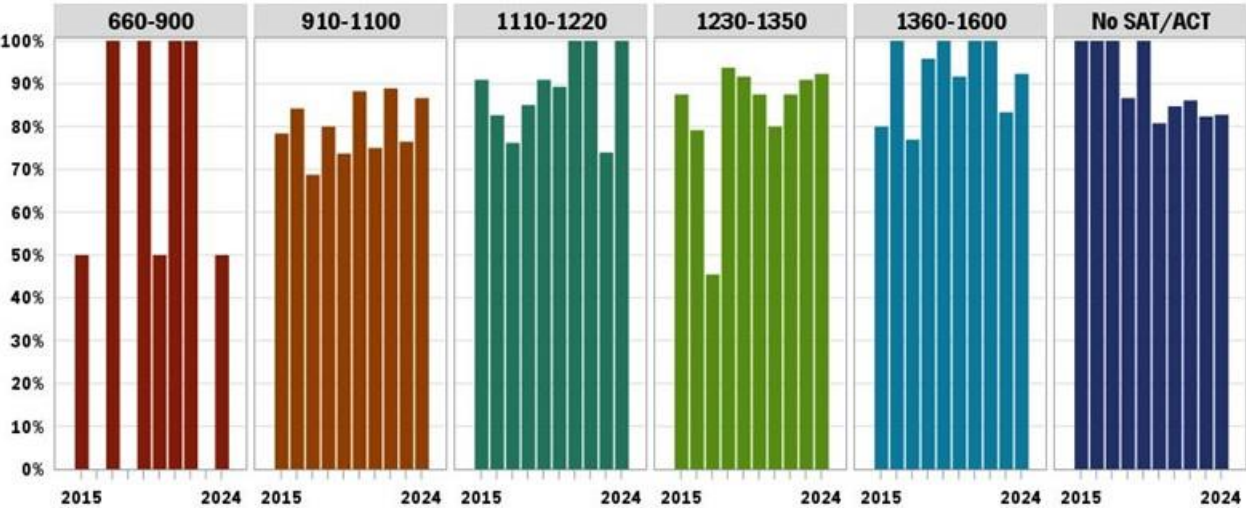


**TABLE 5 MALE FRESHMAN RETENTION AND GRADUATION RATES  
BY ACT SCORE**

New Freshmen							
			Retained to 2nd Year		Graduated		
ACT Score Range	Entry Year	Initial Enrollment	#	%	#	%	
11-14	2015	1	1	100%			
	2017	1	0	0%			
	2020	1	0	0%			
	2022	1	0	0%			
	2023	1	0	0%			
	2024	4	4	100%			
	2014	7	4	57%	3	43%	
	2015	8	7	88%	5	63%	
	2016	4	4	100%	4	100%	
	2017	8	5	63%	4	50%	
	2018	6	3	50%	2	33%	
	2019	7	3	43%	3	43%	
	2020	5	4	80%	3	60%	
	2021	10	6	60%	5	50%	
	2022	8	6	75%			
	2023	20	14	70%			
	2024	7	4	57%			
20-23	2014	20	12	60%	6	30%	
	2015	23	17	74%	14	61%	
	2016	17	12	71%	10	59%	
	2017	28	23	82%	17	61%	
	2018	21	14	67%	7	33%	
	2019	27	21	78%	16	59%	
	2020	29	20	69%	12	41%	
	2021	22	18	82%	14	64%	
	2022	26	26	100%			
	2023	28	25	89%			
	2024	36	27	75%			
24-27	2014	40	32	80%	24	60%	
	2015	41	31	76%	25	61%	
	2016	37	27	73%	20	54%	
	2017	34	27	79%	23	68%	
	2018	28	23	82%	21	75%	
	2019	33	27	82%	22	67%	
	2020	21	15	71%	12	57%	
	2021	30	23	77%	18	60%	
	2022	17	13	76%			

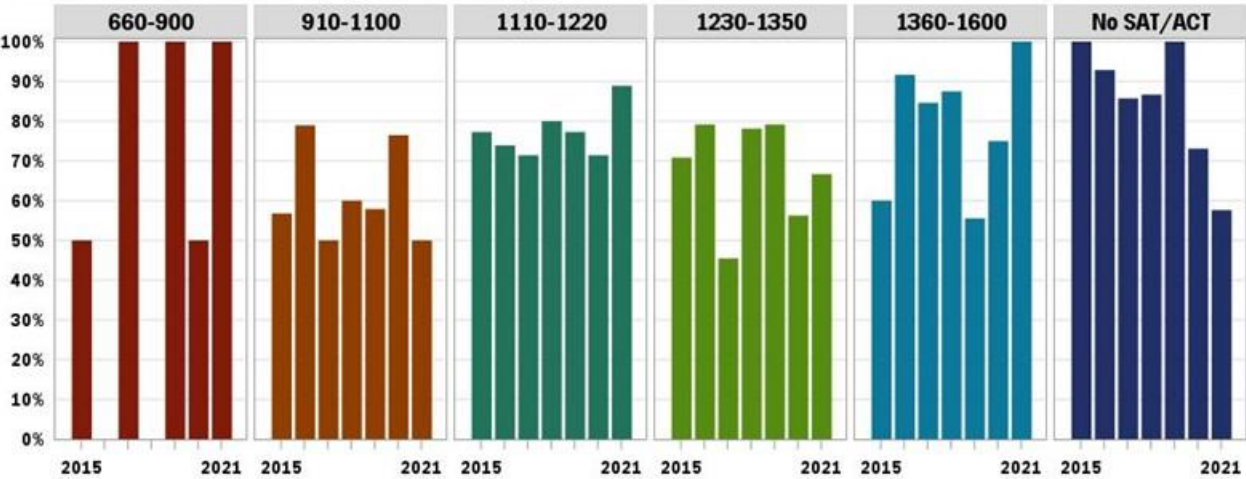
New Freshmen							
			Retained to 2nd Year		Graduated		
ACT Score Range	Entry Year	Initial Enrollment	#	%	#	%	
	2023	23	21	91%			
	2024	36	34	94%			
28-30	2014	24	15	63%	14	58%	
	2015	28	24	86%	21	75%	
	2016	34	31	91%	28	82%	
	2017	36	27	75%	19	53%	
	2018	22	17	77%	16	73%	
	2019	25	23	92%	22	88%	
	2020	22	18	82%	14	64%	
	2021	22	18	82%	16	73%	
	2022	13	10	77%			
	2023	23	19	83%			
	2024	21	18	86%			
31-36	2014	17	14	82%	13	76%	
	2015	22	19	86%	17	77%	
	2016	9	8	89%	7	78%	
	2017	20	19	95%	15	75%	
	2018	25	21	84%	21	84%	
	2019	13	12	92%	10	77%	
	2020	15	12	80%	11	73%	
	2021	17	17	100%	14	82%	
	2022	17	16	94%			
	2023	20	19	95%			
	2024	11	11	100%			

Retention to 2nd Year: Freshman Cohort by SAT Score



Graduation Rate: Freshman Cohort by SAT Score

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



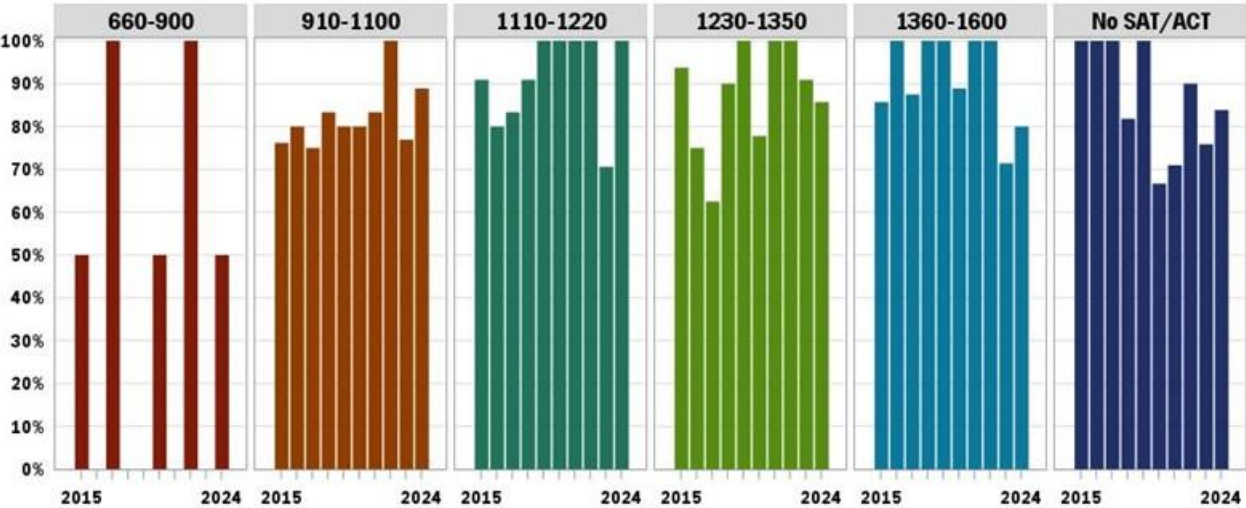
**TABLE 6 FRESHMAN RETENTION AND GRADUATION RATES BY SAT SCORE**

New Freshmen						
			Retained to 2nd Year		Graduated	
SAT Score Range	Entry Year	Initial Enrollment	#	%	#	%
660-900	2014	2	1	50%		
	2015	2	1	50%	1	50%
	2016	1	0	0%		
	2017	2	2	100%	2	100%
	2019	2	2	100%	2	100%
	2020	2	1	50%	1	50%
	2021	1	1	100%	1	100%
	2022	2	2	100%		
	2024	4	2	50%		
910-1100	2014	31	23	74%	16	52%
	2015	37	29	78%	21	57%
	2016	19	16	84%	15	79%
	2017	16	11	69%	8	50%
	2018	20	16	80%	12	60%
	2019	19	14	74%	11	58%
	2020	17	15	88%	13	76%
	2021	12	9	75%	6	50%
	2022	9	8	89%		
	2023	17	13	76%		
	2024	15	13	87%		
1110-1220	2014	22	19	86%	16	73%
	2015	22	20	91%	17	77%
	2016	23	19	83%	17	74%
	2017	21	16	76%	15	71%
	2018	20	17	85%	16	80%
	2019	22	20	91%	17	77%
	2020	28	25	89%	20	71%
	2021	18	18	100%	16	89%
	2022	17	17	100%		
	2023	23	17	74%		
	2024	16	16	100%		
1230-1350	2014	26	22	85%	18	69%
	2015	24	21	88%	17	71%
	2016	24	19	79%	19	79%
	2017	11	5	45%	5	45%
	2018	32	30	94%	25	78%
	2019	24	22	92%	19	79%
	2020	16	14	88%	9	56%

New Freshmen						
			Retained to 2nd Year		Graduated	
SAT Score Range	Entry Year	Initial Enrollment	#	%	#	%
	2021	15	12	80%	10	67%
	2022	8	7	88%		
	2023	22	20	91%		
	2024	13	12	92%		
1360-1600	2014	2	2	100%	2	100%
	2015	10	8	80%	6	60%
	2016	12	12	100%	11	92%
	2017	13	10	77%	11	85%
	2018	24	23	96%	21	88%
	2019	9	9	100%	5	56%
	2020	12	11	92%	9	75%
	2021	6	6	100%	6	100%
	2022	13	13	100%		
	2023	12	10	83%		
	2024	13	12	92%		
No SAT/ACT	2014	15	14	93%	13	87%
	2015	11	11	100%	11	100%
	2016	14	14	100%	13	93%
	2017	14	14	100%	12	86%
	2018	15	13	87%	13	87%
	2019	11	11	100%	11	100%
	2020	26	21	81%	19	73%
	2021	59	50	85%	34	58%
	2022	36	31	86%		
	2023	51	42	82%		
	2024	58	48	83%		

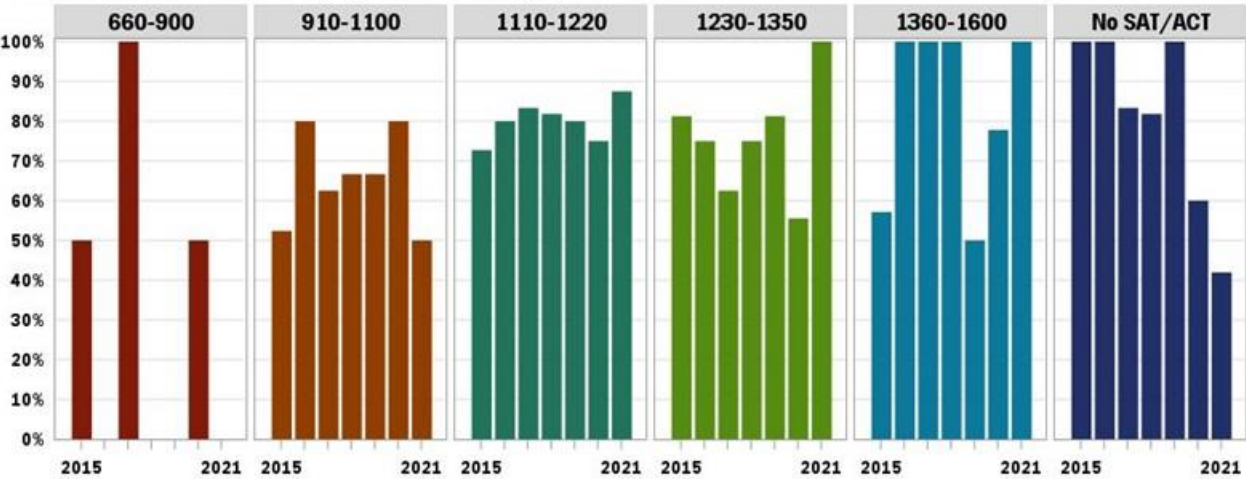


Retention to 2nd Year: Freshman Female Cohort by SAT Score



Graduation Rate: Freshman Female Cohort by SAT Score

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021

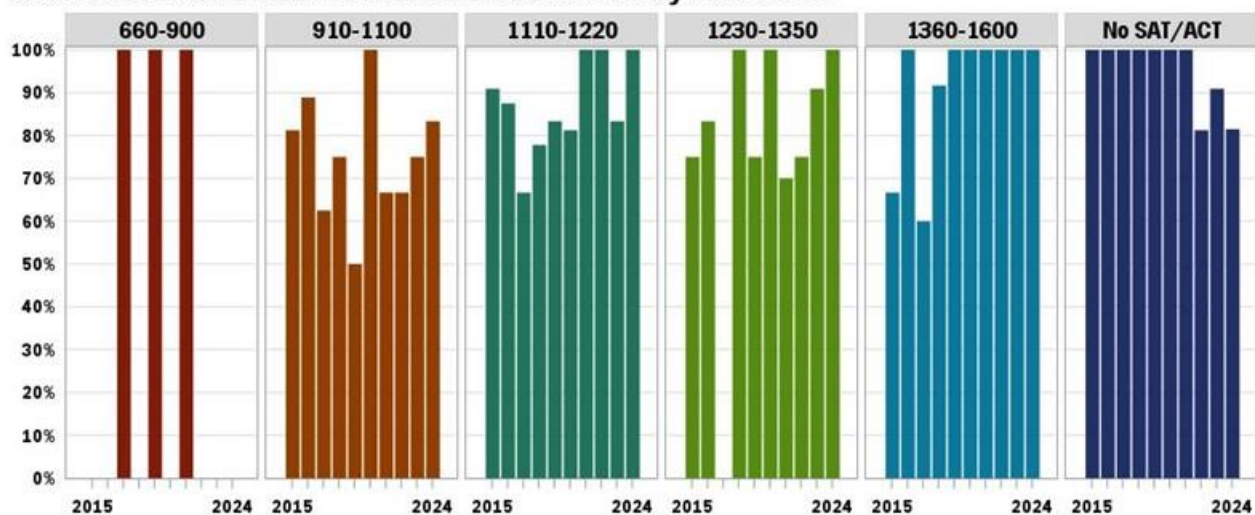


**TABLE 7 FEMALE FRESHMAN RETENTION AND GRADUATION RATES  
BY SAT SCORE**

New Freshmen						
			Retained to 2nd Year		Graduated	
SAT Score Range	Entry Year	Initial Enrollment	#	%	#	%
660-900	2014	2	1	50%		
	2015	2	1	50%	1	50%
	2016	1	0	0%		
	2017	1	1	100%	1	100%
	2020	2	1	50%	1	50%
	2022	2	2	100%		
	2024	4	2	50%		
910-1100	2014	19	17	89%	13	68%
	2015	21	16	76%	11	52%
	2016	10	8	80%	8	80%
	2017	8	6	75%	5	63%
	2018	12	10	83%	8	67%
	2019	15	12	80%	10	67%
	2020	10	8	80%	8	80%
	2021	6	5	83%	3	50%
	2022	6	6	100%		
	2023	13	10	77%		
	2024	9	8	89%		
1110-1220	2014	10	9	90%	8	80%
	2015	11	10	91%	8	73%
	2016	15	12	80%	12	80%
	2017	12	10	83%	10	83%
	2018	11	10	91%	9	82%
	2019	10	10	100%	8	80%
	2020	12	12	100%	9	75%
	2021	8	8	100%	7	88%
	2022	9	9	100%		
	2023	17	12	71%		
	2024	10	10	100%		
1230-1350	2014	13	12	92%	12	92%
	2015	16	15	94%	13	81%
	2016	12	9	75%	9	75%
	2017	8	5	63%	5	63%
	2018	20	18	90%	15	75%
	2019	16	16	100%	13	81%
	2020	9	7	78%	5	56%
	2021	5	5	100%	5	100%
	2022	4	4	100%		

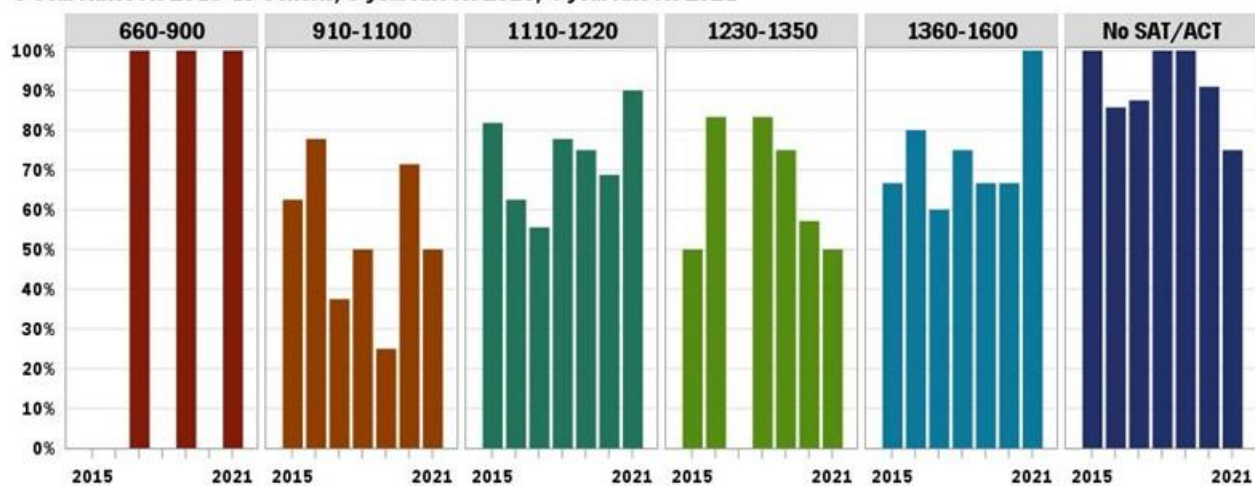
New Freshmen						
			Retained to 2nd Year		Graduated	
SAT Score Range	Entry Year	Initial Enrollment	#	%	#	%
	2023	11	10	91%		
	2024	7	6	86%		
1360-1600	2014	1	1	100%	1	100%
	2015	7	6	86%	4	57%
	2016	7	7	100%	7	100%
	2017	8	7	88%	8	100%
	2018	12	12	100%	12	100%
	2019	6	6	100%	3	50%
	2020	9	8	89%	7	78%
	2021	1	1	100%	1	100%
	2022	8	8	100%		
	2023	7	5	71%		
	2024	5	4	80%		
No SAT/ACT	2014	7	7	100%	6	86%
	2015	6	6	100%	6	100%
	2016	7	7	100%	7	100%
	2017	6	6	100%	5	83%
	2018	11	9	82%	9	82%
	2019	4	4	100%	4	100%
	2020	15	10	67%	9	60%
	2021	31	22	71%	13	42%
	2022	20	18	90%		
	2023	29	22	76%		
	2024	31	26	84%		

## Retention to 2nd Year: Freshman Male Cohort by SAT Score



## Graduation Rate: Freshman Male Cohort by SAT Score

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



**TABLE 8 MALE FRESHMAN RETENTION AND GRADUATION RATES  
BY SAT SCORE**

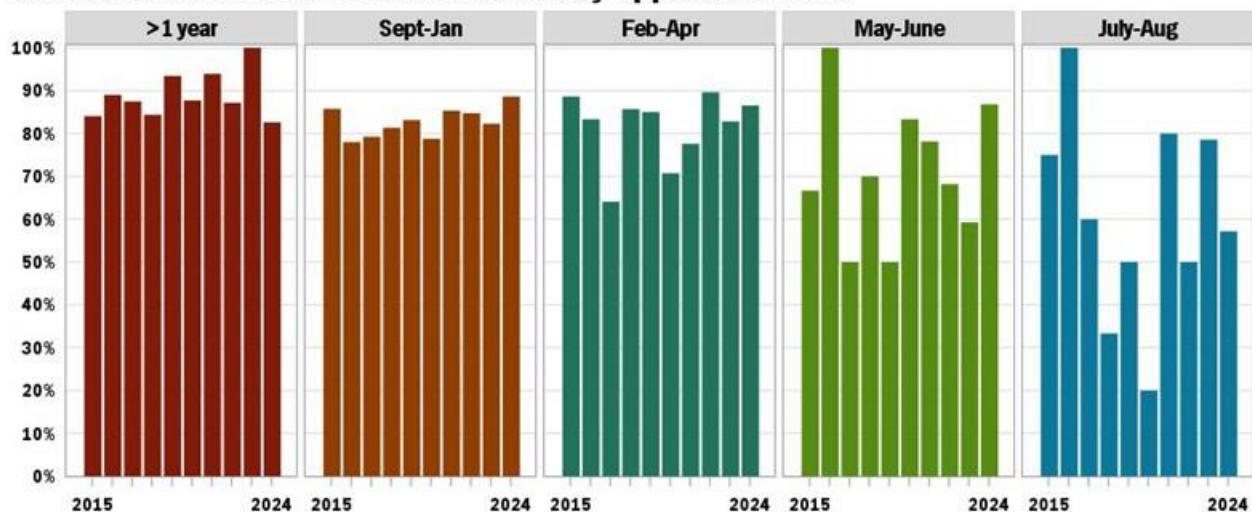
New Freshmen						
			Retained to 2nd Year		Graduated	
SAT Score Range	Entry Year	Initial Enrollment	#	%	#	%
660-900	2017	1	1	100%	1	100%
	2019	2	2	100%	2	100%
	2021	1	1	100%	1	100%
910-1100	2014	12	6	50%	3	25%
	2015	16	13	81%	10	63%
	2016	9	8	89%	7	78%
	2017	8	5	63%	3	38%
	2018	8	6	75%	4	50%
	2019	4	2	50%	1	25%
	2020	7	7	100%	5	71%
	2021	6	4	67%	3	50%
	2022	3	2	67%		
	2023	4	3	75%		
	2024	6	5	83%		
	2024	6	5	83%		
1110-1220	2014	12	10	83%	8	67%
	2015	11	10	91%	9	82%
	2016	8	7	88%	5	63%
	2017	9	6	67%	5	56%
	2018	9	7	78%	7	78%
	2019	12	10	83%	9	75%
	2020	16	13	81%	11	69%
	2021	10	10	100%	9	90%
	2022	8	8	100%		
	2023	6	5	83%		
	2024	6	6	100%		
	2024	6	6	100%		
1230-1350	2014	13	10	77%	6	46%
	2015	8	6	75%	4	50%
	2016	12	10	83%	10	83%
	2017	3	0	0%		
	2018	12	12	100%	10	83%
	2019	8	6	75%	6	75%
	2020	7	7	100%	4	57%
	2021	10	7	70%	5	50%
	2022	4	3	75%		
	2023	11	10	91%		
	2024	6	6	100%		
	2024	6	6	100%		
1360-1600	2014	1	1	100%	1	100%
	2015	3	2	67%	2	67%

New Freshmen						
			Retained to 2nd Year		Graduated	
SAT Score Range	Entry Year	Initial Enrollment	#	%	#	%
	2016	5	5	100%	4	80%
	2017	5	3	60%	3	60%
	2018	12	11	92%	9	75%
	2019	3	3	100%	2	67%
	2020	3	3	100%	2	67%
	2021	5	5	100%	5	100%
	2022	5	5	100%		
	2023	5	5	100%		
	2024	8	8	100%		
	2024	8	8	100%		
No SAT/ACT	2014	8	7	88%	7	88%
	2015	5	5	100%	5	100%
	2016	7	7	100%	6	86%
	2017	8	8	100%	7	88%
	2018	4	4	100%	4	100%
	2019	7	7	100%	7	100%
	2020	11	11	100%	10	91%
	2021	28	28	100%	21	75%
	2022	16	13	81%		
	2023	22	20	91%		
	2024	27	22	81%		

## Retention and Graduation Rates by Application Date

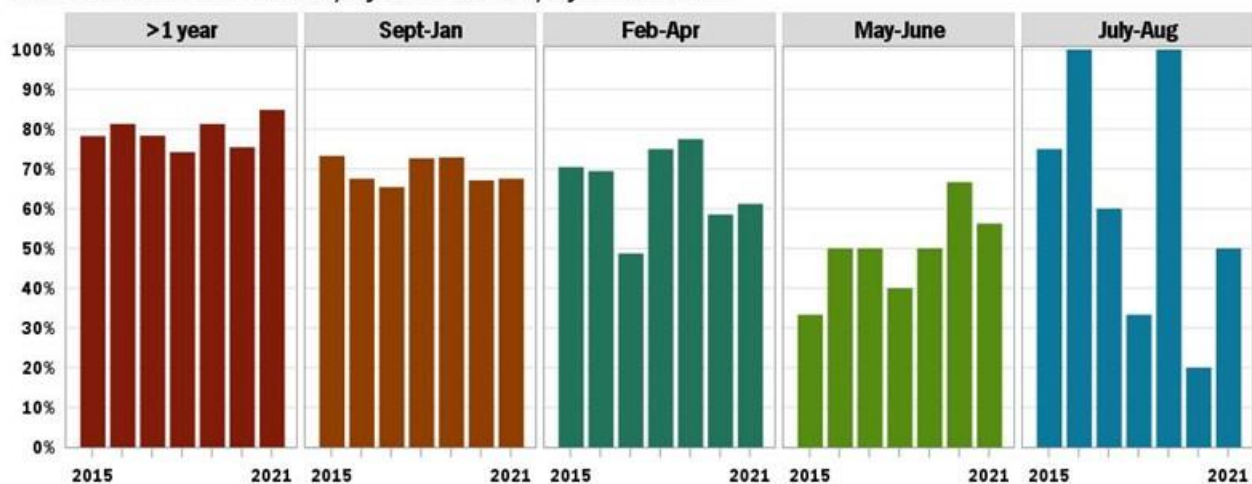
Students matriculating as first-time freshman persist at a higher rate if they get into the application process early. This has become increasingly true also for transfer students. Graduation rates have not been consistent across categories and years

**Retention to 2nd Year: Freshman Cohort by Application Date**



**Graduation Rate: Freshman Cohort by Application Date**

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



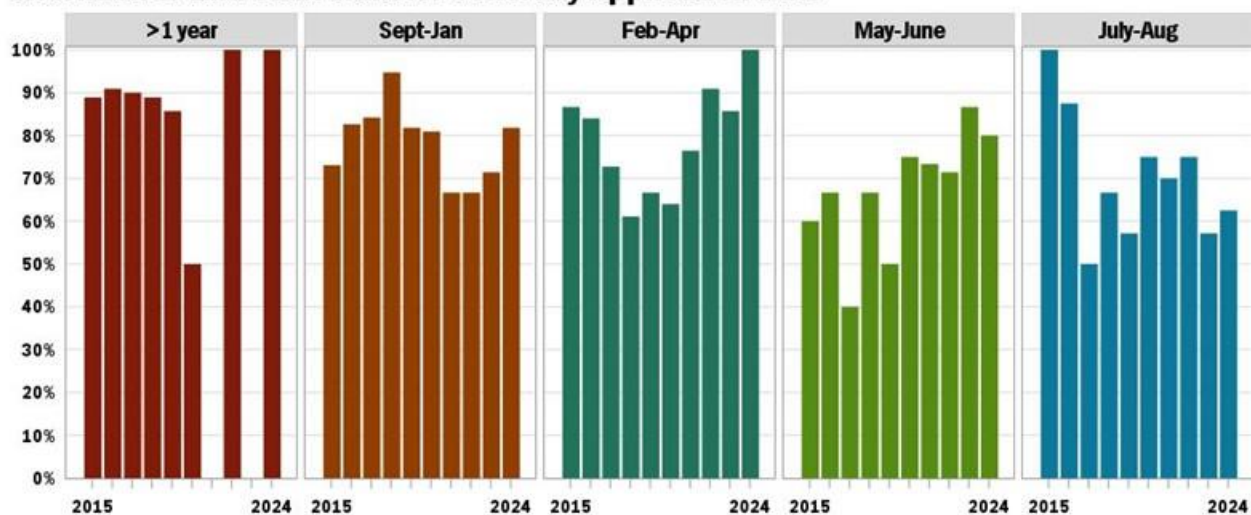


**TABLE 9 FRESHMAN RETENTION AND GRADUATION RATES BY APPLICATION DATE**

New Freshmen						
			Retained to 2nd Year		Graduated	
App Timing	Entry Year	Initial Enrollment	#	%	#	%
>1 year	2014	74	66	89%	55	74%
	2015	69	58	84%	54	78%
	2016	91	81	89%	74	81%
	2017	120	105	88%	94	78%
	2018	128	108	84%	95	74%
	2019	107	100	93%	87	81%
	2020	114	100	88%	86	75%
	2021	33	31	94%	28	85%
	2022	39	34	87%		
	2023	16	16	100%		
	2024	23	19	83%		
Sept-Jan	2014	188	147	78%	123	65%
	2015	232	199	86%	170	73%
	2016	191	149	78%	129	68%
	2017	159	126	79%	104	65%
	2018	150	122	81%	109	73%
	2019	166	138	83%	121	73%
	2020	146	115	79%	98	67%
	2021	191	163	85%	129	68%
	2022	151	128	85%		
	2023	220	181	82%		
	2024	220	195	89%		
Feb-Apr	2014	44	39	89%	33	75%
	2015	44	39	89%	31	70%
	2016	36	30	83%	25	69%
	2017	39	25	64%	19	49%
	2018	28	24	86%	21	75%
	2019	40	34	85%	31	78%
	2020	41	29	71%	24	59%
	2021	67	52	78%	41	61%
	2022	58	52	90%		
	2023	99	82	83%		
	2024	67	58	87%		
May-June	2014	10	4	40%	2	20%
	2015	9	6	67%	3	33%
	2016	4	4	100%	2	50%
	2017	2	1	50%	1	50%
	2018	10	7	70%	4	40%

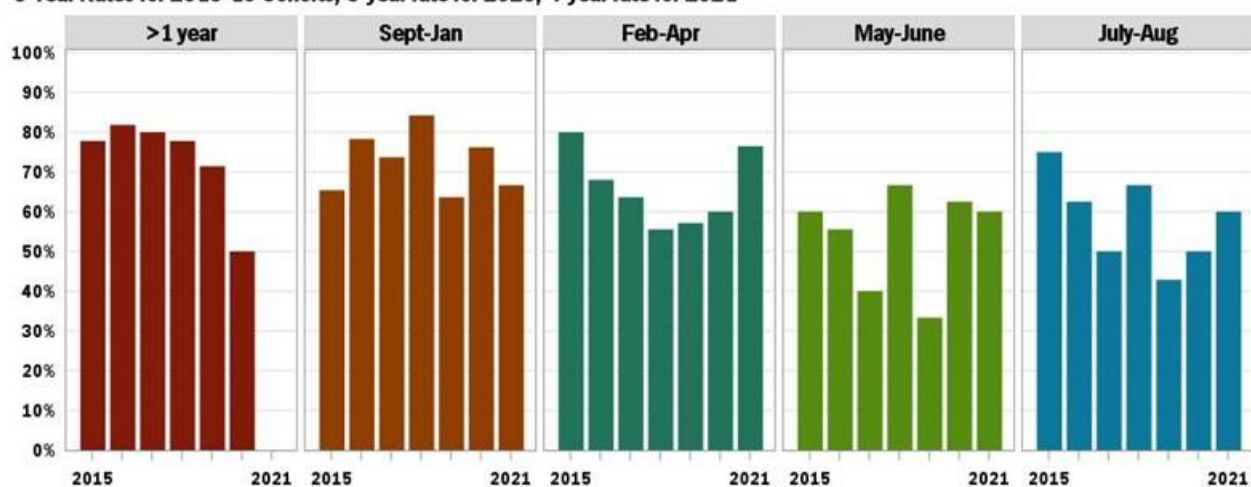
New Freshmen						
			Retained to 2nd Year		Graduated	
App Timing	Entry Year	Initial Enrollment	#	%	#	%
	2019	4	2	50%	2	50%
	2020	6	5	83%	4	67%
	2021	32	25	78%	18	56%
	2022	22	15	68%		
	2023	27	16	59%		
	2024	53	46	87%		
July-Aug	2014	2	2	100%	1	50%
	2015	4	3	75%	3	75%
	2016	1	1	100%	1	100%
	2017	5	3	60%	3	60%
	2018	3	1	33%	1	33%
	2019	2	1	50%	2	100%
	2020	5	1	20%	1	20%
	2021	10	8	80%	5	50%
	2022	6	3	50%		
	2023	14	11	79%		
	2024	14	8	57%		

## Retention to 2nd Year: Transfer Cohort by Application Date



## Graduation Rate: Transfer Cohort by Application Date

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



**TABLE 10 TRANSFER RETENTION AND GRADUATION RATES BY APPLICATION DATE**

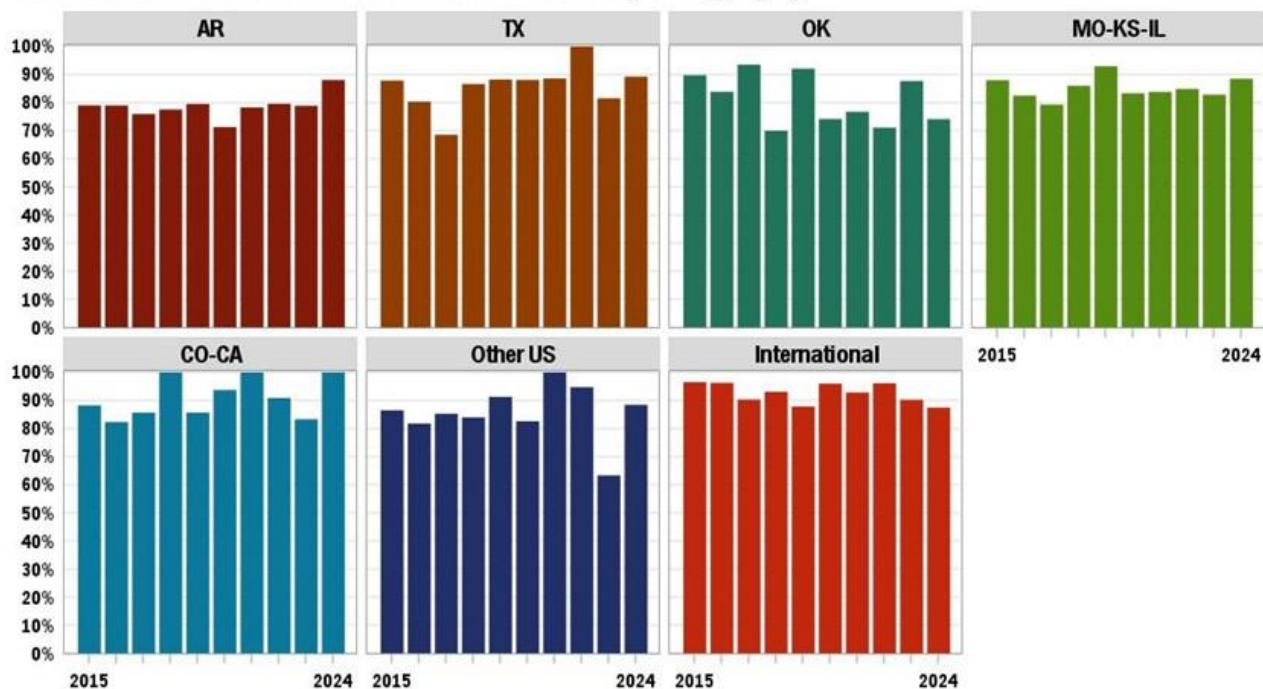
New Transfers						
			Retained to 2nd Year		Graduated	
App Timing	Entry Year	Initial Enrollment	#	%	#	%
>1 year	2014	6	4	67%	3	50%
	2015	9	8	89%	7	78%
	2016	11	10	91%	9	82%
	2017	10	9	90%	8	80%
	2018	9	8	89%	7	78%
	2019	7	6	86%	5	71%
	2020	2	1	50%	1	50%
	2022	2	2	100%		
	2024	1	1	100%		
Sept-Jan	2014	19	16	84%	12	63%
	2015	26	19	73%	17	65%
	2016	23	19	83%	18	78%
	2017	19	16	84%	14	74%
	2018	19	18	95%	16	84%
	2019	22	18	82%	14	64%
	2020	21	17	81%	16	76%
	2021	3	2	67%	2	67%
	2022	6	4	67%		
	2023	7	5	71%		
Feb-Apr	2014	11	11	100%	9	82%
	2015	30	26	87%	24	80%
	2016	25	21	84%	17	68%
	2017	22	16	73%	14	64%
	2018	18	11	61%	10	56%
	2019	21	14	67%	12	57%
	2020	25	16	64%	15	60%
	2021	17	13	76%	13	76%
	2022	11	10	91%		
	2023	21	18	86%		
May-June	2014	8	5	63%	4	50%
	2015	15	9	60%	9	60%
	2016	9	6	67%	5	56%
	2017	15	6	40%	6	40%
	2018	6	4	67%	4	67%
	2019	6	3	50%	2	33%
	2020	8	6	75%	5	63%

New Transfers						
			Retained to 2nd Year		Graduated	
App Timing	Entry Year	Initial Enrollment	#	%	#	%
	2021	15	11	73%	9	60%
	2022	7	5	71%		
	2023	15	13	87%		
	2024	15	12	80%		
July-Aug	2014	11	9	82%	7	64%
	2015	4	4	100%	3	75%
	2016	8	7	88%	5	63%
	2017	4	2	50%	2	50%
	2018	3	2	67%	2	67%
	2019	7	4	57%	3	43%
	2020	4	3	75%	2	50%
	2021	10	7	70%	6	60%
	2022	4	3	75%		
	2023	7	4	57%		
	2024	16	10	63%		

## Retention and Graduation Rates by Geography

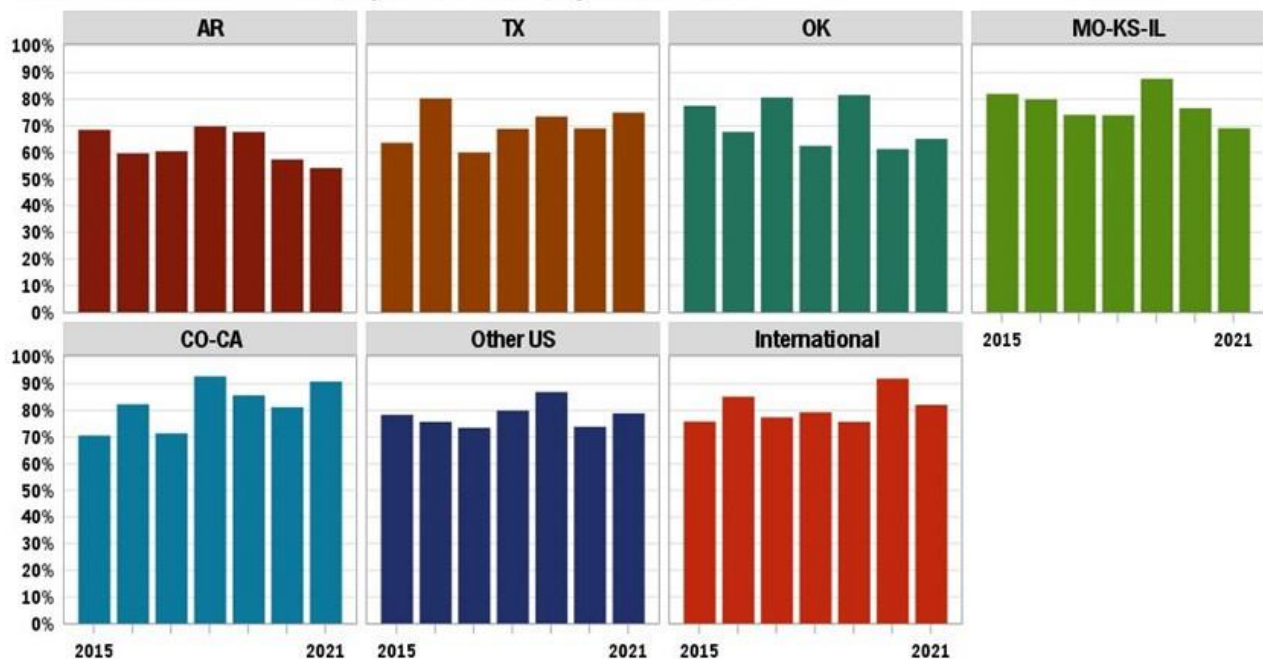
The majority of our TUG students are from Arkansas, Texas, and Oklahoma. The retention rate for Freshman students from Arkansas has remained steady for the past 5 years.

### Retention to 2nd Year: Freshman Cohort by Geography



### Graduation Rate: Freshman Cohort by Geography

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



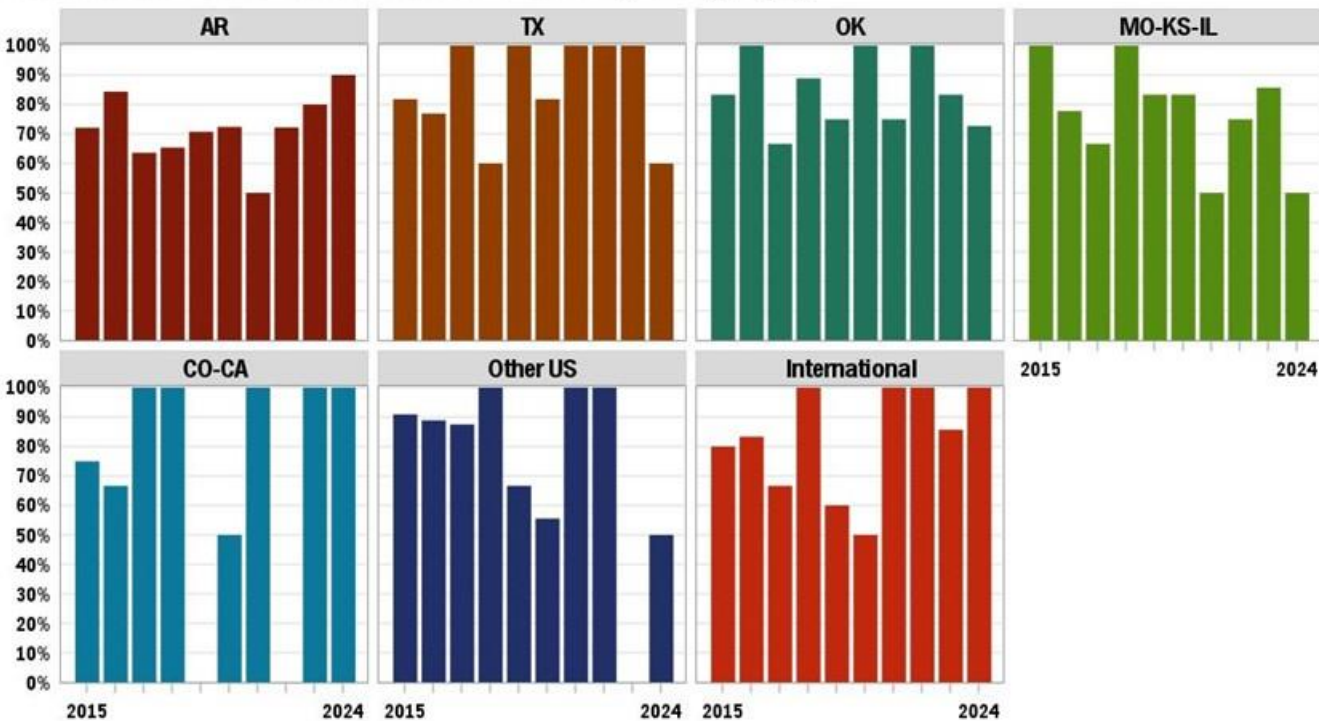
**TABLE 11 FRESHMAN RETENTION AND GRADUATION RATES BY GEOGRAPHY**

New Freshmen						
			Retained to 2nd Year		Graduated	
State	Entry Year	Initial Enrollment	#	%	#	%
AR	2014	119	90	76%	72	61%
	2015	143	113	79%	98	69%
	2016	119	94	79%	71	60%
	2017	129	98	76%	78	60%
	2018	116	90	78%	81	70%
	2019	127	101	80%	86	68%
	2020	115	82	71%	66	57%
	2021	120	94	78%	65	54%
	2022	98	78	80%		
	2023	128	101	79%		
	2024	151	133	88%		
CO-CA	2014	17	12	71%	11	65%
	2015	17	15	88%	12	71%
	2016	17	14	82%	14	82%
	2017	7	6	86%	5	71%
	2018	14	14	100%	13	93%
	2019	7	6	86%	6	86%
	2020	16	15	94%	13	81%
	2021	11	11	100%	10	91%
	2022	11	10	91%		
	2023	12	10	83%		
	2024	13	13	100%		
International	2014	29	27	93%	22	76%
	2015	29	28	97%	22	76%
	2016	27	26	96%	23	85%
	2017	31	28	90%	24	77%
	2018	29	27	93%	23	79%
	2019	33	29	88%	25	76%
	2020	25	24	96%	23	92%
	2021	28	26	93%	23	82%
	2022	26	25	96%		
	2023	41	37	90%		
	2024	40	35	88%		
MO-KS-IL	2014	53	46	87%	43	81%
	2015	50	44	88%	41	82%
	2016	40	33	83%	32	80%
	2017	58	46	79%	43	74%
	2018	50	43	86%	37	74%

New Freshmen						
			Retained to 2nd Year		Graduated	
State	Entry Year	Initial Enrollment	#	%	#	%
	2019	57	53	93%	50	88%
	2020	60	50	83%	46	77%
	2021	68	57	84%	47	69%
	2022	53	45	85%		
	2023	70	58	83%		
	2024	61	54	89%		
OK	2014	32	27	84%	20	63%
	2015	49	44	90%	38	78%
	2016	31	26	84%	21	68%
	2017	31	29	94%	25	81%
	2018	40	28	70%	25	63%
	2019	38	35	92%	31	82%
	2020	31	23	74%	19	61%
	2021	43	33	77%	28	65%
	2022	45	32	71%		
	2023	57	50	88%		
	2024	58	43	74%		
Other US	2014	28	24	86%	19	68%
	2015	37	32	86%	29	78%
	2016	33	27	82%	25	76%
	2017	34	29	85%	25	74%
	2018	25	21	84%	20	80%
	2019	23	21	91%	20	87%
	2020	23	19	83%	17	74%
	2021	19	19	100%	15	79%
	2022	19	18	95%		
	2023	30	19	63%		
	2024	26	23	88%		
TX	2014	40	32	80%	27	68%
	2015	33	29	88%	21	64%
	2016	56	45	80%	45	80%
	2017	35	24	69%	21	60%
	2018	45	39	87%	31	69%
	2019	34	30	88%	25	74%
	2020	42	37	88%	29	69%
	2021	44	39	89%	33	75%
	2022	24	24	100%		
	2023	38	31	82%		
	2024	28	25	89%		

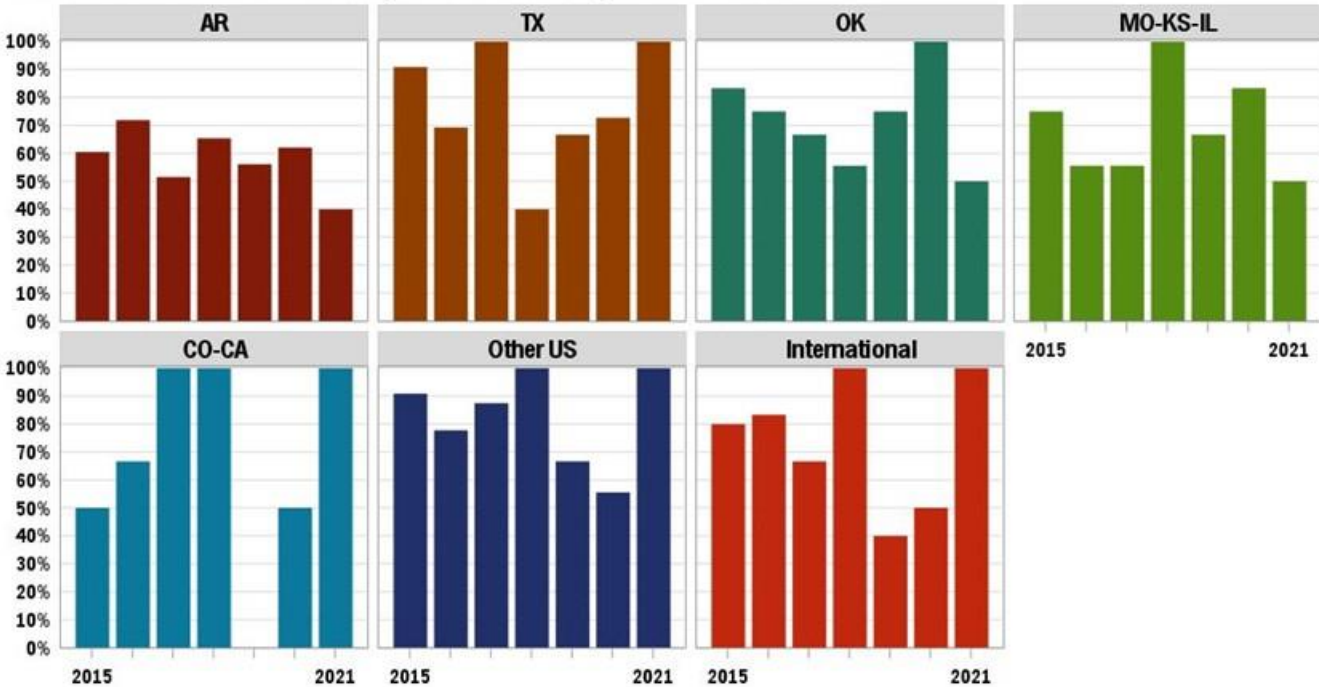


# Retention to 2nd Year: Transfer Cohort by Geography



# Graduation Rate: Transfer Cohort by Geography

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



**TABLE 12 TRANSFER RETENTION AND GRADUATION RATES BY GEOGRAPHY**

New Transfers						
			Retained to 2nd Year		Graduated	
State	Entry Year	Initial Enrollment	#	%	#	%
AR	2014	23	21	91%	17	74%
	2015	43	31	72%	26	60%
	2016	32	27	84%	23	72%
	2017	33	21	64%	17	52%
	2018	26	17	65%	17	65%
	2019	41	29	71%	23	56%
	2020	29	21	72%	18	62%
	2021	20	10	50%	8	40%
	2022	18	13	72%		
	2023	25	20	80%		
	2024	30	27	90%		
CO-CA	2014	4	4	100%	3	75%
	2015	4	3	75%	2	50%
	2016	3	2	67%	2	67%
	2017	2	2	100%	2	100%
	2018	2	2	100%	2	100%
	2019	1	0	0%		
	2020	2	1	50%	1	50%
	2021	4	4	100%	4	100%
	2023	1	1	100%		
	2024	3	3	100%		
International	2014	5	3	60%	2	40%
	2015	5	4	80%	4	80%
	2016	6	5	83%	5	83%
	2017	6	4	67%	4	67%
	2018	4	4	100%	4	100%
	2019	5	3	60%	2	40%
	2020	2	1	50%	1	50%
	2021	2	2	100%	2	100%
	2022	1	1	100%		
	2023	7	6	86%		
	2024	1	1	100%		
MO-KS-IL	2014	1	0	0%		
	2015	4	4	100%	3	75%
	2016	9	7	78%	5	56%
	2017	9	6	67%	5	56%
	2018	8	8	100%	8	100%
	2019	6	5	83%	4	67%

New Transfers						
			Retained to 2nd Year		Graduated	
State	Entry Year	Initial Enrollment	#	%	#	%
	2020	6	5	83%	5	83%
	2021	2	1	50%	1	50%
	2022	4	3	75%		
	2023	7	6	86%		
	2024	4	2	50%		
OK	2014	6	5	83%	4	67%
	2015	6	5	83%	5	83%
	2016	4	4	100%	3	75%
	2017	9	6	67%	6	67%
	2018	9	8	89%	5	56%
	2019	4	3	75%	3	75%
	2020	1	1	100%	1	100%
	2021	4	3	75%	2	50%
	2022	1	1	100%		
	2023	6	5	83%		
	2024	11	8	73%		
Other US	2014	8	6	75%	4	50%
	2015	11	10	91%	10	91%
	2016	9	8	89%	7	78%
	2017	8	7	88%	7	88%
	2018	1	1	100%	1	100%
	2019	3	2	67%	2	67%
	2020	9	5	56%	5	56%
	2021	5	5	100%	5	100%
	2022	3	3	100%		
	2023	2	0	0%		
	2024	2	1	50%		
TX	2014	8	6	75%	5	63%
	2015	11	9	82%	10	91%
	2016	13	10	77%	9	69%
	2017	3	3	100%	3	100%
	2018	5	3	60%	2	40%
	2019	3	3	100%	2	67%
	2020	11	9	82%	8	73%
	2021	8	8	100%	8	100%
	2022	3	3	100%		
	2023	2	2	100%		
	2024	5	3	60%		

## Retention and Graduation Rates by Scholarship Amounts

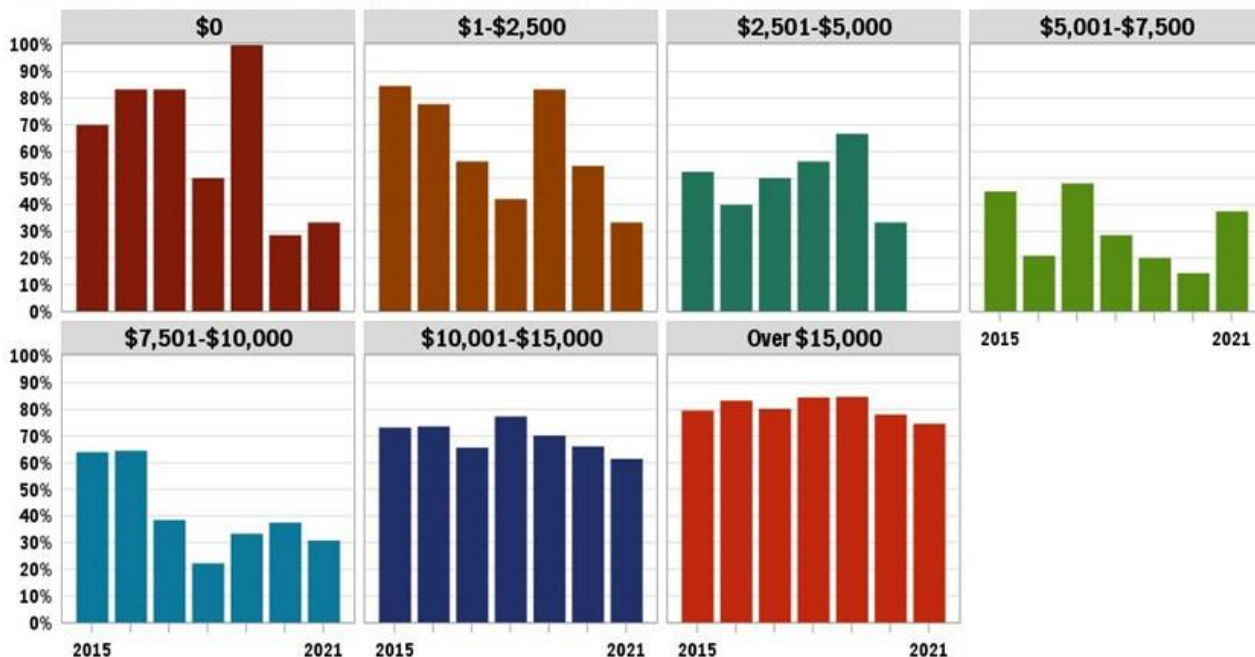
One area that is often cited as a major factor in retention is finances. The data confirm that students are generally more likely to retain and graduate if they have higher scholarship amounts

### Retention to 2nd Year: Freshman Cohort by Scholarship Amount



### Graduation Rate: Freshman Cohort by Scholarship Amount

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



**TABLE 13 FRESHMAN RETENTION AND GRADUATION RATES BY SCHOLARSHIP AMOUNT**

New Freshmen						
Scholarship Amount	Entry Year	Initial Enrollment	Retained to 2nd Year		Graduated	
			#	%	#	%
\$0	2014	8	5	63%	3	38%
	2015	10	9	90%	7	70%
	2016	6	5	83%	5	83%
	2017	6	5	83%	5	83%
	2018	6	4	67%	3	50%
	2019	5	5	100%	5	100%
	2020	7	5	71%	2	29%
	2021	6	4	67%	2	33%
	2022	3	3	100%		
	2023	2	0	0%		
	2024	1	1	100%		
\$1-\$2,500	2014	11	9	82%	6	55%
	2015	13	12	92%	11	85%
	2016	9	7	78%	7	78%
	2017	16	12	75%	9	56%
	2018	19	10	53%	8	42%
	2019	12	10	83%	10	83%
	2020	11	7	64%	6	55%
	2021	6	4	67%	2	33%
	2022	2	2	100%		
	2023	3	2	67%		
	2024	8	6	75%		
\$2,501-\$5,000	2014	19	9	47%	6	32%
	2015	21	15	71%	11	52%
	2016	10	5	50%	4	40%
	2017	8	5	63%	4	50%
	2018	16	12	75%	9	56%
	2019	9	6	67%	6	67%
	2020	6	4	67%	2	33%
	2021	4	1	25%		
	2022	1	1	100%		
	2023	1	1	100%		
	2024	6	5	83%		
\$5,001-\$7,500	2014	19	14	74%	9	47%
	2015	20	12	60%	9	45%
	2016	24	8	33%	5	21%
	2017	25	11	44%	12	48%
	2018	14	5	36%	4	29%

New Freshmen						
Scholarship Amount	Entry Year	Initial Enrollment	Retained to 2nd Year		Graduated	
			#	%	#	%
	2019	10	2	20%	2	20%
	2020	7	1	14%	1	14%
	2021	8	4	50%	3	38%
	2022	9	4	44%		
	2023	10	2	20%		
	2024	8	3	38%		
	2014	28	19	68%	17	61%
	2015	25	19	76%	16	64%
\$7,501-\$10,000	2016	31	26	84%	20	65%
	2017	26	15	58%	10	38%
	2018	18	8	44%	4	22%
	2019	15	8	53%	5	33%
	2020	24	10	42%	9	38%
	2021	13	6	46%	4	31%
	2022	11	4	36%		
	2023	18	6	33%		
	2024	12	4	33%		
\$10,001-\$15,000	2014	120	94	78%	76	63%
	2015	112	96	86%	82	73%
	2016	129	108	84%	95	74%
	2017	102	86	84%	67	66%
	2018	84	76	90%	65	77%
	2019	84	69	82%	59	70%
	2020	65	49	75%	43	66%
	2021	83	62	75%	51	61%
	2022	55	50	91%	2	4%
	2023	54	31	57%		
	2024	31	18	58%		
Over \$15,000	2014	113	108	96%	97	86%
	2015	157	142	90%	125	80%
	2016	114	106	93%	95	83%
	2017	142	126	89%	114	80%
	2018	162	147	91%	137	85%
	2019	184	175	95%	156	85%
	2020	192	174	91%	150	78%
	2021	213	198	93%	159	75%
	2022	195	168	86%	22	11%
	2023	288	264	92%		
	2024	311	289	93%		

## Retention to 2nd Year: Transfer Cohort by Scholarship Amount



## Graduation Rate: Transfer Cohort by Scholarship Amount

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021





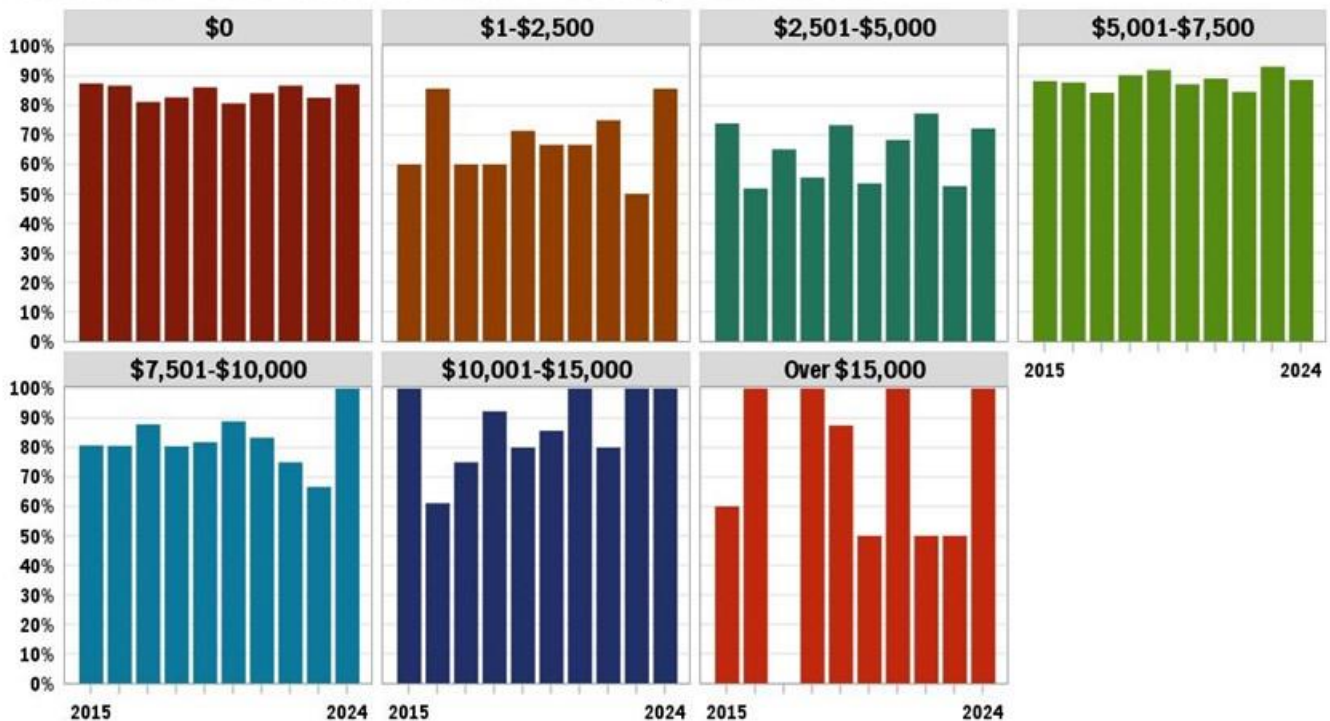
**TABLE 14 TRANSFER RETENTION AND GRADUATION RATES BY SCHOLARSHIP AMOUNT**

New Transfers						
Scholarship Amount	Entry Year	Initial Enrollment	Retained to 2nd Year		Graduated	
			#	%	#	%
\$0	2014	2	2	100%	2	100%
	2015	10	7	70%	7	70%
	2016	3	3	100%	2	67%
	2017	3	1	33%	1	33%
	2018	3	1	33%	1	33%
	2019	3	1	33%	1	33%
	2020	1	0	0%		
	2021	1	1	100%	1	100%
	2022	0				
	2023	3	2	67%	1	33%
	2024	4	3	75%		
\$1-\$2,500	2014	2	1	50%		
	2015	4	4	100%	4	100%
	2016	1	1	100%	1	100%
	2017	3	3	100%	3	100%
	2018	1	1	100%	1	100%
	2019	6	3	50%	3	50%
	2020	4	3	75%	3	75%
	2021	1	0	0%		
	2022	1	0	0%		
	2024	2	1	50%		
\$2,501-\$5,000	2014	5	2	40%	1	20%
	2015	8	4	50%	3	38%
	2016	8	4	50%	4	50%
	2017	5	3	60%	3	60%
	2018	4	3	75%	4	100%
	2019	2	2	100%	1	50%
	2020	4	2	50%	2	50%
	2023	2	1	50%		
	2024	1	0	0%		
	2021	5	4	80%	3	60%
\$5,001-\$7,500	2015	7	2	29%	1	14%
	2016	9	5	56%	3	33%
	2017	11	3	27%		
	2018	3	1	33%	1	33%
	2019	6	1	17%		
	2020	2	1	50%	1	50%
	2021	3	0	0%		

New Transfers						
Scholarship Amount	Entry Year	Initial Enrollment	Retained to 2nd Year		Graduated	
			#	%	#	%
\$7,501-\$10,000	2022	0				
	2023	2	0	0%		
	2024	3	1	33%		
	2014	11	9	82%	8	73%
	2015	5	4	80%	5	100%
	2016	3	3	100%	3	100%
	2017	6	3	50%	3	50%
	2018	1	0	0%		
	2019	3	1	33%		
	2020	3	0	0%		
\$10,001-\$15,000	2021	7	1	14%	1	14%
	2022	3	0	0%		
	2023	3	2	67%		
	2024	2	2	100%		
	2014	25	23	92%	17	68%
	2015	37	32	86%	27	73%
	2016	37	32	86%	26	70%
	2017	27	23	85%	21	78%
	2018	14	11	79%	8	57%
	2019	16	14	88%	10	63%
Over \$15,000	2020	15	9	60%	7	47%
	2021	10	10	100%	8	80%
	2022	6	6	100%	6	100%
	2023	12	10	83%	1	8%
	2024	7	6	86%		
	2014	5	4	80%	4	80%
	2015	13	13	100%	13	100%
	2016	15	15	100%	15	100%
	2017	15	13	87%	13	87%
	2018	29	26	90%	24	83%
	2019	27	23	85%	21	78%
	2020	31	28	90%	26	84%
	2021	23	21	91%	20	87%
	2022	20	18	90%	16	80%
	2023	28	25	89%	3	11%
	2024	37	32	86%		

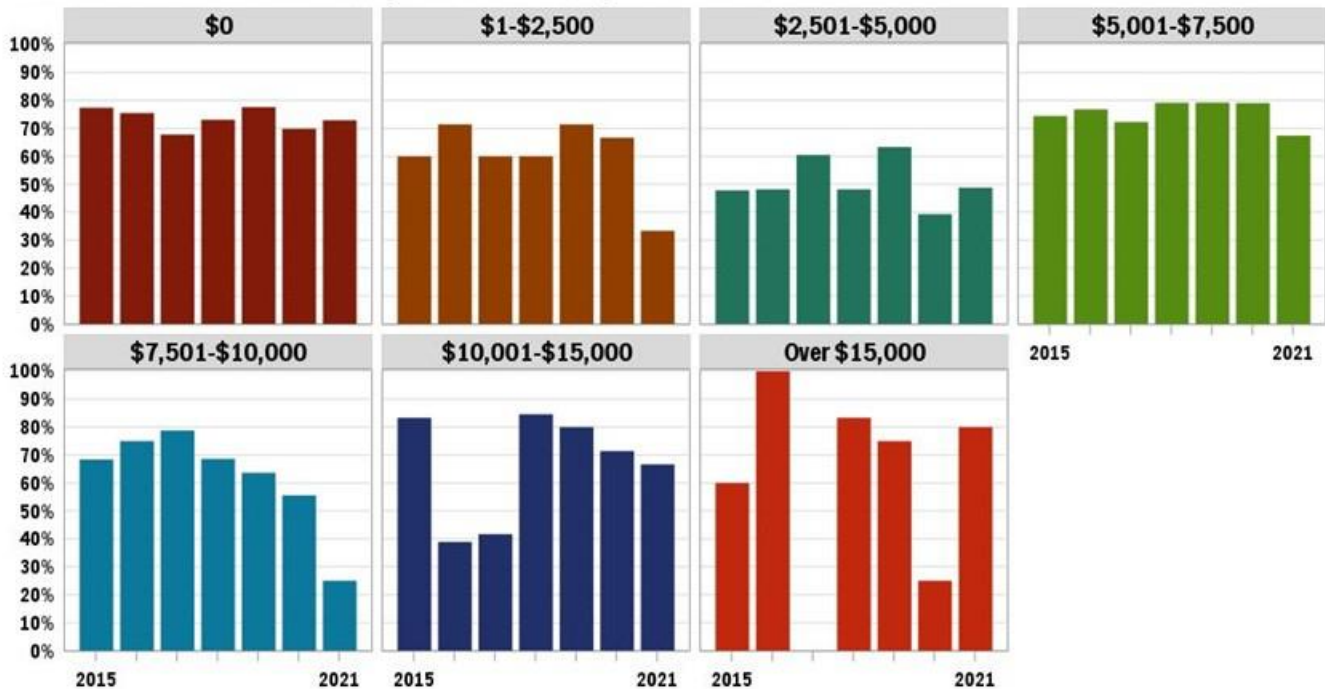
## Retention and Graduation Rates by Loan Amounts

### Retention to 2nd Year: Freshman Cohort by Loan Amount



### Graduation Rate: Freshman Cohort by Loan Amount

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



**TABLE 15 FRESHMAN RETENTION AND GRADUATION RATES BY LOAN AMOUNT**

New Freshmen						
			Retained to 2nd Year		Graduated	
Loan Amount	Entry Year	Initial Enrollment	#	%	#	%
\$0	2014	147	123	84%	104	71%
	2015	168	147	88%	130	77%
	2016	151	131	87%	114	75%
	2017	149	121	81%	101	68%
	2018	145	120	83%	106	73%
	2019	152	131	86%	118	78%
	2020	166	134	81%	116	70%
	2021	177	149	84%	129	73%
	2022	151	131	87%	13	9%
	2023	219	181	83%		
	2024	250	218	87%		
\$1-\$2,500	2014	4	4	100%	2	50%
	2015	5	3	60%	3	60%
	2016	7	6	86%	5	71%
	2017	5	3	60%	3	60%
	2018	5	3	60%	3	60%
	2019	7	5	71%	5	71%
	2020	3	2	67%	2	67%
	2021	3	2	67%	1	33%
	2022	8	6	75%	2	25%
	2023	8	4	50%		
	2024	7	6	86%		
\$2,501-\$5,000	2014	28	14	50%	12	43%
	2015	23	17	74%	11	48%
	2016	27	14	52%	13	48%
	2017	43	28	65%	26	60%
	2018	27	15	56%	13	48%
	2019	30	22	73%	19	63%
	2020	28	15	54%	11	39%
	2021	41	28	68%	20	49%
	2022	22	17	77%		
	2023	38	20	53%		
	2024	36	26	72%		
\$5,001-\$7,500	2014	85	70	82%	56	66%
	2015	94	83	88%	70	74%
	2016	82	72	88%	63	77%
	2017	83	70	84%	60	72%
	2018	72	65	90%	57	79%

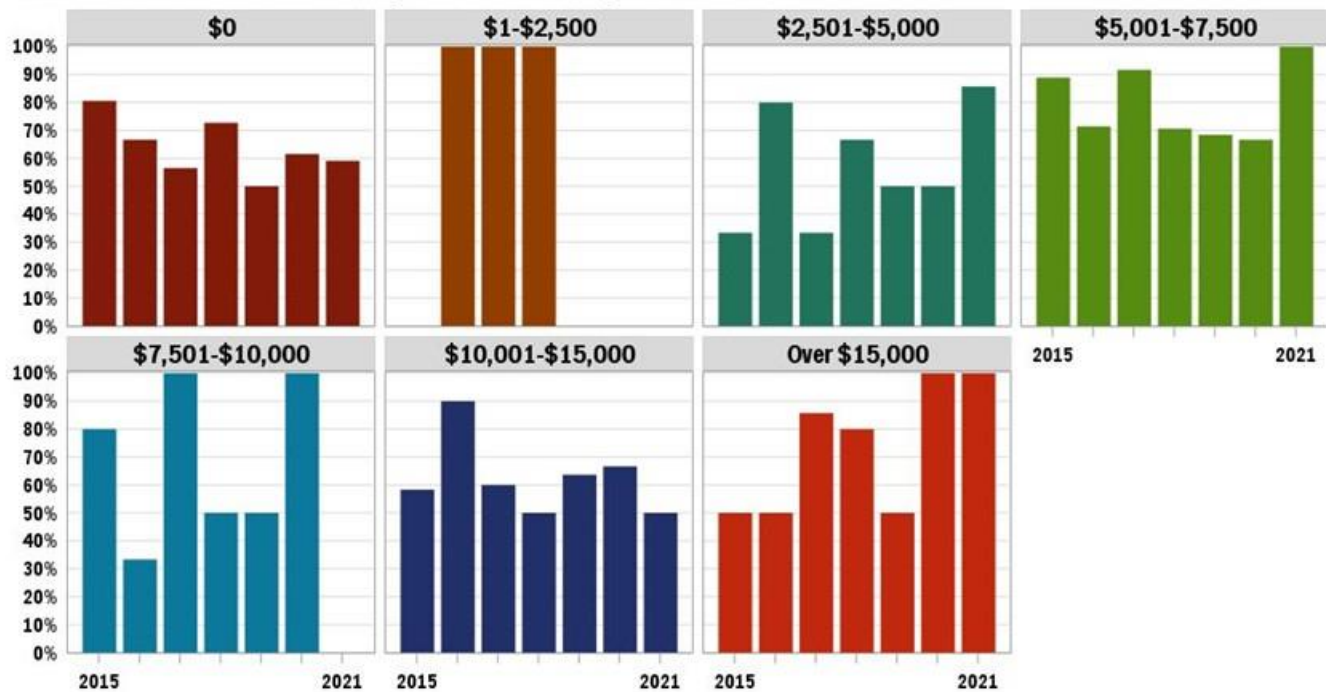
New Freshmen						
			Retained to 2nd Year		Graduated	
Loan Amount	Entry Year	Initial Enrollment	#	%	#	%
	2019	101	93	92%	80	79%
	2020	86	75	87%	68	79%
	2021	92	82	89%	62	67%
	2022	78	66	85%	9	12%
	2023	103	96	93%		
	2024	71	63	89%		
\$7,501-\$10,000	2014	37	34	92%	29	78%
	2015	57	46	81%	39	68%
	2016	36	29	81%	27	75%
	2017	33	29	88%	26	79%
	2018	51	41	80%	35	69%
	2019	11	9	82%	7	64%
	2020	18	16	89%	10	56%
	2021	12	10	83%	3	25%
	2022	8	6	75%		
	2023	3	2	67%		
	2024	2	2	100%		
\$10,001-\$15,000	2014	14	10	71%	8	57%
	2015	6	6	100%	5	83%
	2016	18	11	61%	7	39%
	2017	12	9	75%	5	42%
	2018	13	12	92%	11	85%
	2019	10	8	80%	8	80%
	2020	7	6	86%	5	71%
	2021	3	3	100%	2	67%
	2022	5	4	80%		
	2023	1	1	100%		
	2024	2	2	100%		
Over \$15,000	2014	3	3	100%	3	100%
	2015	5	3	60%	3	60%
	2016	2	2	100%	2	100%
	2018	6	6	100%	5	83%
	2019	8	7	88%	6	75%
	2020	4	2	50%	1	25%
	2021	5	5	100%	4	80%
	2022	4	2	50%		
	2023	4	2	50%		
	2024	9	9	100%		

## Retention to 2nd Year: Transfer Cohort by Loan Amount



## Graduation Rate: Transfer Cohort by Loan Amount

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



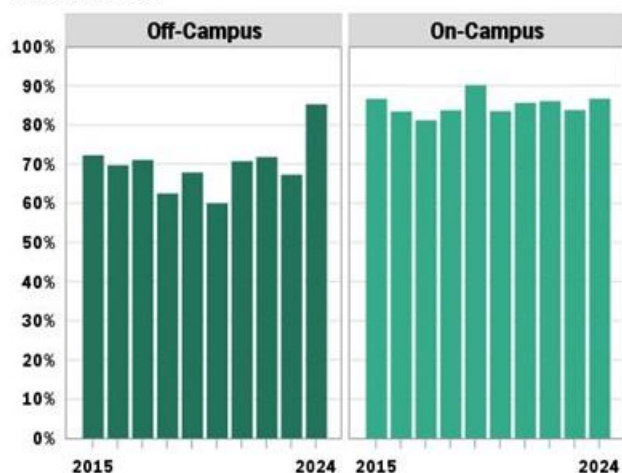
**TABLE 16 TRANSFER RETENTION AND GRADUATION RATES BY LOAN AMOUNT**

New Transfers						
Loan Amount	Entry Year	Initial Enrollment	Retained to 2nd Year		Graduated	
			#	%	#	%
<b>\$0</b>	2014	22	18	82%	14	64%
	2015	36	30	83%	29	81%
	2016	27	20	74%	18	67%
	2017	23	15	65%	13	57%
	2018	22	17	77%	16	73%
	2019	22	14	64%	11	50%
	2020	26	16	62%	16	62%
	2021	22	14	64%	13	59%
	2022	15	11	73%	10	67%
	2023	29	26	90%	3	10%
	2024	29	25	86%		
<b>\$1-\$2,500</b>	2014	1	0	0%		
	2015	3	0	0%		
	2016	1	1	100%	1	100%
	2017	1	1	100%	1	100%
	2018	1	1	100%	1	100%
	2019	1	0	0%		
	2020	1	0	0%		
	2021	3	1	33%		
	2023	2	0	0%		
<b>\$2,501-\$5,000</b>	2014	5	3	60%	3	60%
	2015	6	3	50%	2	33%
	2016	5	4	80%	4	80%
	2017	15	6	40%	5	33%
	2018	6	4	67%	4	67%
	2019	6	4	67%	3	50%
	2020	4	2	50%	2	50%
	2021	7	6	86%	6	86%
	2022	3	2	67%	2	67%
	2023	3	2	67%		
	2024	3	3	100%		
<b>\$5,001-\$7,500</b>	2014	15	13	87%	9	60%
	2015	18	15	83%	16	89%
	2016	28	25	89%	20	71%
	2017	12	12	100%	11	92%
	2018	17	14	82%	12	71%

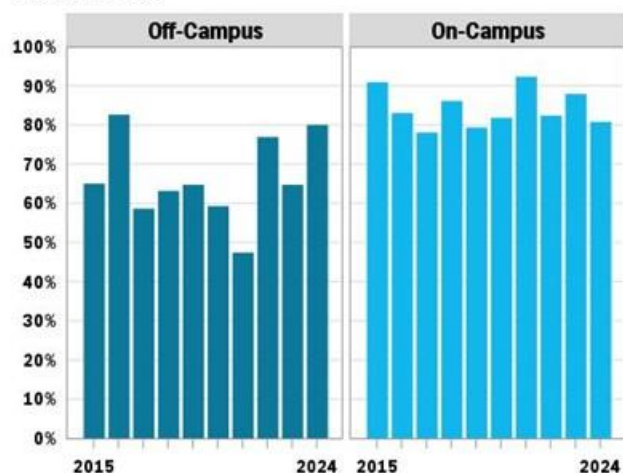
New Transfers						
Loan Amount	Entry Year	Initial Enrollment	Retained to 2nd Year		Graduated	
			#	%	#	%
	2019	19	15	79%	13	68%
	2020	18	16	89%	12	67%
	2021	9	9	100%	9	100%
	2022	8	7	88%	7	88%
	2023	13	11	85%	2	15%
	2024	13	9	69%		
<b>\$7,501-\$10,000</b>	2014	5	4	80%	3	60%
	2015	5	5	100%	4	80%
	2016	3	2	67%	1	33%
	2017	2	2	100%	2	100%
	2018	2	1	50%	1	50%
	2019	2	2	100%	1	50%
	2020	3	3	100%	3	100%
	2021	1	1	100%		
	2022	1	1	100%		
	2023	2	1	50%		
	2024	2	2	100%		
<b>\$10,001-\$15,000</b>	2014	7	7	100%	6	86%
	2015	12	10	83%	7	58%
	2016	10	10	100%	9	90%
	2017	10	7	70%	6	60%
	2018	2	1	50%	1	50%
	2019	11	8	73%	7	64%
	2020	6	4	67%	4	67%
	2021	2	1	50%	1	50%
	2022	3	3	100%	2	67%
	2024	8	6	75%		
<b>Over \$15,000</b>	2015	4	3	75%	2	50%
	2016	2	1	50%	1	50%
	2017	7	6	86%	6	86%
	2018	5	5	100%	4	80%
	2019	2	2	100%	1	50%
	2020	2	2	100%	2	100%
	2021	1	1	100%	1	100%
	2022	0			1	
	2023	1	0	0%		
	2024	1	0	0%		

# Retention Rates by First-Year On-/Off-Campus Residence

**Retention to 2nd Year: Freshman Cohort by Residence**



**Retention to 2nd Year: Transfer Cohort by Residence**



**TABLE 17: PERSISTENCE AND COMPLETION BY ON-/OFF-CAMPUS FOR FRESHMEN**

New Freshmen						
			Retained to 2nd Year		Graduated	
On-Off-Campus	Entry Year	Initial Enrollment	#	%	#	%
Off-Campus	2014	25	18	72%	13	52%
	2015	36	26	72%	25	69%
	2016	33	23	70%	15	45%
	2017	38	27	71%	20	53%
	2018	24	15	63%	14	58%
	2019	56	38	68%	32	57%
	2020	45	27	60%	19	42%
	2021	41	29	71%	17	41%
	2022	39	28	72%		
	2023	55	37	67%		
	2024	61	52	85%		
On-Campus	2014	293	240	82%	201	69%
	2015	322	279	87%	236	73%
	2016	290	242	83%	216	74%
	2017	287	233	81%	201	70%
	2018	295	247	84%	216	73%
	2019	263	237	90%	211	80%
	2020	267	223	84%	194	73%
	2021	292	250	86%	204	70%
	2022	237	204	86%		
	2023	321	269	84%		
	2024	316	274	87%		

**TABLE 18: PERSISTENCE AND COMPLETION BY ON-/OFF-CAMPUS FOR TRANSFER STUDENTS**

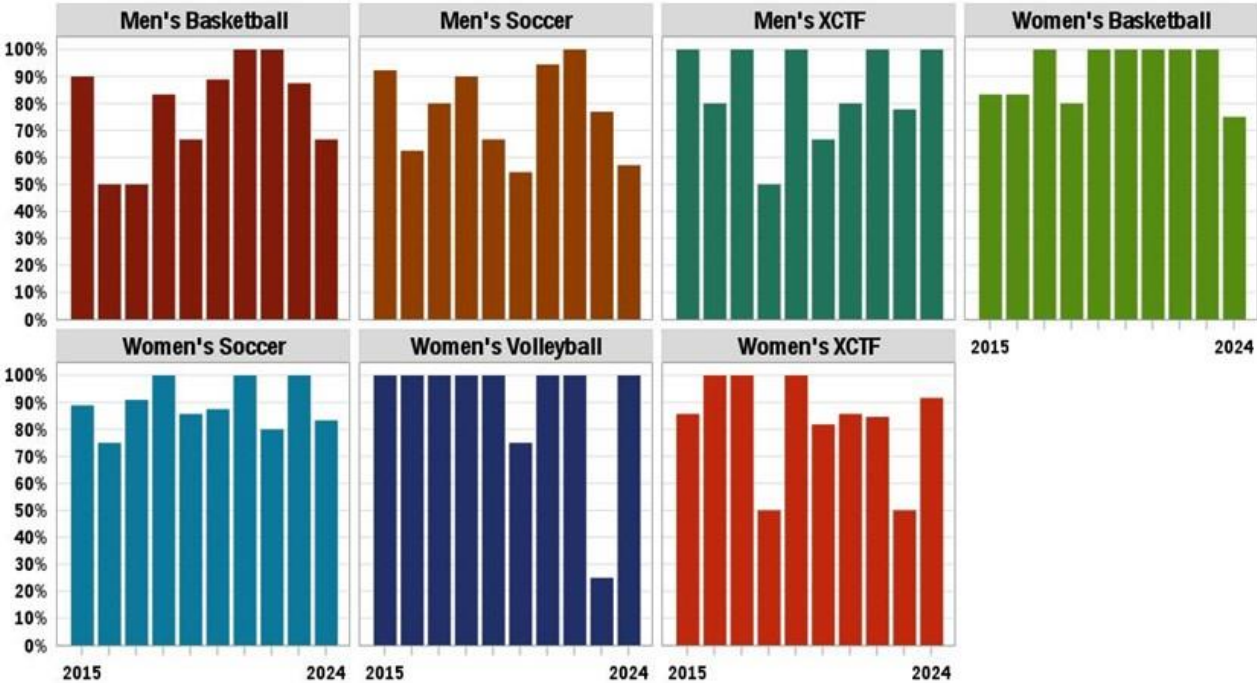
New Transfers						
			Retained to 2nd Year		Graduated	
On-Off-Campus	Entry Year	Initial Enrollment	#	%	#	%
Off-Campus	2014	19	14	74%	9	47%
	2015	40	26	65%	21	53%
	2016	23	19	83%	15	65%
	2017	29	17	59%	15	52%
	2018	19	12	63%	12	63%
	2019	34	22	65%	17	50%
	2020	27	16	59%	13	48%
	2021	19	9	47%	8	42%
	2022	13	10	77%		
	2023	17	11	65%		
	2024	30	24	80%		
On-Campus	2014	36	31	86%	26	72%
	2015	44	40	91%	39	89%
	2016	53	44	83%	39	74%
	2017	41	32	78%	29	71%
	2018	36	31	86%	27	75%
	2019	29	23	79%	19	66%
	2020	33	27	82%	26	79%
	2021	26	24	92%	22	85%
	2022	17	14	82%		
	2023	33	29	88%		
	2024	26	21	81%		



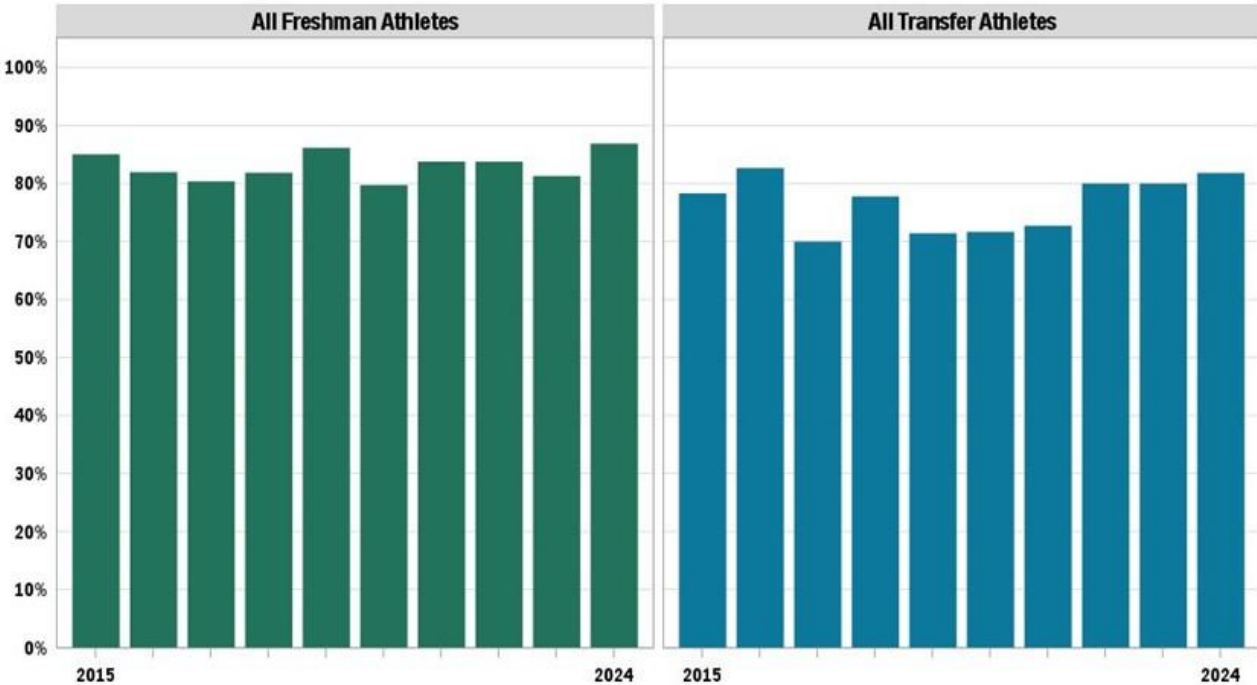
# Retention and Graduation Rates by Athletes

On the whole, our athletes persist at rates similar to those of the student body. There is great year-to-year variation within individual sports. The cohort sizes of most sports and for transfers by sport are too small to be treated separately.

## Retention to 2nd Year: Athletes by Sport

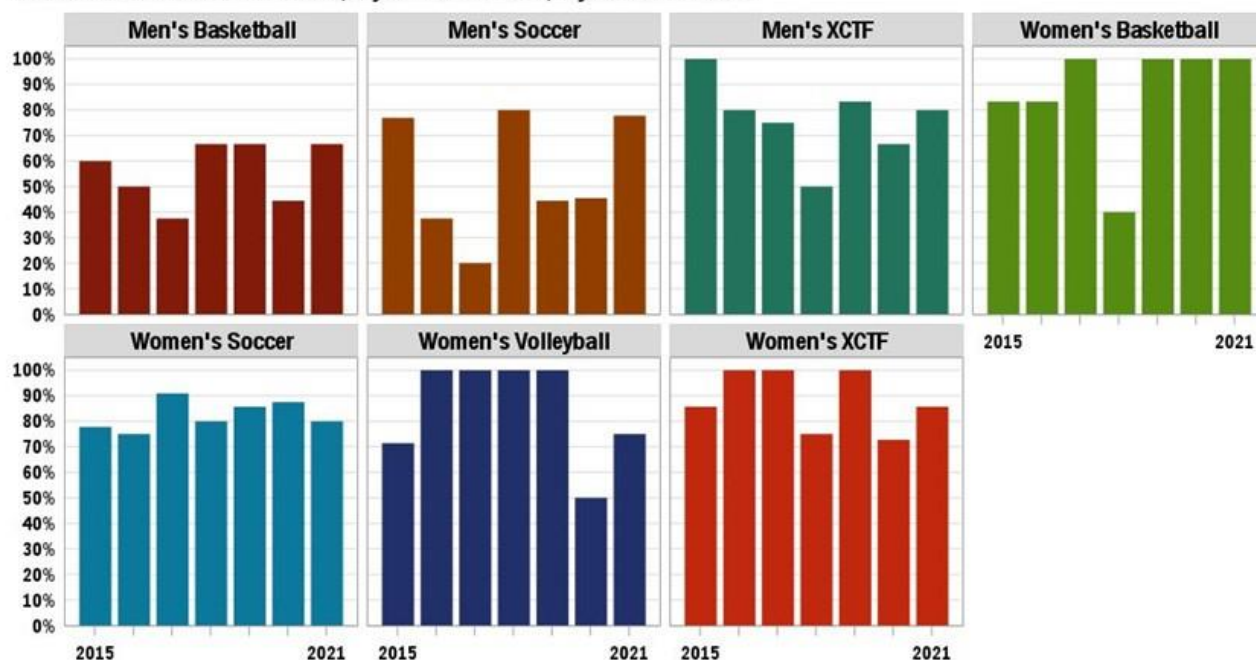


## Retention to 2nd Year: Athletes by Freshman or Transfer



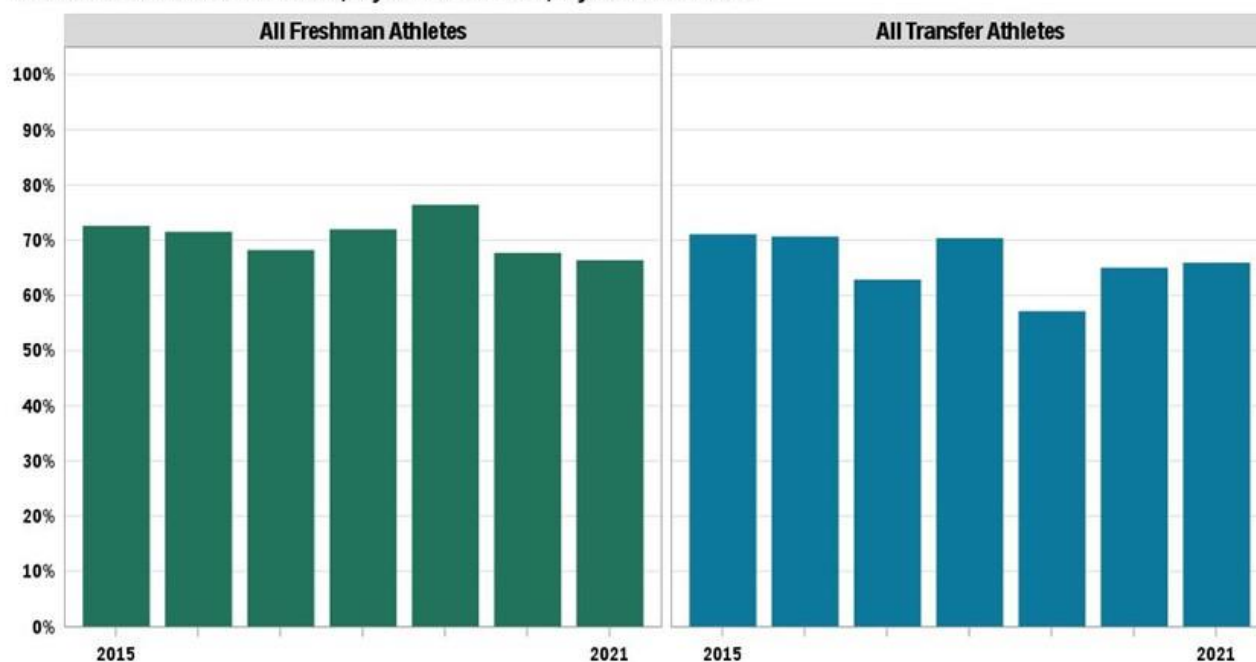
## Graduation Rate: Athletes by Sport

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



## Graduation Rate: Athletes by Freshman or Transfer

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021



**TABLE 19 ATHLETE RETENTION AND GRADUATION RATES**

Athletes						
			Retained to 2nd Year		Graduated	
Sport	Entry Year	Initial Enrollment	#	%	#	%
All Freshman Athletes	2015	354	301	85%	257	73%
	2016	316	259	82%	226	72%
	2017	321	258	80%	219	68%
	2018	314	257	82%	226	72%
	2019	318	274	86%	243	76%
	2020	291	232	80%	197	68%
	2021	327	274	84%	217	66%
	2022	265	222	84%		
	2023	369	300	81%		
	2024	366	318	87%		
All Transfer Athletes	2015	83	65	78%	59	71%
	2016	75	62	83%	53	71%
	2017	70	49	70%	44	63%
	2018	54	42	78%	38	70%
	2019	63	45	71%	36	57%
	2020	60	43	72%	39	65%
	2021	44	32	73%	29	66%
	2022	30	24	80%		
	2023	50	40	80%		
	2024	55	45	82%		
Men's Basketball	2015	10	9	90%	6	60%
	2016	2	1	50%	1	50%
	2017	8	4	50%	3	38%
	2018	6	5	83%	4	67%
	2019	6	4	67%	4	67%
	2020	9	8	89%	4	44%
	2021	3	3	100%	2	67%
	2022	2	2	100%		
	2023	8	7	88%		
	2024	6	4	67%		
Men's Soccer	2015	13	12	92%	10	77%
	2016	8	5	63%	3	38%
	2017	5	4	80%	1	20%
	2018	10	9	90%	8	80%
	2019	9	6	67%	4	44%
	2020	11	6	55%	5	45%
	2021	18	17	94%	14	78%
	2022	8	8	100%		

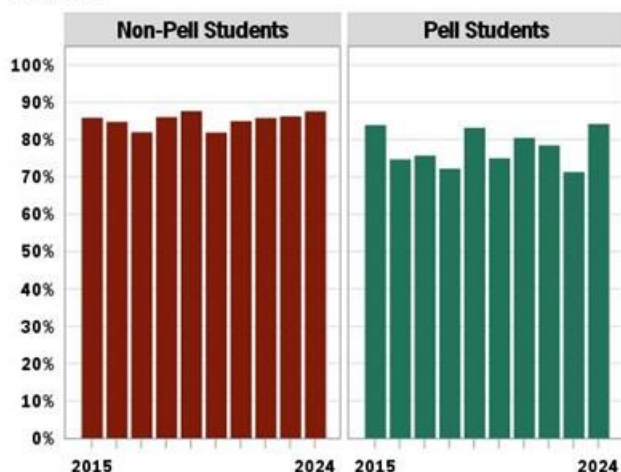
Athletes						
			Retained to 2nd Year		Graduated	
Sport	Entry Year	Initial Enrollment	#	%	#	%
	2023	13	10	77%		
	2024	7	4	57%		
Men's XCTF	2015	4	4	100%	4	100%
	2016	5	4	80%	4	80%
	2017	4	4	100%	3	75%
	2018	2	1	50%	1	50%
	2019	6	6	100%	5	83%
	2020	6	4	67%	4	67%
	2021	10	8	80%	8	80%
	2022	2	2	100%		
	2023	9	7	78%		
	2024	8	8	100%		
Women's Basketball	2015	6	5	83%	5	83%
	2016	6	5	83%	5	83%
	2017	2	2	100%	2	100%
	2018	5	4	80%	2	40%
	2019	4	4	100%	4	100%
	2020	8	8	100%	8	100%
	2021	1	1	100%	1	100%
	2022	2	2	100%		
	2023	4	4	100%		
	2024	8	6	75%		
Women's Soccer	2015	9	8	89%	7	78%
	2016	4	3	75%	3	75%
	2017	11	10	91%	10	91%
	2018	5	5	100%	4	80%
	2019	7	6	86%	6	86%
	2020	8	7	88%	7	88%
	2021	5	5	100%	4	80%
	2022	5	4	80%		
	2023	5	5	100%		
	2024	6	5	83%		
Women's Volleyball	2015	7	7	100%	5	71%
	2016	5	5	100%	5	100%
	2017	2	2	100%	2	100%
	2018	3	3	100%	3	100%
	2019	5	5	100%	5	100%
	2020	4	3	75%	2	50%
	2021	4	4	100%	3	75%

Athletes						
			Retained to 2nd Year		Graduated	
Sport	Entry Year	Initial Enrollment	#	%	#	%
	2022	3	3	100%		
	2023	4	1	25%		
	2024	2	2	100%		
Women's XCTF	2015	7	6	86%	6	86%
	2016	3	3	100%	3	100%
	2017	3	3	100%	3	100%
	2018	4	2	50%	3	75%
	2019	11	11	100%	11	100%
	2020	11	9	82%	8	73%
	2021	7	6	86%	6	86%
	2022	13	11	85%		
	2023	6	3	50%		
	2024	12	11	92%		

# Retention and Graduation Rates by Pell Status: Freshman Only

Generally, Pell recipients have retained and graduated at a slightly lower rate than the non-Pell students with a greater difference in the graduation rate than in the retention rate.

## Retention to 2nd Year: Freshman by Pell Status



## Graduation Rate: Freshman by Pell Status 6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021

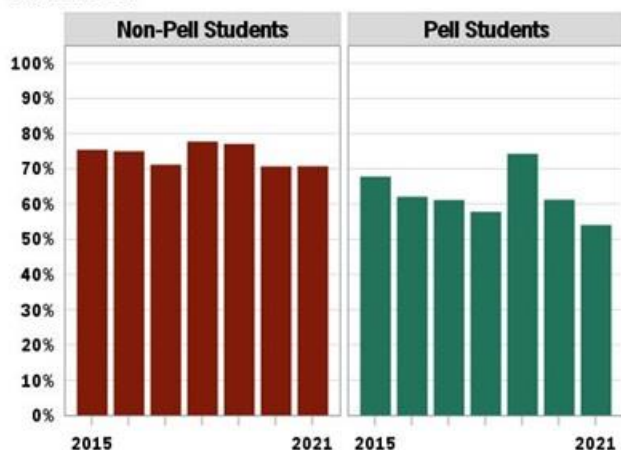
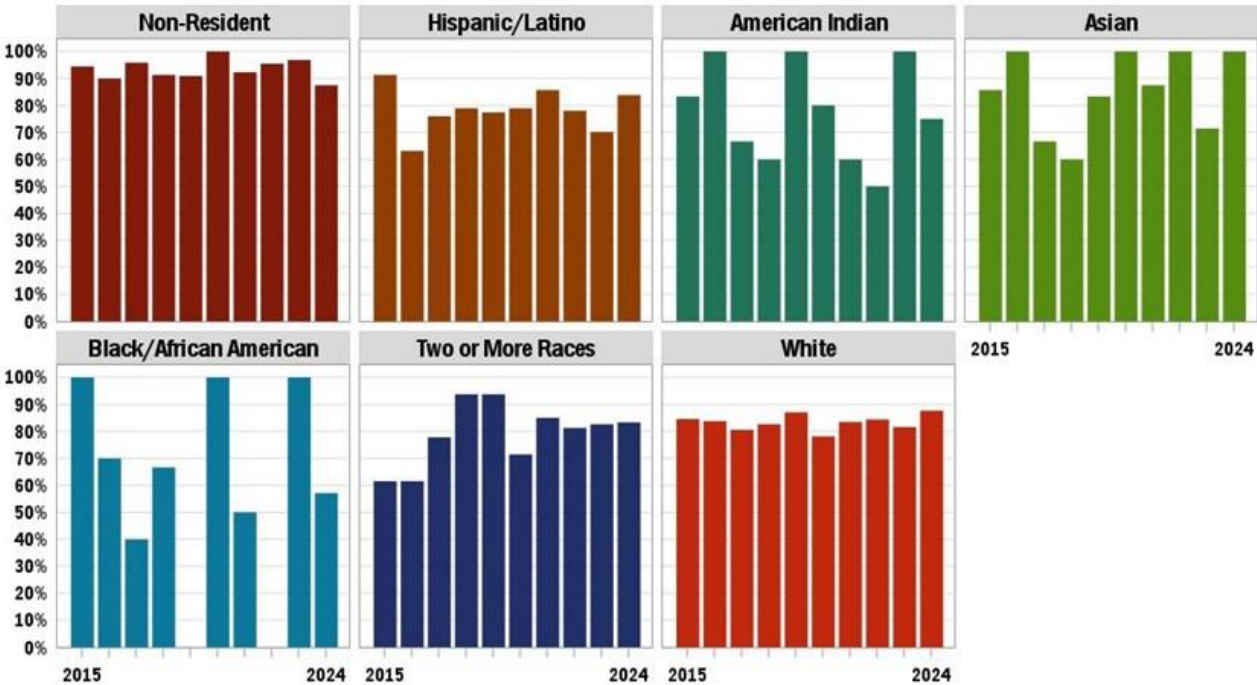


TABLE 20 FRESHMAN RETENTION AND GRADUATION RATES BY PELL STATUS

New Freshmen						
			Retained to 2nd Year		Graduated	
Pell Status	Entry Year	Initial Enrollment	#	%	#	%
Non-Pell Students	2014	212	175	83%	147	69%
	2015	240	206	86%	181	75%
	2016	236	200	85%	177	75%
	2017	222	182	82%	158	71%
	2018	229	197	86%	178	78%
	2019	218	191	88%	168	77%
	2020	232	190	82%	164	71%
	2021	246	209	85%	174	71%
	2022	211	181	86%		
	2023	254	219	86%		
	2024	257	225	88%		
Pell Students	2014	106	83	78%	67	63%
	2015	118	99	84%	80	68%
	2016	87	65	75%	54	62%
	2017	103	78	76%	63	61%
	2018	90	65	72%	52	58%
	2019	101	84	83%	75	74%
	2020	80	60	75%	49	61%
	2021	87	70	80%	47	54%
	2022	65	51	78%		
	2023	122	87	71%		
	2024	120	101	84%		

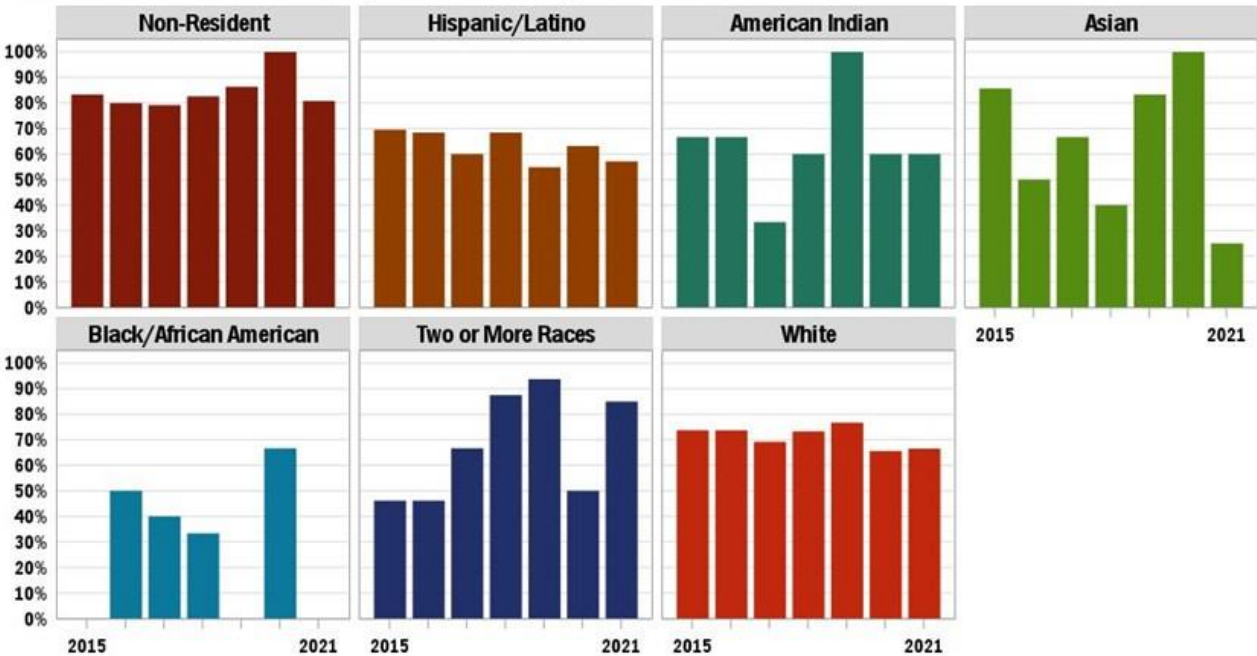
# Retention and Graduation Rates by Race/Ethnicity: Freshman Only

Retention to 2nd Year: Freshman by Race/Ethnicity



Graduation Rate: Freshman by Race/Ethnicity

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021





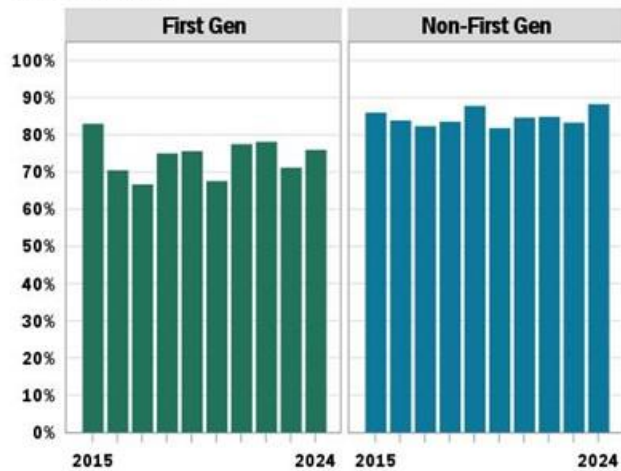
**TABLE 21 FRESHMAN RETENTION AND GRADUATION RATES BY RACE/ETHNICITY**

New Freshmen						
			Retained to 2nd Year		Graduated	
Race Ethnicity	Entry Year	Initial Enrollment	#	%	#	%
Non-Resident	2014	18	16	89%	15	83%
	2015	18	17	94%	15	83%
	2016	20	18	90%	16	80%
	2017	24	23	96%	19	79%
	2018	23	21	91%	19	83%
	2019	22	20	91%	19	86%
	2020	18	18	100%	18	100%
	2021	26	24	92%	21	81%
	2022	22	21	95%		
	2023	32	31	97%		
	2024	40	35	88%		
Hispanic/Latino	2014	22	17	77%	13	59%
	2015	23	21	91%	16	70%
	2016	19	12	63%	13	68%
	2017	25	19	76%	15	60%
	2018	19	15	79%	13	68%
	2019	31	24	77%	17	55%
	2020	19	15	79%	12	63%
	2021	21	18	86%	12	57%
	2022	41	32	78%		
	2023	57	40	70%		
	2024	62	52	84%		
American Indian	2014	10	7	70%	5	50%
	2015	12	10	83%	8	67%
	2016	3	3	100%	2	67%
	2017	6	4	67%	2	33%
	2018	5	3	60%	3	60%
	2019	3	3	100%	3	100%
	2020	5	4	80%	3	60%
	2021	5	3	60%	3	60%
	2022	4	2	50%		
	2023	4	4	100%		
	2024	4	3	75%		
Asian	2014	2	2	100%	2	100%
	2015	7	6	86%	6	86%
	2016	4	4	100%	2	50%
	2017	3	2	67%	2	67%
	2018	5	3	60%	2	40%

New Freshmen						
			Retained to 2nd Year		Graduated	
Race Ethnicity	Entry Year	Initial Enrollment	#	%	#	%
	2019	6	5	83%	5	83%
	2020	5	5	100%	5	100%
	2021	8	7	88%	2	25%
	2022	2	2	100%		
	2023	7	5	71%		
	2024	7	7	100%		
Black/African American	2014	6	4	67%	3	50%
	2015	4	4	100%		
	2016	10	7	70%	5	50%
	2017	5	2	40%	2	40%
	2018	6	4	67%	2	33%
	2019	3	0	0%		
	2020	6	6	100%	4	67%
	2021	4	2	50%		
	2023	1	1	100%		
	2024	7	4	57%		
Two or More Races	2014	13	8	62%	8	62%
	2015	13	8	62%	6	46%
	2016	13	8	62%	6	46%
	2017	18	14	78%	12	67%
	2018	16	15	94%	14	88%
	2019	16	15	94%	15	94%
	2020	14	10	71%	7	50%
	2021	20	17	85%	17	85%
	2022	16	13	81%		
	2023	23	19	83%		
	2024	18	15	83%		
White	2014	239	198	83%	163	68%
	2015	259	219	85%	191	74%
	2016	247	207	84%	182	74%
	2017	237	191	81%	164	69%
	2018	236	195	83%	173	73%
	2019	232	202	87%	178	77%
	2020	224	175	78%	147	66%
	2021	248	207	83%	165	67%
	2022	186	157	84%		
	2023	250	204	82%		
	2024	235	206	88%		

# Retention and Graduation Rates by First-Gen Status: Freshman Only

## Retention to 2nd Year: Freshman by First Gen Status



## Graduation Rate: Freshman by First-Gen Status

6-Year Rates for 2015-19 Cohorts; 5-year rate for 2020; 4-year rate for 2021

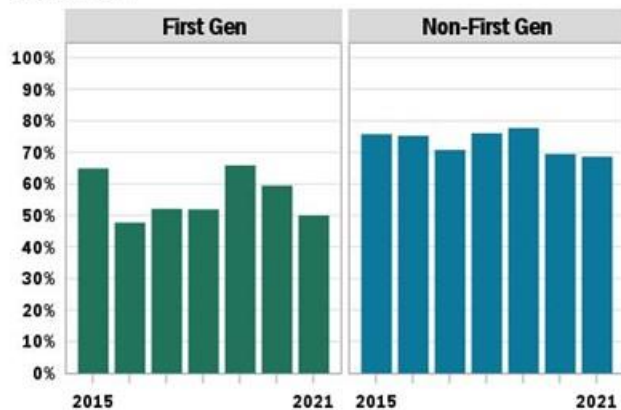


TABLE 22 FRESHMAN RETENTION AND GRADUATION RATES BY FIRST-GENERATION STATUS

New Freshmen						
			Retained to 2nd Year		Graduated	
First Gen	Entry Year	Initial Enrollment	#	%	#	%
First Gen	2014	40	24	60%	19	48%
	2015	94	78	83%	61	65%
	2016	44	31	70%	21	48%
	2017	48	32	67%	25	52%
	2018	52	39	75%	27	52%
	2019	41	31	76%	27	66%
	2020	37	25	68%	22	59%
	2021	40	31	78%	20	50%
	2022	32	25	78%		
	2023	59	42	71%		
	2024	54	41	76%		
Non-First Gen	2014	278	234	84%	195	70%
	2015	264	227	86%	200	76%
	2016	279	234	84%	210	75%
	2017	277	228	82%	196	71%
	2018	267	223	84%	203	76%
	2019	278	244	88%	216	78%
	2020	275	225	82%	191	69%
	2021	293	248	85%	201	69%
	2022	244	207	85%		
	2023	317	264	83%		
	2024	323	285	88%		

# Online Undergraduate Students

These pages show the rates at which students stay and finish their JBU education. The information is organized first by program area. We use the following definitions:

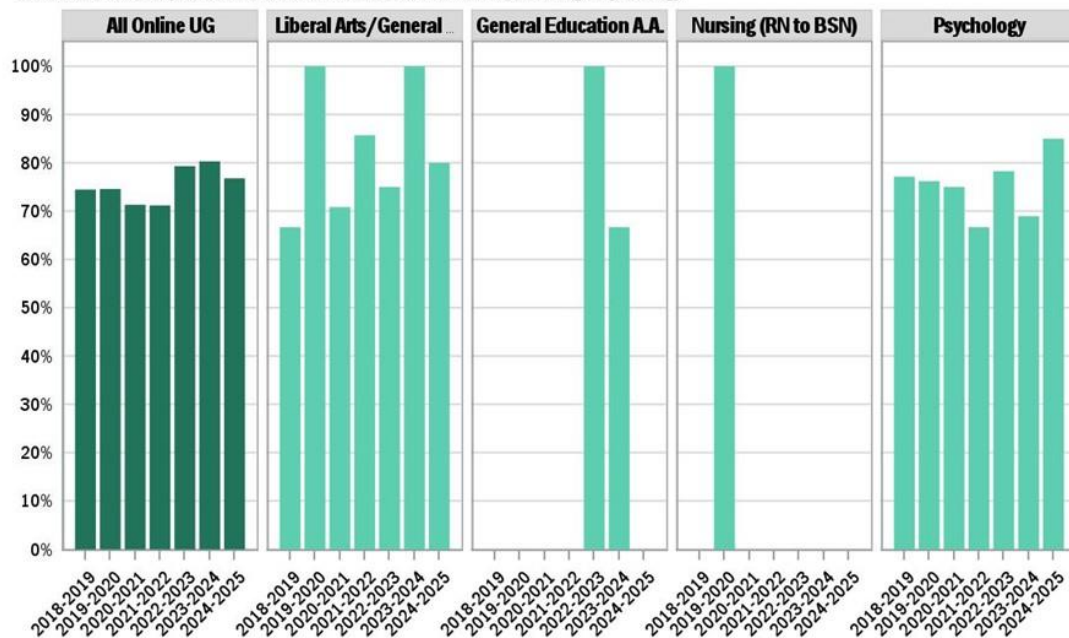
**Persistence and Completion Rates:** While the terms “retention rate” and “graduation rate” generally refer only to students who enter as first-time, full-time students, the rates in this report apply to all students who begin as degree seeking.

Completion Rates are only shown for students beginning in 2021-21 or earlier.

## Retention to second year

### Retained at least one semester within one year of starting: Online Undergraduate

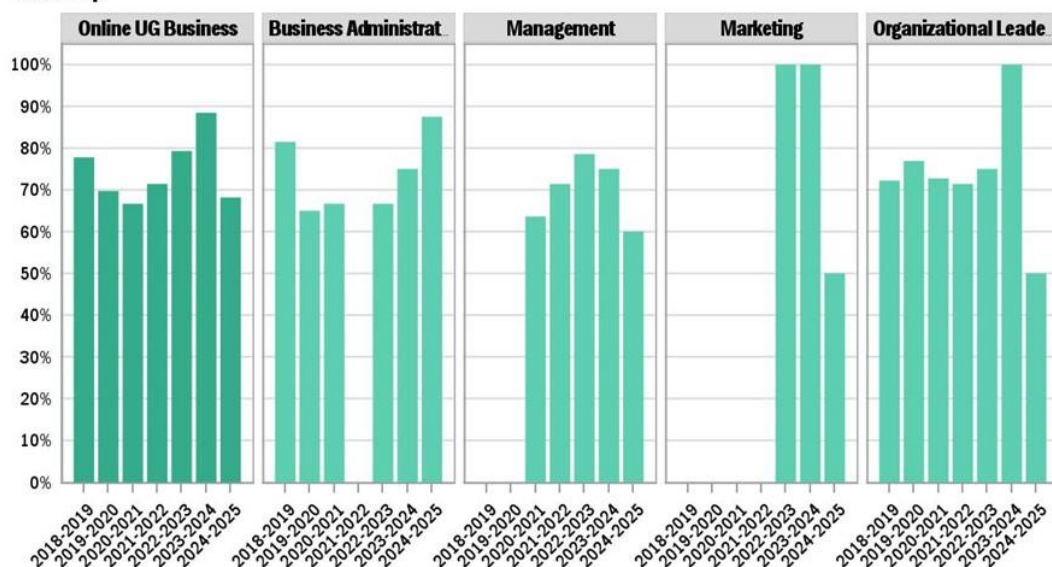
Overall, Liberal Arts/General Studies, General Education A.A., Nursing, Psychology



### Retained at least one semester within one year of starting: Online Undergraduate

#### Business

Overall, Business Administration/General Business, Management, Marketing, Management Accounting, Organizational Leadership



**TABLE 23: RETENTION RATE OF DEGREE-SEEKING ONLINE UG STUDENTS**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2014-2015	96	72	75%	4	4%	3	3%	0	0%	79	82%	17	18%
2015-2016	96	67	70%	5	5%	7	7%	0	0%	79	82%	17	18%
2016-2017	178	129	72%	4	2%	9	5%	1	1%	143	80%	35	20%
2017-2018	137	104	76%	2	1%	5	4%	0	0%	111	81%	26	19%
2018-2019	94	65	69%	0	0%	5	5%	0	0%	70	74%	24	26%
2019-2020	59	43	73%	0	0%	1	2%	0	0%	44	75%	15	25%
2020-2021	115	74	64%	0	0%	2	2%	6	5%	82	71%	33	29%
2021-2022	59	39	66%	1	2%	1	2%	1	2%	42	71%	17	29%
2022-2023	58	42	72%	2	3%	2	3%	0	0%	46	79%	12	21%
2023-2024	66	44	67%	1	2%	4	6%	4	6%	53	80%	13	20%
2024-2025	56	40	71%	0	0%	0	0%	3	5%	43	77%	13	23%

**TABLE 24 RETENTION RATE OF STUDENTS WHO STARTED IN LIBERAL ARTS/GENERAL STUDIES**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2014-2015	41	31	76%	0	0%	1	2%	0	0%	32	78%	9	22%
2015-2016	30	16	53%	0	0%	7	23%	0	0%	23	77%	7	23%
2016-2017	16	11	69%	0	0%	4	25%	1	6%	16	100%	0	0%
2017-2018	15	12	80%	0	0%	1	7%	0	0%	13	87%	2	13%
2018-2019	12	8	67%	0	0%	0	0%	0	0%	8	67%	4	33%
2019-2020	3	3	100%	0	0%	0	0%	0	0%	3	100%	0	0%
2020-2021	24	13	54%	0	0%	0	0%	4	17%	17	71%	7	29%
2021-2022	7	5	71%	0	0%	0	0%	1	14%	6	86%	1	14%
2022-2023	4	3	75%	0	0%	0	0%	0	0%	3	75%	1	25%
2023-2024	4	3	75%	0	0%	0	0%	1	25%	4	100%	0	0%
2024-2025	5	3	60%	0	0%	0	0%	1	20%	4	80%	1	20%

**TABLE 25: RETENTION OF STUDENTS WHO STARTED IN GENERAL EDUCATION A. A.**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2022-2023	2	2	100%	0	0%	0	0%	0	0%	2	100%	0	0%
2023-2024	3	2	67%	0	0%	0	0%	0	0%	2	67%	1	33%

**TABLE 26: RETENTION OF STUDENTS WHO STARTED IN NURSING (RN TO BSN)**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2020-2021	2	2	100%	0	0%	0	0%	0	0%	2	100%	0	0%

**TABLE 27: RETENTION RATE OF STUDENTS WHO STARTED IN PSYCHOLOGY**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2016-2017	39	30	77%	0	0%	1	3%	0	0%	31	79%	8	21%
2017-2018	49	36	73%	0	0%	2	4%	0	0%	38	78%	11	22%
2018-2019	35	22	63%	0	0%	5	14%	0	0%	27	77%	8	23%
2019-2020	21	16	76%	0	0%	0	0%	0	0%	16	76%	5	24%
2020-2021	52	36	69%	0	0%	1	2%	2	4%	39	75%	13	25%
2021-2022	24	16	67%	0	0%	0	0%	0	0%	16	67%	8	33%
2022-2023	23	18	78%	0	0%	0	0%	0	0%	18	78%	5	22%
2023-2024	29	17	59%	0	0%	2	7%	1	3%	20	69%	9	31%
2024-2025	20	17	85%	0	0%	0	0%	0	0%	17	85%	3	15%

**TABLE 28: RETENTION RATE OF STUDENTS WHO STARTED IN THE BUSINESS DEPARTMENT, ALL PROGRAM COMBINED**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2014-2015	55	41	75%	4	7%	2	4%	0	0%	47	85%	8	15%
2015-2016	66	51	77%	5	8%	0	0%	0	0%	56	85%	10	15%
2016-2017	123	88	72%	4	3%	4	3%	0	0%	96	78%	27	22%
2017-2018	71	56	79%	2	3%	2	3%	0	0%	60	85%	11	15%
2018-2019	45	35	78%	0	0%	0	0%	0	0%	35	78%	10	22%
2019-2020	33	22	67%	0	0%	1	3%	0	0%	23	70%	10	30%
2020-2021	39	25	64%	0	0%	1	3%	0	0%	26	67%	13	33%
2021-2022	28	18	64%	1	4%	1	4%	0	0%	20	71%	8	29%
2022-2023	29	19	66%	2	7%	2	7%	0	0%	23	79%	6	21%
2023-2024	26	20	77%	1	4%	1	4%	1	4%	23	88%	3	12%
2024-2025	22	14	64%	0	0%	0	0%	1	5%	15	68%	7	32%

**TABLE 29: RETENTION RATE OF STUDENTS WHO STARTED IN BUSINESS ADMINISTRATION/GENERAL BUSINESS**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2014-2015	55	41	75%	4	7%	2	4%	0	0%	47	85%	8	15%
2015-2016	55	43	78%	2	4%	0	0%	0	0%	45	82%	10	18%
2016-2017	60	40	67%	4	7%	2	3%	0	0%	46	77%	14	23%
2017-2018	30	24	80%	0	0%	0	0%	0	0%	24	80%	6	20%
2018-2019	27	22	81%	0	0%	0	0%	0	0%	22	81%	5	19%
2019-2020	20	13	65%	0	0%	0	0%	0	0%	13	65%	7	35%
2020-2021	6	4	67%	0	0%	0	0%	0	0%	4	67%	2	33%
2022-2023	3	2	67%	0	0%	0	0%	0	0%	2	67%	1	33%
2023-2024	4	2	50%	0	0%	1	25%	0	0%	3	75%	1	25%
2024-2025	8	6	75%	0	0%	0	0%	1	13%	7	88%	1	13%

**TABLE 30: RETENTION RATE OF STUDENTS WHO STARTED IN MANAGEMENT**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2020-2021	22	13	59%	0	0%	1	5%	0	0%	14	64%	8	36%



Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2021-2022	21	13	62%	1	5%	1	5%	0	0%	15	71%	6	29%
2022-2023	14	9	64%	1	7%	1	7%	0	0%	11	79%	3	21%
2023-2024	8	6	75%	0	0%	0	0%	0	0%	6	75%	2	25%
2024-2025	10	6	60%	0	0%	0	0%	0	0%	6	60%	4	40%

**TABLE 31: RETENTION RATE OF STUDENTS WHO STARTED IN MANAGEMENT ACCOUNTING**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2015-2016	11	8	73%	3	27%	0	0%	0	0%	11	100%	0	0%
2016-2017	13	10	77%	0	0%	0	0%	0	0%	10	77%	3	23%
2017-2018	9	6	67%	2	22%	0	0%	0	0%	8	89%	1	11%

**TABLE 32: RETENTION OF STUDENTS WHO STARTED IN MARKETING**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2022-2023	4	3	75%	1	25%	0	0%	0	0%	4	100%	0	0%
2023-2024	4	4	100%	0	0%	0	0%	0	0%	4	100%	0	0%
2024-2025	2	1	50%	0	0%	0	0%	0	0%	1	50%	1	50%

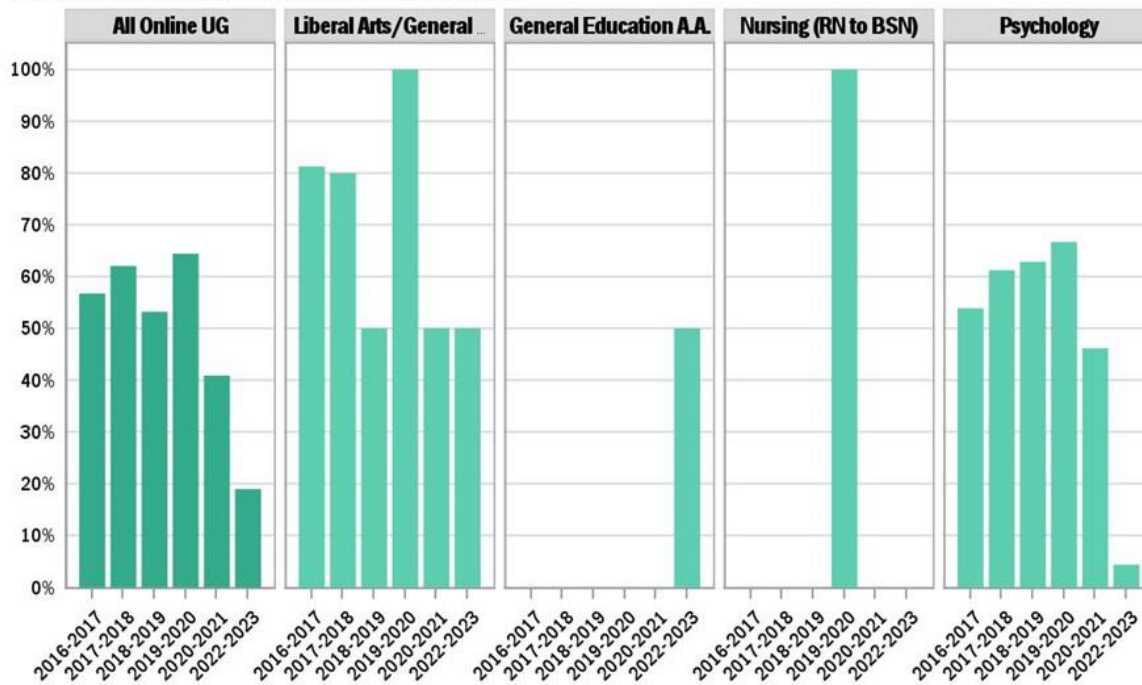
**TABLE 33: RETENTION RATE OF STUDENTS WHO STARTED IN ORGANIZATIONAL LEADERSHIP**

Retained at least one semester within one year of starting													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2016-2017	50	38	76%	0	0%	2	4%	0	0%	40	80%	10	20%
2017-2018	32	26	81%	0	0%	2	6%	0	0%	28	88%	4	13%
2018-2019	18	13	72%	0	0%	0	0%	0	0%	13	72%	5	28%
2019-2020	13	9	69%	0	0%	1	8%	0	0%	10	77%	3	23%
2020-2021	11	8	73%	0	0%	0	0%	0	0%	8	73%	3	27%
2021-2022	7	5	71%	0	0%	0	0%	0	0%	5	71%	2	29%

		Retained at least one semester within one year of starting											
		Detail								Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Retained at JBU		Not Retained at JBU	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2022-2023	8	5	63%	0	0%	1	13%	0	0%	6	75%	2	25%
2023-2024	10	8	80%	1	10%	0	0%	1	10%	10	100%	0	0%
2024-2025	2	1	50%	0	0%	0	0%	0	0%	1	50%	1	50%

## Graduation Rates

### Graduation Rate: Online Undergraduate Overall, Liberal Arts/General Studies, Nursing, Psychology



### Graduation Rate: Online Undergraduate Business

Overall, Business Administration/General Business, Management, Management Accounting, Organizational Leadership



**TABLE 34: GRADUATION RATES FOR ONLINE UNDERGRADUATE STUDENTS**

Graduated													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2014-2015	96	58	60%	1	1%	58	60%	1	1%	59	61%	37	39%
2015-2016	96	52	54%	6	6%	53	55%	6	6%	59	61%	37	39%
2016-2017	178	89	50%	5	3%	95	53%	6	3%	101	57%	77	43%
2017-2018	137	77	56%	3	2%	82	60%	3	2%	85	62%	52	38%
2018-2019	94	47	50%	0	0%	50	53%	0	0%	50	53%	44	47%
2019-2020	59	38	64%	0	0%	38	64%	0	0%	38	64%	21	36%
2020-2021	115	38	33%	0	0%	41	36%	6	5%	47	41%	68	59%
2021-2022	59	18	31%	1	2%	19	32%	2	3%	21	36%	38	64%
2022-2023	58	10	17%	0	0%	11	19%	0	0%	11	19%	47	81%

**TABLE 35 GRADUATION RATES FOR LIBERAL ARTS/GENERAL STUDIES**

Graduated													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2014-2015	41	25	61%	0	0%	25	61%	0	0%	25	61%	16	39%
2015-2016	30	10	33%	0	0%	11	37%	0	0%	11	37%	19	63%
2016-2017	16	10	63%	0	0%	12	75%	1	6%	13	81%	3	19%
2017-2018	15	11	73%	0	0%	12	80%	0	0%	12	80%	3	20%
2018-2019	12	6	50%	0	0%	6	50%	0	0%	6	50%	6	50%
2019-2020	3	3	100%	0	0%	3	100%	0	0%	3	100%	0	0%
2020-2021	24	8	33%	0	0%	9	38%	3	13%	12	50%	12	50%
2021-2022	7	4	57%	0	0%	4	57%	1	14%	5	71%	2	29%
2022-2023	4	2	50%	0	0%	2	50%	0	0%	2	50%	2	50%

**TABLE 36: GRADUATION RATES FOR NURSING (RN TO BSN)**

Graduated													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2020-2021	2	2	100%	0	0%	2	100%	0	0%	2	100%	0	0%

**TABLE 37: GRADUATION RATES FOR PSYCHOLOGY**

		Graduated											
		Detail								Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2016-2017	39	20	51%	0	0%	21	54%	0	0%	21	54%	18	46%
2017-2018	49	28	57%	0	0%	30	61%	0	0%	30	61%	19	39%
2018-2019	35	19	54%	0	0%	22	63%	0	0%	22	63%	13	37%
2019-2020	21	14	67%	0	0%	14	67%	0	0%	14	67%	7	33%
2020-2021	52	21	40%	0	0%	22	42%	2	4%	24	46%	28	54%
2021-2022	24	8	33%	0	0%	8	33%	0	0%	8	33%	16	67%
2022-2023	23	1	4%	0	0%	1	4%	0	0%	1	4%	22	96%

**TABLE 38: GRADUATION RATES FOR BUSINESS DEPARTMENT (ONLINE PROGRAMS ONLY)**

		Graduated											
		Detail								Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2014-2015	55	33	60%	1	2%	33	60%	1	2%	34	62%	21	38%
2015-2016	66	42	64%	6	9%	42	64%	6	9%	48	73%	18	27%
2016-2017	123	59	48%	5	4%	62	50%	5	4%	67	54%	56	46%
2017-2018	71	38	54%	3	4%	40	56%	3	4%	43	61%	28	39%
2018-2019	45	22	49%	0	0%	22	49%	0	0%	22	49%	23	51%
2019-2020	33	19	58%	0	0%	19	58%	0	0%	19	58%	14	42%
2020-2021	39	9	23%	0	0%	10	26%	1	3%	11	28%	28	72%
2021-2022	28	6	21%	1	4%	7	25%	1	4%	8	29%	20	71%
2022-2023	29	6	21%	0	0%	7	24%	0	0%	7	24%	22	76%

**TABLE 39: GRADUATION RATES FOR BUSINESS ADMINISTRATION/GENERAL BUSINESS**

		Graduated											
		Detail								Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2014-2015	55	33	60%	1	2%	33	60%	1	2%	34	62%	21	38%
2015-2016	55	35	64%	3	5%	35	64%	3	5%	38	69%	17	31%
2016-2017	60	27	45%	3	5%	29	48%	3	5%	32	53%	28	47%
2017-2018	30	14	47%	0	0%	14	47%	0	0%	14	47%	16	53%
2018-2019	27	15	56%	0	0%	15	56%	0	0%	15	56%	12	44%
2019-2020	20	12	60%	0	0%	12	60%	0	0%	12	60%	8	40%
2020-2021	6	2	33%	0	0%	2	33%	0	0%	2	33%	4	67%
2022-2023	3	0	0%	0	0%	0	0%	0	0%	0	0%	3	100%

**TABLE 40: GRADUATION RATES FOR MANAGEMENT**

		Graduated											
		Detail								Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2020-2021	22	2	9%	0	0%	3	14%	1	5%	4	18%	18	82%
2021-2022	21	4	19%	1	5%	5	24%	1	5%	6	29%	15	71%
2022-2023	14	2	14%	0	0%	2	14%	0	0%	2	14%	12	86%



**TABLE 41: GRADUATION RATES FOR MANAGEMENT ACCOUNTING**

Graduated													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2015-2016	11	7	64%	3	27%	7	64%	3	27%	10	91%	1	9%
2016-2017	13	4	31%	2	15%	4	31%	2	15%	6	46%	7	54%
2017-2018	9	4	44%	2	22%	4	44%	2	22%	6	67%	3	33%

**TABLE 42: GRADUATION RATES FOR MARKETING**

Graduated													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2022-2023	4	1	25%	0	0%	1	25%	0	0%	1	25%	3	75%

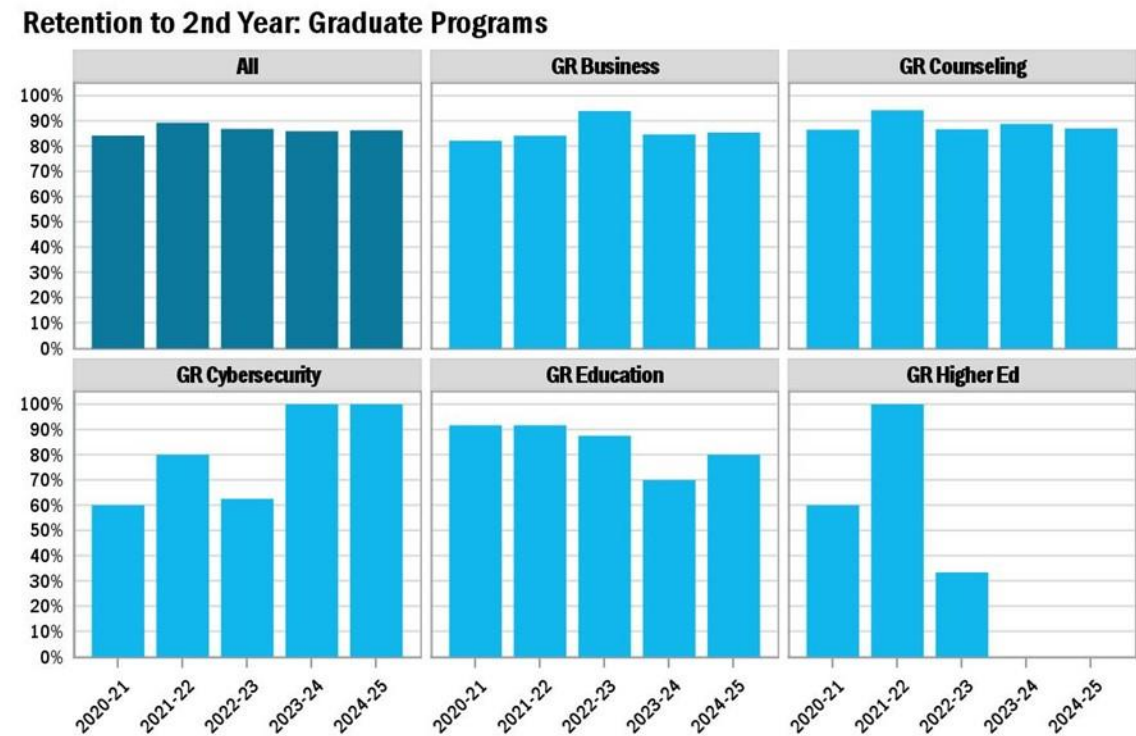
**TABLE 43: GRADUATION RATES FOR ORGANIZATIONAL LEADERSHIP**

Graduated													
Detail										Overall			
	Initial Headcount	in Same Major		in Dept, Diff Major		in OLUG, Diff Major, Diff Dept		at JBU, moved to TUG		Graduated from JBU		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%	#	%	#	%
2016-2017	50	28	56%	0	0%	29	58%	0	0%	29	58%	21	42%
2017-2018	32	20	63%	1	3%	22	69%	1	3%	23	72%	9	28%
2018-2019	18	7	39%	0	0%	7	39%	0	0%	7	39%	11	61%
2019-2020	13	7	54%	0	0%	7	54%	0	0%	7	54%	6	46%
2020-2021	11	5	45%	0	0%	5	45%	0	0%	5	45%	6	55%
2021-2022	7	2	29%	0	0%	2	29%	0	0%	2	29%	5	71%
2022-2023	8	3	38%	0	0%	4	50%	0	0%	4	50%	4	50%

# Graduate Students

These pages show the rates at which students stay and finish their JBU education. The information is organized first by program area. We use the following definitions: **Persistence and Completion Rates:** While the terms “retention rate” and “graduation rate” generally refer only to students who enter as first-time, full-time students, the rates in this report apply to all students who begin as degree seeking. Completion Rates are shown for students beginning in 2020-21 or earlier.

## Retention to second year and Graduation Rates



## Graduation Rate: Graduate Programs

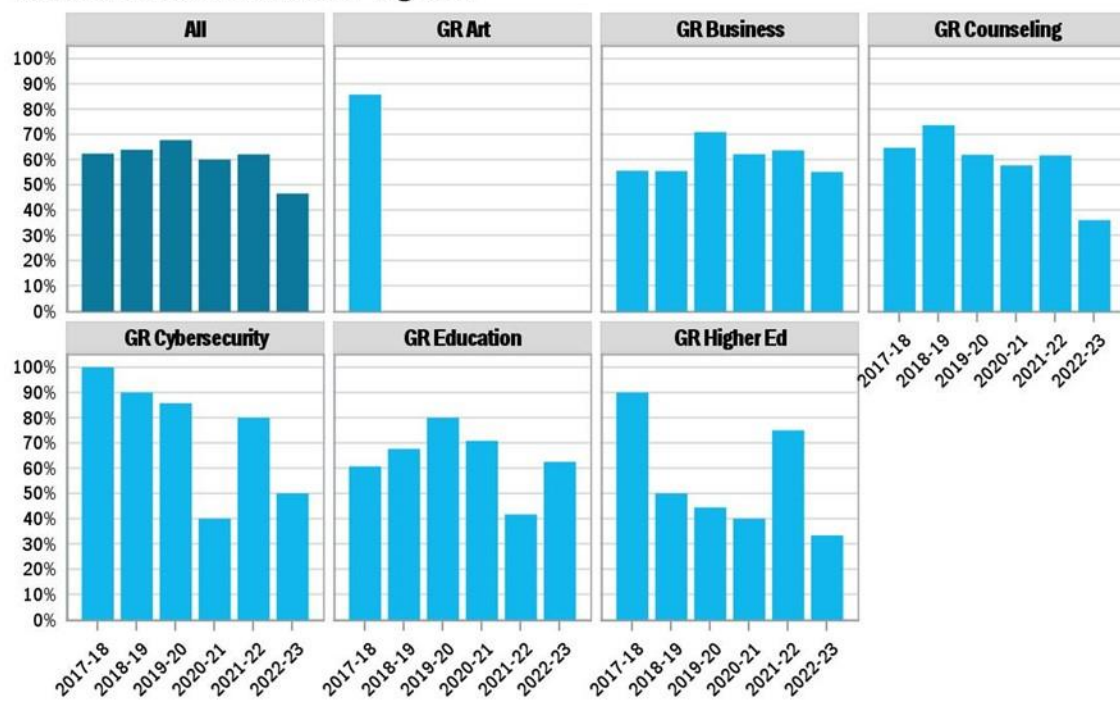


TABLE 44 RETENTION AND GRADUATION RATES FOR ALL GRADUATE STUDENTS

		Retained at least one semester within one year of starting?				Graduated within 6 years?			
	Initial Headcount	Retained		Not Retained		Graduated		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%
2019-20	223	190	85%	33	15%	151	68%	72	32%
2020-21	240	202	84%	38	16%	144	60%	96	40%
2021-22	195	174	89%	21	11%	121	62%	74	38%
2022-23	159	138	87%	21	13%	74	47%	85	53%
2023-24	199	171	86%	28	14%	32	16%	167	84%
2024-25	153	132	86%	21	14%	8	5%	145	95%

**TABLE 45 RETENTION AND GRADUATION RATES FOR GR BUSINESS STUDENTS**

		Retained at least one semester within one year of starting?				Graduated within 6 years?			
	Initial Headcount	Retained		Not Retained		Graduated		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%
2019-20	103	83	81%	20	19%	73	71%	30	29%
2020-21	95	78	82%	17	18%	59	62%	36	38%
2021-22	88	74	84%	14	16%	56	64%	32	36%
2022-23	49	46	94%	3	6%	27	55%	22	45%
2023-24	52	44	85%	8	15%	22	42%	30	58%
2024-25	41	35	85%	6	15%	7	17%	34	83%

**TABLE 46 RETENTION AND GRADUATION RATES FOR GR COUNSELING STUDENTS**

		Retained at least one semester within one year of starting?				Graduated within 6 years?			
	Initial Headcount	Retained		Not Retained		Graduated		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%
2019-20	84	77	92%	7	8%	52	62%	32	38%
2020-21	111	96	86%	15	14%	64	58%	47	42%
2021-22	86	81	94%	5	6%	53	62%	33	38%
2022-23	75	65	87%	10	13%	27	36%	48	64%
2023-24	125	111	89%	14	11%				
2024-25	92	80	87%	12	13%				

**TABLE 47 RETENTION AND GRADUATION RATES FOR GR CYBERSECURITY STUDENTS**

		Retained at least one semester within one year of starting?				Graduated within 6 years?			
	Initial Headcount	Retained		Not Retained		Graduated		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%
2019-20	7	6	86%	1	14%	6	86%	1	14%
2020-21	5	3	60%	2	40%	2	40%	3	60%
2021-22	5	4	80%	1	20%	4	80%	1	20%
2022-23	8	5	63%	3	38%	4	50%	4	50%
2023-24	2	2	100%	0	0%	1	50%	1	50%
2024-25	5	5	100%	0	0%	1	20%	4	80%

TABLE 48 RETENTION AND GRADUATION RATES FOR GR TEACHER EDUCATION STUDENTS

		Retained at least one semester within one year of starting?				Graduated within 6 years?			
	Initial Headcount	Retained		Not Retained		Graduated		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%
2019-20	20	16	80%	4	20%	16	80%	4	20%
2020-21	24	22	92%	2	8%	17	71%	7	29%
2021-22	12	11	92%	1	8%	5	42%	7	58%
2022-23	24	21	88%	3	13%	15	63%	9	38%
2023-24	20	14	70%	6	30%	8	40%	12	60%
2024-25	15	12	80%	3	20%				

TABLE 49 RETENTION AND GRADUATION RATES FOR GR HIGHER EDUCATION STUDENTS

		Retained at least one semester within one year of starting?				Graduated within 6 years?			
	Initial Headcount	Retained		Not Retained		Graduated		Not Graduated	
Academic Year	#	#	%	#	%	#	%	#	%
2019-20	9	8	89%	1	11%	4	44%	5	56%
2020-21	5	3	60%	2	40%	2	40%	3	60%
2021-22	4	4	100%	0	0%	3	75%	1	25%
2022-23	3	1	33%	2	67%	1	33%	2	67%

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