Foundational Course Requirements – 9 hours (if not taken in undergraduate)
  o BUS 6003 Foundations of Accounting & Finance (Online)
  o BUS 6013 Foundations of Quantitative Methods (Online)
  o BUS 6023 Foundations of Economic Theory (Online)

MBA Core – 24 hours
  o BUS 7013 Managerial Accounting
  o BUS 7033 Organizational Management and Leadership
  o BUS 7113 Marketing Strategies
  o BUS 7113 Managerial Economics
  o BUS 8003 Managerial Finance
  o BUS 8033 Christian Foundations of Business
  o BUS 8043 Quantitative Methods for Business
  o BUS 8793 Designing & Executing Strategies

Data Analytics – 6 hours
  o Foundations of Data Analytics I
  o Foundations of Data Analytics II

Marketing Concentration – 12 hours
  o BUS 8213 Quantitative Marketing Research (Online)
  o BUS 8283 Marketing Analytics (Online)
  o BUS 8373 Consumer Insights & Decision Making (Online)
  o BUS 8413 Qualitative Marketing Research (Online)