John Brown University  
Parent Association Guidelines

Contact Info: www.jbu.edu/parents or parents@jbu.edu

Purpose Statement & Parent Council Guidelines

INTRODUCTION

The **JBU Parent Association** consists of families of current JBU students. The Parent Association Council and Office of Alumni & Parent Relations represent the Association to the University. The purpose of the Association is to be a vehicle through which:

- A spirit of community is developed,
- Opportunities for interaction are created, and
- Information is shared among parents as well as between parents and the University.

HOW THE PARENT ASSOCIATION OPERATES

**Members** of the Association include all parents and guardians of current JBU students.

The **JBU Parent Association Council** is a volunteer-based group of current parents who represent the concerns, interests and views of parents to the University. They are committed to participating in the life of the University, not only through prayer and financial support, but by volunteering to work events sponsored by the JBU Parent Association, and hosting at least one parent event in their state or city each semester.

The purpose of the Council is:

- **To oversee the fulfillment of the purpose of the Parent Association.**
- **In particular, to foster communication between the University and current parents, in order**
- **To provide a positive college experience for both JBU students and families.**

The Council is advisory to the University and works through the Office of Alumni & Parent Relations.

**Membership** is by appointment. The Council officers and the Director of Alumni & Parent Relations appoint a maximum of 24 members. Membership should reflect the diversity of the student body (geographically and class year). Members need to be willing to participate in the activities of the Council at their own expense.

Potential Council members may be recommended to the Director of Alumni & Parent Relations by current JBU parents, faculty, staff and administration. In addition, if a parent is interested in serving, he/she may contact JBU Alumni & Parent Relations at 1-888-JBU-ALUM, parents@jbu.edu or a member of the Parent Association Council.

**The Term** coincides with the time the member’s student(s) is enrolled at JBU for a maximum of five (5) consecutive years. The exception is the President, who has the option to stay on the Council as a non-voting member for one year following his/her term. Ex officio, non-voting members can be appointed by the Council or Director of Alumni & Parent Relations.
Meetings are on campus, the first during the fall and the second during the Spring Semester. The spring meeting coincides with Family Weekend.

Officers are the President, President-elect, and Secretary. They are appointed to serve one-year terms by the current President and the Director of Alumni & Parent Relations. Their appointment is announced in the spring. The President-elect assumes the responsibilities of President the year following his/her term. The President may continue to serve on the Council as Past President for one year after the completion of his/her term.

The University Liaison for the Parent Association Council is the Office of Alumni & Parent Relations.

The Working Structure of the Council may be work teams, project groups or individual volunteers as determined by the scope of work. The Council helps plan and organize activities, events, and ministries on behalf of the JBU Parent Association.

EVENTS/PUBLICATIONS

University Magazine, e-news and Regional Events - Current and former parents receive the John Brown Bulletin, a magazine for alumni and friends of the University. Parents may also subscribe to the quarterly e-newsletter through the Parent Home Page of the JBU Website as well as attend JBU regional events held in their area.

Parent Association Campus Events may include but not be limited to -
- Early Registration Program (ERP) held during the month of June
- Goodwill Ambassador Program (GAP) welcoming freshmen and transfers to campus the week prior to classes
- Parent Association Receptions (Fall and Spring Semesters)
- Family Weekend traditionally held the second or third weekend in February

Opportunities for Parents - Parents know JBU and are one of the best resources of the University. There are many ways in which parents can volunteer to represent JBU in their communities, schools, churches and businesses.
- Provide student referrals
- Represent JBU to prospective students and their parents in their area
- Host receptions and open houses
- Represent JBU at college fairs and in their churches
- Provide written endorsements to be included in Admissions materials

STAFF

Jerry Rollene ’75  Director of Alumni and Parent Relations  
jrollene@jbu.edu or 479-524-7212

The Parents Home Page on the JBU Website – www.jbu.edu/parents:

JBU is more than just a location, more than just buildings. Your student will discover that JBU is a place where relationships are discovered, strengthened, and changed. It is a place where goals are achieved and learning consists of more than the classroom. We are privileged to have your student here. Participate in the life of JBU…it’s a great place to be!