

EMPLOYER PARTNERSHIP

2022-2023 - *Let's Fellowship*



JOHN BROWN
UNIVERSITY

Career Development Center

		FEE PER YEAR	GOLD - \$ 500	SILVER - \$ 350	BRONZE - \$ 200
ON CAMPUS RECRUITING	Recruitment Strategy Session		✓	✓	✓
	Visit Days - # of on campus visits per request (includes table, campus interviews, info session)		3 PER SEMESTER 3 lunches	2 PER SEMESTER 2 lunches	2 PER SEMESTER
	Upgraded Job Listings on Handshake (Job posting to target departments)		4 DEPARTMENTS	2 DEPARTMENTS	X
	Access to Appropriate Student Organizations		✓	X	X
	Job Blast Email to a Target Department		4 EMAILS (4 Departments, 2 per semester)	2 EMAILS (3 Departments, 1 per semester)	1 EMAILS (2 Departments)
	Included in our Introduction Email to our Faculty		✓	✓	✓
VISIBILITY	Plasma Screen Ad of Available Positions (duration of 1 week)		UNLIMITED	4	2
	Social Media Promotion		3 + social media takeover (2 per semester)	2 (1 per semester)	1
	Increased Visibility on our Monthly Job Blasts & Guest Blogger		✓	✓	✓
EVENTS	Waived Fees for One Fair (dependent on if we have one that term)		ALL REPS	2 REPS	1 REP
	Speaking Opportunity at a CDC Spring Event		✓	X	X
	Faculty & Employer Connect		2	1	X
	30-minute presentation to CDC Staff		✓	✓	✓

AVAILABLE ALL YEAR!

EMPLOYER SPOTLIGHT
\$50 Fee Per Posting

1 JOB/EVENT BLAST TO 2 DEPARTMENTS OF YOUR CHOICE
1 SOCIAL MEDIA POSTING

JBU Partnership is limited to 6 partners (Employer Spotlight not incl) Deadline to sign-up is April 15, 2022 | Runs August 2022 – May 2023 | Partnership benefits will be initiated by partners not JBU CDC. Unused benefits remain unused after expiration. Partners may apply up two consecutive years. After serving two years, you must wait two years to apply again.

ON CAMPUS RECRUITING

Recruitment Strategy Session

An initial recruitment strategy session will be held to plan & schedule your benefits. If additional strategy sessions are needed, we are happy to accommodate. The goal is to inform you of your benefits as well as the best times to take advantage. The rewards of the partnership can only be realized with a solid plan.

Visit Days

Free once per semester & \$15 for each additional day. Partners receive more than one free visit per semester. Visits are scheduled through Handshake 2 weeks in advance. You will be provided with a table in the Walker Student Center. An information session & interview room can also be added. Lunches are provided for some partnership levels. Notify the CDC 2 weeks ahead if you want to use a lunch & check in with the CDC at the beginning of the visit day to set up your time.

Upgraded Job Listings

For our gold & silver partners, your job postings will be added for 1 week per your request to the Handshake homepages of your choice departments (limited number of departments according to partnership level). Departments can be found [here](#).

Access to Appropriate Student Organizations

We will forward our Gold partner communication to the clubs/orgs that you have selected. It is up to the club to respond. We will do our best to connect you. A list of JBU clubs/organizations are [here](#).

Job Blast

We will send an email with your jobs/events to a target student department & professors of that department. # of emails & departments is dependent on partnership level. (Requirements: Image, text, & jobs/events posted in Handshake. For tracking purposes, all correspondence must go through Handshake. No outside links permitted.)

VISIBILITY

Plasma Screen Ad

Showcase available positions (duration=1 week) - We will take your ad (we can design one if you do not have one) &

run it on our plasma screen in the Walker Student Center. Number of ads is dependent upon partnership).

Social Media Promotion

We promote your ad (we can design one if needed) on Facebook, Instagram & LinkedIn pages (only graduate/alumni level jobs on LinkedIn). # of ads dependent on partnership. Social Media Takeover for Gold partners is 3x in one week. (Requirements: JPG image, text, & opportunities posted in Handshake. For tracking purposes, all correspondence must go through Handshake. No outside links permitted.)

Increased Visibility

Monthly Job Blasts – A job blast & event email is sent out each month to our students which includes all of our partner opportunities. Your jobs (& events) will be highlighted on this email. We also welcome you to be a guest blogger on one of our student communications.

EVENTS

Waived Fees for One Fair*

If we hold a career fair in the term of your partnership*, the general admission fee will be waived for the # of representatives included in your partnership level. To sponsor the fair, there is an additional fee.

Speaking Opportunity at One of Our Spring Events

For Gold partners, we hold several workshops throughout the Spring. We would love to have you host or join us for a workshop. The workshop topic will be chosen by Career Development, but suggestions are welcome.

Faculty & Employer Connection

For our Gold & Silver partners, we will connect you with a faculty member in the department of your choice. It is up to the faculty member to respond & complete the connection. We encourage a relationship that could result in the faculty promoting your organization or allowing you to in the classroom. Be prepared to establish goals for the connection in order to achieve desired end results.

30 Min Zoom Presentation to CDC Staff

For our Gold & Silver partners, you will be able to present your organization mission, goals, & opportunities to our CDC staff.