Promotional Director

The Promotional Director will focus on both 1) marketing the face of SEA, 2) better understanding how to reach the JBU community and 3) gaining better awareness and traction leading up to SEA events. At least once each semester, this individual will need to promote the face of SEA within the JBU community, in an exciting and innovative way. For each SEA program, this position will need to find a means of creatively marketing each event, other than the posters and social media advertisements provided by the Communications Team. Other jobs will include but are not limited to, finding ways to get input/feedback from JBU students (ie. Focus Groups, surveys), recruiting acts and hype for major shows, overseeing tables in Walker and Kresge, and overseeing ticket sales when needed. This position will need to collaborate with all other teams, especially the Communications Team, depending on each avenue of marketing. Important skills include working well with others, creativity, communication, loves people, enthusiasm for SEA and the ability to execute new ideas and projects. (Videography is not a necessity but could be a unique pairing with this role.)

Required: 2.5 GPA; full-time student (12-18 credit hours); in good standing with the university