Data Analytics – MBA

• Foundational Course Requirements – 9 hours (if not taken in undergraduate)
  o BUS 6003 Foundations of Accounting & Finance (Online)
  o BUS 6013 Foundations of Quantitative Methods (Online)
  o BUS 6023 Foundations of Economic Theory (Online)

• MBA Core – 24 hours
  o BUS 7013 Managerial Accounting
  o BUS 7033 Organizational Management and Leadership
  o BUS 7113 Marketing Strategies
  o BUS 7113 Managerial Economics
  o BUS 8003 Managerial Finance
  o BUS 8033 Christian Foundations of Business
  o BUS 8043 Quantitative Methods for Business
  o BUS 8793 Designing & Executing Strategies

• Foundations of Data Analytics – 6 hours (if student does not have BBA in Data Analytics or equivalent)
  o Foundations of Data Analytics I
  o Foundations of Data Analytics II

• Data Analytics Concentration – 12 hours
  o Financial Analytics (Online)
  o Marketing Analytics (Online)
  o Supply Chain Analytics (Online)
  o Seminar in Data Analytics (Online)