Communications Director

This position oversees the regular promotional material for Student Events and Activities. Promotional materials include, but are not limited to, posters, banners, SEA social media, JBU Instagram, “Here & Now”, Eaglenet banners, fliers, and chalk art that educate the student body on upcoming campus events. This position takes decisions that are being made and finds a creative and memorable way to communicate that information to the student body. It is also responsible for updating the SEA social media presence on a regular basis. This position might be asked to photograph events or assist the team in recruiting photographers and videographers, as needed. Each event requires a minimum of 10 high quality photographs. The Communications Director regularly attends SEA meetings, participating in the brainstorming and organization of events. As often as possible, this position attends the weekly events in order to provide further support for the SEA team and to gain more knowledge on communication needs. Important skills for this position include organization, communication, creativity, attention to detail and a knowledge of graphic design.

Required: 2.5 GPA; full-time student (12-18 credit hours); in good standing with the university