THE ENACTUS EFFECT
JBU Students Create a Better World Through Entrepreneurship
Your stories can inspire their stories.

Share yours and refer a student (or two) to JBU.

COME VISIT: we’ll reimburse the gas for vehicles of 4+ prospective students!
Dear Friends of JBU,

When I am away from Northwest Arkansas and tell people where I work, I often receive an inquisitive look, so I am always ready to launch into my fuller description: “John Brown University was founded by an evangelist, not the abolitionist, and is a Christian, interdenominational institution with high-quality faculty, facilities and programs that prepare students to honor God and serve others.” But there is one place where I never have to explain JBU’s “brand” — Enactus competitions.

When I tell people my university affiliation at Enactus, they regularly respond by saying something like: “Whoa, you’re the president of JBU. Your students are really good, and their projects do a lot of good.” I must admit that I enjoy a bit of basking in the reflected glory of JBU students’ achievements. They are really good, routinely placing in the top 16 in the country and this year winning the U.S. championship. Moreover, their projects do a lot of good for other people, and so Enactus JBU wonderfully represents JBU’s mission of Head, Heart and Hand.

JBU represented the U.S. in the Enactus World Cup in London this past September, and Carey and I joined them. In the first round, we competed against Puerto Rico, Kenya and Ghana. The organizers were uncertain whether the Puerto Rican team would even make it because of the aftermath of Hurricane Maria, but they arrived just a few hours before their presentation. Our JBU team met them outside the presentation room, offered a few bits of advice and prayed with them. Only the first two teams in the league would advance to the semi-finals; Enactus JBU placed third behind Puerto Rico and Ghana.

The team was naturally disappointed. They had spent a lot of time and effort preparing for the World Cup; we had fantastic projects; and we made a very strong presentation. However, in their disappointment, our students didn’t lose sight of what really mattered. Puerto Rico had a very small team and needed help passing out their materials to the judges for the next round. Our students volunteered to help them both in their semi-final round and when they went on to the final four. Puerto Rico ended up third in the competition.

Carey and I were even prouder of our JBU students for their simple acts of kindness, mercy and encouragement to the Puerto Rican team because we knew that it reflected the glory, not of their academic achievement or their university, but of the God they serve. That is a brand for which to be known.

Godspeed,

Dr. Charles W. Pollard
President, John Brown University
The Coffee Difference

As a JBU freshman, I took Advanced Digital Reporting and had to choose an on-campus organization or topic to write about every week. For the entire semester, I wrote about Enactus JBU.

As I wrote about Enactus one thing stood out. Enactus is foremost about making a difference in the lives of others.

This fall, Enactus JBU launched another project, Ground Floor Coffee, that does exactly that.

Enactus member Nate Wertjes, a sophomore accounting and English major, worked with the JBU Cabinet to develop a business plan for an on-campus student-run coffee shop. Once approved, Wertjes spent his summer remodeling the basement of Townhouse 255 into an ultra-cool coffee house — Ground Floor Coffee. Besides meeting students’ demand for quality coffee, Ground Floor provides an opportunity for students to apply classroom knowledge — from calculating net profits and managing inventory, to supervising staff and providing excellent customer service.

The profits from Ground Floor Coffee will help fund Enactus JBU projects like those detailed in this issue. One cup of coffee at a time, thousands of lives will be changed for the better.

Though I never took an Enactus class and was never directly part of a project, “The Enactus Effect” inspired me to make a difference in my community just by reading and writing their stories. I hope reading this issue will do the same for you.

Tarah Thomas ’16
Managing Editor, Brown Bulletin

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Campus News

U.S. News Lists JBU as Top-Ranked Arkansas School in Regional University Category

JBU advanced to 17 out of 142 southern universities in this year’s U.S. News & World Report Best Regional Universities list, marking the second year in a row that JBU is the top-ranked Arkansas school in its cohort. JBU was promoted to the Regional University category last year, debuting at 18th, due to the growth of its graduate programs.

Ellenbarger Receives 2017 Christian Scholars Foundation Grant

Dr. Jill Ellenbarger, assistant professor of chemistry, was awarded the 2017 Christian Scholars Foundation Grant by Intervarsity’s Emerging Scholars Network. The $7,500 grant will support Ellenbarger’s ongoing research to design compounds that change color when exposed to chemical contaminants in drinking water.

The grant enables Ellenbarger to facilitate a six-week undergraduate research program in summer 2018 for two full-time student researchers. With this research, Ellenbarger hopes to develop water testing kits that can be easily deployed to remote locations around the world to test water for contaminants and, ultimately, refine the process of designing these compounds by using computational methods.

Peer-Andrus Studio and Project Barn Approved for Construction

The JBU Board of Trustees approved construction of the Peer-Andrus Studio and Project Barn to provide studio and project space for art and engineering students. JBU received a $2 million grant from the Windgate Foundation to fund the art studio portion of the new facility. The board approved a $3.25 million total project cost to incorporate engineering project space and a maintenance endowment. (More details on page 11.)

Arkansas Department of Education Approves JBU’s Master in Educational Leadership Program

The Arkansas Department of Education has approved JBU to offer a 33-hour Master of Education (M.Ed.) degree in Educational Leadership P-12 with an additional 24-hour graduate-level endorsement. Launching in spring 2018, this program will prepare students for a school administrator role.

John V. Carmack Scholarship Award Created for Graduate Counseling

JBU announced the creation of a scholarship award in honor of Professor Emeritus Dr. John V. Carmack. Recipients of the Carmack Scholarship will be awarded $6,500 per year for three consecutive years, for an award total of $19,500. Carmack served as the director of JBU’s graduate counseling programs from 2001 to 2017. During that time, he developed JBU’s master’s degree in marriage and family therapy and grew JBU’s graduate counseling program to become the largest in the state with more than 350 students.

Mayfield Residence Hall Receives Grant from The Roy & Christine Sturgis Charitable Trust of Texas

JBU was awarded a $25,000 grant from The Roy and Christine Sturgis Charitable Trust of Texas toward the university’s $6 million renovation of the Mayfield Residence Hall, JBU’s historic women’s dormitory. The renovation began spring 2017 and will be completed by summer 2018.

AEI Ranks JBU Executive Council Best in the Nation

The American Enterprise Institute (AEI) ranked John Brown University’s Executive Council, a bipartisan group of student leaders who promote meaningful discussions about today’s issues within JBU’s community, the best in the nation. JBU’s Executive Council, now in its second year, mirrors the AEI’s goal to facilitate a campus environment that welcomes students of all majors and political affiliations to address controversial topics and divisive ideologies.

JBU’s team focused last year’s discussions on topics like economic policy, global development and Christianity and politics, while sponsoring events such as a debate series between the College Republicans and
College Democrats, a book club focusing on foreign policy and culture and more. 03

JBU Named ‘2017 Great College to Work For’

For three consecutive years, John Brown University has been named a “Great College to Work For” according to The Chronicle of Higher Education’s Great Colleges to Work For survey, the largest and most comprehensive workplace study in higher education. Listed with honor roll distinction and ranking in the top 10 of the small enrollment size category, JBU has won honors for three consecutive years in nine of 12 categories: collaborative governance, compensation and benefits, confidence in senior leadership, facilities, workspace and security, job satisfaction, professional/career development programs, respect and appreciation, supervisor/department chair relationship and work/life balance.

Graduate School to Offer Master of Science in Cybersecurity

JBU’s Graduate School and Engineering Department will launch an online master’s degree program in cybersecurity in spring 2018. The program was designed with input from network security professionals from Northwest Arkansas’ major corporations to address the shortage of qualified cybersecurity experts in the region and the need to equip IT personnel with the advanced skills required to protect critical systems and networks. As a graduate degree, the M.S. in Cybersecurity will admit students who have a foundational understanding of computer systems and networks. The program focuses on digital threats, law, compliance and methods to secure assets that guard private information.

Wilson Receives 2017 Emerging Public Intellectual Award

Dr. Jessica Hooten Wilson, associate professor of creative writing, received the 2017 Emerging Public Intellectual Award, a $5,000 value from The Centre for Christian Scholarship.

The award, sponsored and adjudicated by leading intellectuals in Cardus, the Acton Institute, the Center for Public Justice, the Henry Institute and the Council for Christian Colleges and Universities, recognizes emerging scholars in the Christian academy who are making a public impact.

Wilson also recently received a grant from Biola University Center for Christian Thought, funded by the Templeton Religion Trust, to complete Flannery O’Conner’s unfinished novel for publication. Selected as one of four visiting fellows per semester, Wilson will reside at Biola University and incorporate this year’s theme “Suffering & the Good Life” into her scholarship, research and writing.

Memorandum Facilitates Transfers from NWACC

Representatives from John Brown University and Northwest Arkansas Community College (NWACC) signed a memorandum of understanding this year to facilitate a seamless transfer of courses between the two institutions. The partnership creates a pathway for students to earn an associate’s degree from NWACC and then complete their bachelor’s degree at JBU, as well as reverse transfer credit so that students are able to complete their associate’s degree from NWACC.
During her 20 years at JBU, Mindy Hunt ’88 has worked for multiple departments in many different roles. Currently, she is responsible for creating quality assurance reports for the Soderquist College of Business’ accreditation agencies. Outside of work, Hunt volunteers extensively within the Siloam Springs School District (SSSD) to raise funds and coordinate volunteers for school events. Hunt believes that working in education is her mission field to spread Christ’s love and grace through her actions, words and deeds.
WHAT ARE THE THREE MOST RECENT POSITIONS YOU’VE HAD AT JBU?
1. Administrative Specialist, Research and Reporting for the Soderquist College of Business
2. Projects Manager for The Graduate School
3. Associate Director of the Adult and Continuing Education program (now JBU Online)

WHAT ARE YOUR THREE MOST RECENT VOLUNTEER POSITIONS?
1. I’m currently the Director of the Middle School Adopters program that works with businesses and organizations in the community to raise funds for items that benefit schools and teachers.
2. From 2013-2017, I was a part of the Siloam Springs High School Booster Club for the basketball and baseball teams.
3. In the SSSD, I worked from 2003-2010 for the Parent-Teacher Organization in a variety of roles as president, chair, secretary and newsletter coordinator.

WHAT ARE THREE THINGS JBU HAS TAUGHT YOU?
1. The value of faith integration in academics
2. As a student, JBU prepared me for the workforce.
3. The value of pursuing excellence and not doing things half-heartedly

WHAT ABOUT JBU HAS CHANGED OR STAYED THE SAME SINCE YOU WERE A STUDENT?
1. JBU’s foundational beliefs, in terms of its values and mission, have remained the same
2. The growth in our faculty, staff and enrollment has required new buildings.
3. The campus looks very different. It’s prettier.

WHAT ARE THREE THINGS THAT BRING YOU JOY?
1. Family
2. Chocolate
3. Doing a job well

WHAT ARE THE THREE PRINCIPLES YOU WANT TO INSTILL IN STUDENTS?
1. Work ethic
2. Communication and the ability to present oneself well
3. The knowledge of how to seek and follow God’s will

HOW HAS YOUR FAITH IMPACTED YOUR WORK?
1. I view my work as my mission field.
2. I try to handle situations in a Christ-like manner.
3. I don’t expect anything, but appreciate everything.
MOCK ROCK VICTORY: Ryan Hackett, Michael Schultz, Laura Cannon, Dominic Esposito, Humberto Smith Zuniga, Collin Smith and Cole Mowrer took home Mock Rock’s top prize for their performance of “CoinciDance.” Taking place each fall in the Cathedral, Mock Rock has been a tradition at JBU for more than 30 years. Previously hosted in the J. Alvin Atrium, the event has also been known as Air Jam.
The newest campaign project will provide much-needed project space for art and engineering students on the northwest side of campus. The "new" wing is renovated and approximately 100 women have moved into the rooms. Renovation will now begin on both old wings.

Estate gifts help grow and sustain the university as a lasting legacy of the donors.

Former presidential candidate and Fox News contributor Gov. Mike Huckabee presented the second Barnett Civic Leadership lecture.

Endowed scholarships provide sustainable help for JBU students. JBU awarded 276 scholarships for the 2017-18 year totaling over $2 million. Gifts to the JBUSF provide annual need-based scholarships. More than 550 students benefit from the JBUSF annually.

$125 MILLION GOAL FOR 2019

$115.8M GIVEN/PLEDGED

$12M GIVEN/PLEDGED

$9.2M* REMAINING

$2M GIVEN/PLEDGED

$1.25M REMAINING

$4.7M GIVEN/PLEDGED

$13M REMAINING

$1.3M REMAINING

$6.5M GIVEN/PLEDGED

$3.5M REMAINING

$8.9M GIVEN/PLEDGED

$1.1M REMAINING

$4M GIVEN/PLEDGED

$1M REMAINING

$115.8M GIVEN/PLEDGED

$2M GIVEN/PLEDGED

$4.7M GIVEN/PLEDGED

$6.5M GIVEN/PLEDGED

$8.9M GIVEN/PLEDGED

$4M GIVEN/PLEDGED

The overall campaign goal was not increased with the addition of the Mayfield renovation and the Peer-Andrus Studio & Project Barn, but donations given or pledged to those projects is reflected in the total amount of gifts.

Completed Projects

HEALTH EDUCATION BUILDING
$12M GIVEN/PLEDGED

WALTON LIFETIME HEALTH COMPLEX
$5M GIVEN/PLEDGED

J. ALVIN BROWN HALL
$5.5M GIVEN/PLEDGED

FUNDED SCHOLARSHIPS
$31.7M GIVEN/PLEDGED

SIMMONS GREAT HALL
$6.5M GIVEN/PLEDGED

NORTHSLOPE APARTMENTS
$3M GIVEN/PLEDGED

PROGRAMS & OPERATING SUPPORT
$23M GIVEN/PLEDGED

A Light to Children

EDUCATION MAJOR ABBY BUFFINGTON PLANS TO WORK WITH AT-RISK CHILDREN

Abby Buffington first heard of JBU during a college fair in her high school gymnasium during her freshman year. Later, as she began her college search in earnest, JBU intrigued Buffington because it was a Christian school with excellent academic programs, there was scholarship money available and it wasn’t too far from her home in Tulsa, Oklahoma.

Buffington’s parents are both alumni from a Christian university in Tulsa, which, she says, made her college decision “a little more complicated.” She also knew that with her parents being Christian educators, available financial aid would heavily influence her college decision.

After attending visit weekends at both colleges, Buffington knew that JBU was the place that she wanted to be.

“I simply prayed for the Lord to open doors of opportunity and to close doors that were not for me,” said Buffington.

About to commit to the Tulsa school because of its larger aid package, Buffington received a call from JBU saying that some of her aid had not been processed and that she would be getting a full financial aid statement in the mail. When the letter came the difference between the two school aid packages was only $50.

Now a senior elementary education major, Buffington has held internships and work-study jobs throughout her college career to help with the balance of her tuition payments. Buffington also participates in numerous extra-curricular activities where she applies her passion for childhood development, like serving as the children’s worship ministry coordinator at Crosspoint Community Church, volunteering at the Boys and Girls Club of Siloam Springs and being a counselor at Camp War Eagle this past summer.

Buffington plans to pursue a career that will allow her to help at-risk children come to know the Lord and his love for them.

“I am so thankful for the scholarship money that I have. My parents and I need every penny of it to keep me at JBU,” said Buffington.

“Jesus has continually blessed me every semester with the money I need to continue my education.”
Art & Engineering
Get New Space

$3.25M Facility Approved by JBU Board

L ast month, the JBU Board of Trustees approved construction of an exciting new facility for our art and engineering students, and the newest project of the Campaign for the Next Century. The Peer-Andrus Studio and Project Barn will provide 16,800 sq. ft. of project space for two of JBU’s largest programs.

The new building is named after Charles Peer, professor of visual arts, and Dave Andrus, professor of visual arts and department head, who together founded JBU’s Visual Arts program in 1990. Located north of the Health Education Building, the pre-engineered metal building will be divided into two sections.

On the art side, there will be space for a wood shop and three large studios where classes can be taught, along with space to work on creative collaborative projects, commercial photography and video shoots or set up individual studios.

The engineering space will have more than a dozen flexible workstations for students to work on projects of various sizes.

The JBU community is excited to see construction begin this winter with the expected completion date in the summer of 2018.

JBU was blessed to receive a $2 million grant from the Windgate Foundation to fund the art studio portion of the new facility. The total project cost of $3.25 million includes the engineering project space and a building endowment.

With two years left in the Campaign for the Next Century, JBU’s faithful supporters have given or pledged over $115.8 million of our $125 million goal. We are deeply grateful to those making an eternal impact on the lives of our students.

If you would like more information about how you can participate in the Next Century Campaign, or how you can change the life of JBU students, please contact me at jkrall@jbu.edu or by calling 479-524-7145.

Jim Krall is the vice president for university advancement.

ARCHITECTURAL RENDERINGS SHOW THE FRONT SIDE OF THE NEW PEER-ANDRUS STUDIO AND PROJECT BARN. THE $3.25M PROJECT WILL OPEN FALL 2018 AND PROVIDE OVER 16,800 SQ. FT. OF PROJECT SPACE FOR ART AND ENGINEERING STUDENTS.
TOILET PAPER GAME: Junior Marquis Waller (#12) celebrates after landing the turnaround jumper that sent the TP flying just 16 seconds into the game. For the first time in the tradition’s 37-year history, the opponent declined the free throw after the technical foul. The Golden Eagles defeated Ecclesia 97-65. Kimberly-Clark partnered with JBU to provide 2,000 rolls of toilet paper that fans received in exchange for canned goods. The food, plus an additional 2,000 rolls of Scott 1000 toilet paper from Kimberly-Clark, will go to The Manna Center in Siloam Springs.
The Enactus Effect

JBU STUDENTS CREATE A BETTER WORLD THROUGH ENTREPRENEURSHIP
Reflections from the Enactus World Cup

BY ALEJANDRA FIGONI ’18
PHOTOS BY ANDREW BROTT ’18, KAITLYN THOMPSON ’15 & ENACTUS

Going to London and representing the U.S. at the Enactus World Cup was incredible. Enactus JBU competed at an international level and gave our presentation to hundreds of people and world-renowned judges. Although exciting and a bit nerve-racking, this experience shows that Enactus JBU can do great things. Though our team did not advance to the next round, we were still excited to connect with the other competing teams and hear about what they’re doing in their communities.

Though I expected the event to be mainly focused on competition and networking, I was surprised to see that it was so much more. The schedule included multiple workshops and talkback sessions for program development, but one of my favorite events was the World Cultural Experience. Every team represented their country with traditional clothes, decorations and food. We interacted with all the different cultures, took lots of pictures and spoke about our countries and hometowns. In my case, I shared that, as an international student and Walton International Scholar from El Salvador, it was interesting and exciting to represent Enactus JBU and the U.S. and to be part of this whole experience.

I’m thankful for each person on our Enactus JBU team and the bonds created. We did our best to represent our university and the country well, and people saw our passion.

We watched and supported other teams who advanced to the final round and were inspired by their projects, their drive and their passion for
empowering people. Each team, with its own culture and language, had stories of how they have helped improve lives. That’s what amazed me. Regardless of where we come from or what resources we have, our generation is doing so much to make the world a better place. The World Cup competition inspired us to continue working toward that goal.

We are so proud of the work of the Enactus JBU team and are grateful to all the people who believed in us and encouraged us through the year. I have loved every second of this experience, and I am looking forward to seeing the growth of our program as we seek to improve the lives of people in our community, country and the world.

Thank you

Enactus JBU would like to thank the following World Cup competition sponsors:

DaySpring

Simmons

Walmart

Jo Soderquist
Enactus National Championship

A Legacy Four Decades in the Making

BY CHERISSA (DEES) ROEBUCK ’01
PHOTOS PROVIDED BY UNIVERSITY ARCHIVES

On May 24, 2017, the Enactus JBU team stood on the stage at the Enactus U.S. National Expo in Kansas City with teams from three other universities, waiting for the National Champion to be announced. The four teams had advanced past more than 200 university teams from across the nation to earn a place on the platform. Dr. Joe Walenciak, dean of the Soderquist College of Business, stood on the floor just off the platform with camera in hand, capturing pictures of the awards ceremony. When the runner-up was announced, the JBU team realized that they had captured the national title.

“The feeling at the moment was just incredible,” Walenciak said. “The team was jumping up and down and celebrating, and I was trying to capture the moment with the camera — I just kept clicking. I was doing a little screaming and jumping myself, too. Having been with Enactus and SIFE for so many years, it was a moment that was a long-time coming.”

JBU’s 2017 National Championship team stands on the shoulders of nearly four decades of JBU teams who have worked diligently toward the goal of a national championship. JBU’s first SIFE (Students In Free Enterprise, the name of Enactus prior to 2012) group was formed as a campus club at JBU in the late 1970s. Paul Kimball and Jim Barnes were two of the first JBU faculty sponsors in the 1980s. In addition to competing in SIFE competitions, the early JBU SIFE clubs sponsored special events, like the first JBU Free Enterprise Week in 1983, which featured guest speaker Sam Walton, founder of Walmart.
In 1991, Dr. Delia Haak, in her first year as a business professor, took over as SIFE faculty sponsor. That same year, the team was named Rookie of the Year at both the regional and international SIFE competitions. Haak also led the transition of the SIFE program from a campus club to a three-credit-hour business class.

“My very first teaching assignment at JBU was SIFE, Internship and Intro to Business,” Haak said. “SIFE was the kind of class where you really got to know the students. That first SIFE group included two students, Sylvio Vargus and Rodrigo Diaz. They were from Nicaragua and were on opposites sides of the civil war that was happening in Nicaragua at the time. They both came to JBU as Walton International Scholars, and they worked side by side on our first projects: Club Nuevo and the World Trade Expo.”

The World Trade Expo project, launched by Haak’s first SIFE class, became an annual event that SIFE hosted in various forms for the next 20 years. In later years, the World Trade Expo project culminated with more than 30 groups of middle schoolers actually opening their businesses for a day in booths in the Northwest Arkansas Mall.

Walenciak said that the World Trade Expo was SIFE’s longest-running project.

“Although the whole process was supposed to nourish [the middle schoolers’] creativity, we actually had to suppress it,” Walenciak said. “We had middle schoolers
who would energetically try to divert customers from going into the mall stores and into their booths instead. That, of course, was against the rules of the mall and generally resulted in another visit by a mall official to our SIFE leadership.”

Walenciak took over as SIFE faculty sponsor in 2000, and the program has grown and changed extensively since then.

“At that time, SIFE consisted of more benevolent mission projects and educational programs,” Walenciak said. “Our goal was to make it through the regional competition each year and see if we could make it to the first round of nationals. We never even stayed past the first round, because we knew we would not win. In 2002, we decided to stay for the whole thing and watch the ‘big guys’ do their presentations. The JBU group told me, ‘We can do that!’ The next year, we rose to number three in the nation and have stayed at the top ever since.”

After leading SIFE/Enactus for 11 years, Walenciak passed the baton to Clayton Anderson ’09, manager of communications for Soderquist Leadership, who led the team for five years, and then to business instructor Stephanie (Polley) Brown ’10, who led last year’s National Championship team. Both Anderson and Brown had been student members of Walenciak’s SIFE/Enactus teams.

“It was a tremendous satisfaction to see the team go into the hands of former team members and to see them take it over and take it even higher,” Walenciak said.

Today, the work of Enactus JBU has evolved to focus on developing programs that are sustainable, that have impact and that create economic opportunity. The Guatemala Water Project, Yellow Crate and Shredify are three of the entrepreneurial projects the Enactus JBU team has developed in recent years.

JBU Enactus alumni Jake Knight worked on the Shredify project from 2013-2016 during his three and a half years on the Enactus team. He said the opportunity to use his business skills to glorify God while also finding a place to connect on campus is what first drew him to Enacts as a JBU freshman.

“All of us are looking for a place to belong — a place to use our gifts to glorify God,” Knight said. “That’s what I found through Enactus. I had the opportunity to combine a head for business and a heart for people. I learned valuable lessons in leading a team, in presenting and in taking initiative.”

Knight also had the opportunity to represent JBU for two years as one of the presenters at the Enactus National Expo. He said some of his best memories are huddling up with the team and Anderson, their sponsor, just minutes before taking the stage.

“He prayed with us, encouraged us and motivated us to share our Enactus projects on a national stage because they point to God’s goodness,” Knight said.

Since 2003, SIFE/Enactus JBU has earned one of the top four slots at the National Expo competition five times, culminating in May 2017, when they claimed the National Championship and went on to represent the U.S. among teams from 35 other countries in the first round of the Enactus World Cup competition in London in September 2017.

The 64-member National Championship team joins nearly four decades of students who have participated in SIFE/Enactus, a process that Walenciak says is highly developmental for students.

“Enactus allows students to put into practice the things they learn in the classroom and gain practical experience in leading, executing, directing others, experiencing failure and resolving conflict.”

Haak agrees. “I love the passion the students have for these projects because they are their ideas,” Haak said. “No matter what kind of project the students were implementing, they were practicing important business skills. SIFE allowed business students to be true entrepreneurs.”

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“Enactus allows students to put into practice the things they learn in the classroom and gain practical experience in leading, executing, directing others, experiencing failure and resolving conflict.”

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“Enactus allows students to put into practice the things they learn in the classroom and gain practical experience in leading, executing, directing others, experiencing failure and resolving conflict.”
A download, shop, drop initiative, the Enactus JBU Yellow Crate team hopes to help end hunger in local communities.

The Yellow Crate app brings together food pantries, grocery stores and community members to make supporting local food pantries easier than ever.

“I love the idea; I did right from the start,” Mark Brooker, the executive director of The Manna Center, said. “From a food pantry perspective, the ingenuity is awesome.”

The vision is simple: shoppers download the app from the Apple store, browse what foods local pantries need and pledge to donate specific items. Once purchased, shoppers drop the food in the yellow crate box located near the store’s exit. Food pantries can update the app in real time and request specific items based on their weekly needs and their goal to provide nutritionally-balanced meals.

In fall 2015, Enactus JBU launched the first Yellow Crate in Siloam Springs, with a box in Harps Food Store. Food donated supports The Manna Center which distributes groceries and provides over 214,000 meals per year to people in need. While the impact Yellow Crate has made on the Manna Center has been slow to grow, the Yellow Crate team and Brooker both see potential
for powerful impact.

This year, the Yellow Crate team, with 14 members and three project leaders, is focusing on three main initiatives to grow the program: Yellow Crate Siloam, expansion and the ambassador program.

Alex Paniagua, senior international business major, is managing the Yellow Crate Siloam initiative. He, in collaboration with former Enactus director Clayton Anderson ’09, Seth White ’14, and Alex Dello Iacono ’14, developed and programmed Yellow Crate from concept to fully-functioning app. They are working to create a strategy to motivate more Siloam Springs customers to use the app and donate.

Humberto Smith Zuniga, a senior business administration major, is focused on developing Yellow Crate partnerships with large retail stores, such as Walmart and Sam’s Club. Zuniga ultimately hopes Yellow Crate grows to market to online consumers through retailers such as Amazon.

The ambassador program is under the direction of Phillip Todd, a senior international business major, who is striving to make the app adaptable for more universities and colleges across the U.S. Currently, Yellow Crate partners with Enactus students at the University of Florida, Virginia Wesleyan College, Southeastern University and the University of Arkansas.

Todd hopes to add six other university programs by the end of the year through app improvements and project support.

“I’m passionate about ending hunger and developing strategies to feed people in need,” Zuniga said. “Yellow Crate is the type of project that I can get involved in that is bigger than me, that connects people across the region, working toward the same goal. It’s a powerful project, and I’m honored to be a part of it.”

As the app expands, there’s potential for leveraging that power. The team thinks that perhaps in the future, companies would sponsor the app in exchange for getting their products featured.

Recently, Yellow Crate has partnered with the company TangoTab, an app that works with local food charities to donate a meal every time users eat out. Together, they created an event called “Feed the City,” where Northwest Arkansas community members brought sandwich supplies to a local church and packed meals for distribution to people in need. They packed 152 meals with the help of Siloam Springs’ Girl Scouts, JBU students and other volunteers.

“It’s encouraging to see how many people are interested in this concept and are willing to partner to help meet a need,” Zuniga said. “I’m glad to be a part of a school that has taught us the power of social entrepreneurship and of working to make other people’s lives better. If we can do that through collaboration with others, it’s even better.”
In 2014, Enactus JBU members reached out to Kolin Blakely, the executive director of the Siloam Springs Adult Development Center (SSADC), to brainstorm ideas for a business that would provide jobs and a steady income to the adults with disabilities that the center serves.

In collaboration with the SSADC, Enactus JBU launched Shredify, the first local, secure document destruction service. It certified eight SSADC employees with the opportunity to earn up to $14 per hour. “JBU was very generous with us in the initial phases of the project,” Blakely said. “Together, we worked out a deal that they would match anything that we raised, up to $12,000.”

With a combined total of $12,000, the SSADC kick-started the program by purchasing more efficient shredding equipment and quality transportation vehicles to pick up and deliver jobs. Blakely assembled a staff to operate the equipment and trained the team in confidentiality practices, since they handle sensitive documents. The secure shredding room is even equipped with a camera that monitors the room.

But the heart of Shredify is not in the company; it is in the adults who run the paper shredding business. Crystal Wright and Larry Hamilton are two valuable employees. “For me, doing Shredify is a way to meet a lot of new people,” said Hamilton,
who serves as the main contact to pick up and deliver shredding jobs and also operates the paper baler that compacts the shredded paper. “I really like the folks over at JBU and the people that I meet on paper runs. I enjoy the extra responsibility that Shredify gives me. It makes me feel important.”

Wright, who assumed several responsibilities while working for Shredify, enjoys her work duties and appreciates the opportunities that Shredify has given her.

“Shredding the paper is my favorite thing about Shredify,” Wright said. “A typical shredding job only takes me an hour, and it pays a lot more than my previous job did.”

With a total of 15,000 pounds of paper shredded this year alone, Shredify is taking steps toward sustainability.

In recent months, Enactus JBU has helped Shredify obtain more clients. Historically, the SSADC relied heavily on companies reaching out to them for services, but Enactus JBU has executed marketing strategies to acquire more contracts for the business, even knocking on doors and making cold phone calls. Since most of Shredify’s contracts are from local Siloam Springs businesses, Blakely hopes the additional marketing for the Shredify brand will eventually reach companies in the rest of Northwest Arkansas.

Ultimately, the Enactus JBU team and Blakely are excited about the possibility of Shredify and the SSADC standing on its own. With minor changes to contracts and work to resolve underpricing, Enactus and the SSADC have worked through many of the kinks in the program and are ready to launch the business exclusively under SSADC.

“We’re hoping that this will be the last semester we will be on the project,” said Bailey Sager, junior business administration major and the Enactus project leader for Shredify. “We want to be able to finish the project in a state of completion, so that we can hand it off to the SSADC as a sustainable business they can run by themselves.”

Shredify currently has 10 active contracts and has serviced hundreds of residents in the community with the Shredify drop-off service. With a local and affordable option, SSADC hopes the community will spread the word about its services and generate more work for its members.
THE GUATEMALA WATER PROJECT
Providing Clean, Affordable Drinking Water to Rural Communities in Guatemala

In summer 2013 in San Juan Cotzal, Guatemala, nearly 2,600 Guatemalans gathered to celebrate a new gift — water bottles full of clear, clean water direct from the newly-installed water purification system. During the festivities, something extraordinary happened.

“In the middle of the service, they all raised their water bottles in the air together and gave a prayer of thanksgiving,” said Dr. Joe Walenciak, dean of the Soderquist College of Business, who helped implement the system. “It was an amazing moment to see how much clean water meant to them.”

San Juan Cotzal is one of five communities in Guatemala (San Gaspar Chajul, El Quiché; San Bartolo, Totonicapán; Champollap, San Marcos; and Dolores, El Petén) that has access to clean water because of Enactus JBU’s Guatemala Water Project. In the past 10 years, Enactus JBU has implemented a water purification system in each of these communities and established a local clean water provider to sell the water at a fraction of the cost of competitors. The project also involves providing health and hygiene education and creating local jobs.

Throughout much of Guatemala, lake and river water is contaminated with dangerous bacteria and human waste. Many of the smaller Guatemalan communities are marked by extreme poverty with little economic opportunity, and most available clean water is extremely expensive. Few families have the means to purchase clean water, if they have access to it at all.

“They just drink what’s there and get sick,” Walenciak said. Contaminated water often causes chronic diarrhea and upset stomachs, which the residents consider fairly normal.

“They were brushing their teeth and taking showers with dirty water. While they boiled their drinking water, it was still really bad. We saw how many people were infected with stomach viruses,” Lucy Cascante ’16, project leader for San Bartolo, said. “They had so many kids missing school because they were sick to their stomachs.”

To make clean water accessible, Enactus JBU partnered with two other organizations: Compassion International, which assisted in identifying specific communities where the water was undrinkable, and Healing Waters International, which constructed the water purification systems.

For each community, Enactus project leaders, together with Walenciak, presented several business plan options and scouted locations to sell the water once the purification system was installed.

While working with the people from Champollap, his father’s hometown, Julio Orozco ’17 was moved by the community’s humility and dedication to the project. Whether making monthly Skype calls with updates or visiting the site, Orozco saw the determination and drive to serve.

“The day that we launched the water purification system, people from all over the community came. They were so committed to the vision of the project,” Orozco said. “They made it clear from the beginning that they were not seeking a profit.
PASTOR FREDY CAP OF GUATEMALA HOLDS THE FIRST CARBOY OF PURIFIED WATER MADE AVAILABLE FOR DOLORES, GUATEMALA.
They were fully committed to helping the community gain access to clean water.

Karen (Morales) Wilkinson ’12 was a member of the team that installed the first water purification system in San Gaspar Chajul. As a Guatemalan, Wilkinson had a deep desire to serve the people in her country who lived in extreme poverty and worked off the land to earn their living.

“The government has kind of forgotten about them, so they lack the clean water, food and all the utilities a town should have,” Wilkinson said. “This project goes beyond just providing clean water; it’s providing an opportunity for economic growth.”

The most recent community to receive a purification system was Dolores, Petén. Roberto Lopez, junior chemistry major and project leader, thinks the project had one of the hardest sites to implement because there was no direct access to a natural water source like a river or a lake. Instead, they had to dig a well to access water. What was supposed to be a two-week project turned into four long months of diligent labor.

“I was happy because this well has the potential to give water to the whole community,” Lopez said.

Already looking into the future, Walenciak has exciting plans for the Guatemala Water Project.

“Site number six is going to be at the Guatemala City garbage dump,” Walenciak said. JBU has built both a medical clinic and an elementary school near the city dump, so Enactus members have chosen a site that will supply clean water to both establishments.

“What we would like to do now is put in a water filtration system to supply a consistent water source for both the school and the clinic, and have the ability to fill containers and sell containers of water right there at the dump,” Walenciak said.

The Guatemalan Water Project has changed thousands of lives for the better. The members of these five communities and the surrounding areas are empowered and deeply grateful.

“Seeing the people’s faces as they tasted clean water that was not from the river was so rewarding. Knowing that I was giving something back to these people with my abilities and my skills was truly inspiring.” Morales said. “If I have the opportunity to do something like this, it is my responsibility to make it happen. So, I feel compelled and committed 100 percent not only to the water project but also to any type of project that will provide a better life for people.”
FAMILY WEEKEND
FEBRUARY 16-17, 2018

JBU.EDU/PARENTS/FW/
Just days before his 2016 JBU graduation, Carlos López, a Walton International Scholar, learned that he and his team of six friends received a year-long $25,000 grant from the U.S. Department of State’s Alumni Engagement Innovation Fund.

The money would enable them to develop, plan and implement their entrepreneurial program Jóvenes Pioneros in Carlos López’s home country, El Salvador. Jóvenes Pioneros, or Pioneer Youth, was one of 61 projects chosen to receive full funding from over 800 proposals.

“We did some research and found that one of the most essential skills in the 21st century marketplace is entrepreneurship, because the skill teaches people about creativity, teamwork, responsibility, time management and problem-solving,” López explained.

Jóvenes Pioneros bridges the gap between El Salvador’s public education curriculum and the skills needed for the workplace.

Seeking to empower youth in El Salvador and contribute to positive economic growth, López and his team reached out to local high schools in the metropolitan area of San Salvador and used promotional advertisements on Facebook and appearances on television to market the program.

After the 92 applications were evaluated, 65 students moved on to the interview process. From those interviewed, 53 students were selected to be a part of the program.

López and his team chose students who not only demonstrated entrepreneurial thinking but also showed the drive and ambition needed to succeed in this unique opportunity.

“I was part of Leader Scholars Institute during my time at JBU, and there’s a part of the program in which we draft a personal mission statement,” López said. “Mine ended up being along the lines of helping others realize their full potential to impact their surroundings.”

This statement has been López’s motivation behind Jóvenes Pioneros.

On April 9, 2017, Jóvenes Pioneros held its inaugural event to congratulate the participants on their acceptance into the program. In the weeks following, the program participants attended 16 different three-hour sessions on Saturdays.

Each session included an interactive lecture taught by instructors from the Jóvenes Pioneros team, a presentation by a local entrepreneur and a time for teams to develop their business idea and create their model, guided by a group of 14 college students who served as mentors.

The sessions walked the students through three phases of business development: accessing a real-world problem and producing an entrepreneurship project, developing business models and marketing their solution.

Students graduated from the program having practiced teamwork, navigated the entrepreneurial environment in El Salvador and learned entrepreneurial skills like Strengths, Weaknesses Opportunities and Threats (SWOT) analysis, branding, resource
allocation, public speaking and delivering elevator pitches.

“I truly believe we’re called to serve others and leave the world in better shape than we found it,” López said. “Besides equipping students with the tools they need to start a business, I believe our program helps them realize that, even if they’re young, they’re so capable of many things and that success comes after an opportunity meets preparation.”

Implementing the program was by no means easy, and neither López nor any of his team received personal financial compensation for their time and effort. However, one of the experiences that made the hard work worth it for López, was when a student shared how grateful she was for being given this opportunity to show her merit.

“That really hit me,” López said. “I’m sure that if we asked each student about the impact the program has had on them, they would say different things but we could extract overall themes from their answers. That’s the beauty of what we’re doing. It’s work that matters and has a direct impact on our audience.”

The 11 Jóvenes Pioneros teams presented their business plans on Aug. 26, 2017, to judges representing local nonprofits including El Salvador’s National Commission for Micro and Small Enterprises, the United States Agency for International Development Bridges to Employment Project, and The Operation Blessing International of El Salvador, as well as other guests at the program’s closing event.

The Operation Blessing International of El Salvador partnered with Jóvenes Pioneros to award the top three teams with $2,100, which was divided among the winners, to help get their business ideas started.

In total, the Jóvenes Pioneros distributed 47 diplomas of completion to the program’s participants.

While the grant was for only a year, López hopes to expand and continue the program in the future. López wants to make the program longer; incorporate more activities for students to practice soft skills such as public speaking and conflict resolution; and further expose participants to the entrepreneurial spirit in El Salvador. López and his team are working to secure the necessary funds to make these updates possible and make an even bigger difference for more students.

“We believe in the cause and the economic impact entrepreneurial education has in a developing country,” López said. “We want students leaving this program to think outside the box and to identify problems within their community that can be solved through innovative entrepreneurship.”
This October 6-7, Homecoming was more musical than ever before with over 50 alumni members of the Sound Generation on JBU’s campus for their 50th anniversary reunion.

The Sound Generation boasts an impressive history with many tours across the U.S., multiple performances with celebrity musicians and an appearance at President Nixon’s Prayer Breakfast in Washington, D.C. in 1970.

The Showcase featured songs from the early days of the Sound Generation, along with a performance by the group’s alumni.

Additionally, two new Homecoming events were added to the schedule this year and became instant favorites. Friday night’s first annual JBU Homecoming Glow Run, benefiting the JBU Scholarship Fund, featured a 5K route through campus that ended at the top of the infamous 100 steps. At the first annual Alumni Family Breakfast on Saturday morning, JBU President Chip Pollard gave an update on recent JBU news to over 250 alumni.

Along with the usual alumni soccer, basketball and Frisbee games, past Student Ministry Leadership Team members had a reunion, as well as engineering alumni who gathered to reminisce and honor Dr. Larry Bland, who is retiring next year.

Meanwhile, the music and theatre department featured an all-freshman cast production of “Pygmalion” — the play that inspired the iconic film “My Fair Lady.”

Don’t miss out! Make plans now to attend Homecoming next year on Oct. 5-6, 2018.
Alumni Rugby Match

Freshman Play “Pygmalion”

Alumni Family Breakfast

Alumni Chapel: Gerson Arteaga ’06
Sound Generation at Showcase

Men's Soccer

Showcase

Women's Soccer

Engineering Reunion
FRONT ROW FROM LEFT: SHANNON VANDRUFF, KATHY MAYER, JACQUE JOHNSTON, BARBARA FRIBERG, SHARREL WALTER, JERI YAGOObIAN, NANCY SEAuve, ANNETTA ELGIE, TOM ELGIE
MIDDLE ROW FROM LEFT: HOWARD CLARK, RANDY HODGES, GLEN COLLARD, MARY ANN SIMMONS, KEN PARLIN, KAY WEBBER, RON WEBBER, JEANE COON, DIANE WINDSOR, BERNIE TEAGUE, LYNNE MOLL, KAREN PHILLIPS, SANDRA NICHOLS, JERRY BEHkKEN
BACK ROW FROM LEFT: ALAN NOBLE, DAVE STEENSLAND, ROY ENGLEBRECHT, BOB KERSHAW, RON JONES, RAY THOMAS, JACK ROBERTS, RON MAINES, PHILIP WINDSOR, BOB WEATHERS, LES BRUCE JR., JOHN KULP

Class of 1967 Heritage Society Inductees

Heritage Society

FRONT ROW FROM LEFT: RUTH MILLER, WANDA JACKSON, MARILYN HOLLIDAY, GIL WEAVER, SALLY WEAVER, ARNIE MAYER, SHANNON VANDRUFF, KATHY MAYER, JACQUE JOHNSTON, BARBARA FRIBERG, SHARREL WALTER, JERI YAGOObIAN, NANCY SEAuve, DONNA BOWLING, ANNETTA ELGIE, TOM ELGIE, DON COON, NANCY NETHERTON, SANDRA NICHOLS, TED WEATHERS, SHARON NORBERG, ALICE MCQUAY, MARTHA SHEETS
MIDDLE ROW FROM LEFT: BOBBY JACKSON, HOWARD CLARK, RANDY HODGES, BRENDA COLLARD, GLEN COLLARD, MARY ANN SIMMONS, KEN PARLIN, KAY WEBBER, RON WEBBER, JEANE COON, DIANE WINDSOR, BERNIE TEAGUE, DAVID TEAGUE, LYNNE MOLL, DAVID MOLL, KAREN PHILLIPS, THERA BARBER, JAN HOLLINGSWORTH, JANE WEATHERS, JIM SHEETS
BACK ROW FROM LEFT: ALAN NOBLE, DAVE STEENSLAND, ROY ENGLEBRECHT, BOB KERSHAW, RON JONES, RAY THOMAS, JACK ROBERTS, RON MAINES, PHILIP WINDSOR, BOB WEATHERS, LES BRUCE JR., JOHN KULP, LEE NETHERTON, JERRY BEHkKEN, SKIP MURPHY, BILL MILLER, KENNETH SIMON, BOB HOLLINGSWORTH

Class of 1967 Lunch at Barnette's Dairvette
Alumni Awards

Jana Schammel — Outstanding Senior Award
As a kinesiology major and JBU women’s basketball player, Minnesota-native Jana Schammel embodies what it means to be a scholar-athlete. Schammel has achieved the President’s List (GPA 3.8-4.0) or Dean’s List (GPA 3.5-3.8) every semester at JBU and, on the court, averages 10.2 points, 3.63 rebounds and 2.5 assists per game. During her sophomore year, Schammel finished the season No. 20 in the nation in three-point shooting and was recognized as an NAIA Scholar Athlete at the Women’s National Tournament last year. Additionally, Schammel has volunteered with Ability Tree, the Special Olympics, local soup kitchens and numerous service trips with her home church. Schammel hopes to pursue a doctorate of physical therapy upon graduation.

Brian ’07 and Annie Bollinger ’07 — Young Eagle Award
Brian and Annie Bollinger have distinguished themselves with their ongoing work with the refugee relief organization Friends of Refugees (FOR). The organization empowers refugees through opportunities for well-being, education and employment and is based in Clarkston, Georgia, a city that has welcomed an estimated 40,000 refugees in the past 25 years. The Bollingers were first introduced to FOR and other refugee relief organizations while students participating in spring break mission trips at JBU. Today, Brian serves as the executive director of FOR and, together with Annie, welcomes current JBU students and employees on spring break mission trips to serve alongside them in Clarkston each year.

John Coates ’72 and Paul Moore ’76 — Career Achievement Award
John Coates, founder of JBU’s Sound Generation, has conducted studio orchestras in London, published nationally-released choral books and orchestrated the first EPCOT Christmas show for Disney. Today, Coates works in Nashville, Tennessee as a producer, arranger and orchestrator. He is known for founding the critically-acclaimed Nashville Choir, which has performed with artists like The Gaither Vocal Band, Michael W. Smith and Amy Grant. Coates has also been on staff at Christ Presbyterian Church for 20 years.

Paul Moore spent his career in the music industry, climbing from personal assistant to COO of William Morris Agency in Nashville. During his career, Moore founded the agency’s Contemporary Christian and Gospel Music division and represented renowned artists like Point of Grace, Twila Paris, The Gaither Vocal Band and Petra. In 2014, Moore joined the adjunct faculty at Belmont University’s Curb College of Entertainment and Music Business. He has served on the Board of the Academy of Country Music for over 20 years and was awarded the Mae Boren Axton Award in 2013.

Dr. Bill Smallman ’62 — Christian Ministry Award
Before graduating from JBU, Bill Smallman sensed a clear calling from God to spend his life working in missions. He attended the former Los Angeles Baptist Theological Seminary and moved to Brazil with his wife Doris and two children after joining Baptist Mid-Missions in 1968. The Smallman family spent the 1970s in Manaus, Amazonas, Brazil, teaching at the Baptist Seminary of the Amazon and planting a church in Manaus. From 1980 to 2004, Smallman served as the candidate administrator for Baptist Mid-Missions in Cleveland, Ohio, where he rose to a vice president role and then served as the director of global training before retiring in 2009.

Ron Johnson — Christian Service Award
Ron Johnson began his career at Bell Laboratories as a design engineer. Johnson then served as a missionary and radio engineer for both Trans World Radio in Bonaire, Netherlands and HCJB World Radio in Quito, Ecuador from 1981-1996. In 1996, Johnson became the director of JBU’s Walton International Scholarship Program, where he has influenced hundreds of students from Central America.

Michael Kairis ’86 — Outstanding Alumnus
Michael Kairis began his professional career with Eby Construction Company in Southern California. In the following 20 years, Kairis earned his MBA from Pepperdine and rose to become the vice president of real estate and development for J.P. Morgan Asset Management and Turner Construction. In 2008, he founded Legacy Portion, LLC, a development construction company that has overseen construction projects in Los Angeles, such as the Getty Center, Disney’s Grand Californian Hotel, the 24-story Glendale Plaza and the Walt Disney Concert Hall. Kairis has faithfully served as a member of the JBU Board of Trustees since 2000, including serving as the board chairman from 2012-2016.
Alumni Updates

Janet (Roberts) Crawford ’73 and her husband Jeff just returned to Washington, D.C. after serving several overseas tours with the State Department at embassies in Moscow, Russia; Tallinn, Estonia; and Budapest, Hungary.

Bruce Eldridge ’71 released his album “Retrospect,” a compilation of familiar songs and hymns set in contemporary arrangements.

Alyson (Janacek) Haynes ’08 and her family moved to Northwest Romania to serve as missionaries with Belief in Motion. Their ministry includes work with the poor, outcast, orphaned and widowed in northwest Romania, particularly within the Roma Gypsy population. Follow their journey at TheHaynesJourneyBlog.wordpress.com.

Brett ’05 and Rachel (Kopsa) Janzen ’07 welcomed Benjamin Michael into the family on April 29. He joins his three-year-old sister Andi. The Janzens reside in Windsor, Colorado, where Brett is a police officer and realtor and Rachel is an ER nurse.

Eddy Justice ’95 was appointed by the governor of Missouri to serve on the Missouri State Board of Education.

Cambria (Thimell) Kaltwasser ’06 earned her Ph.D. from Princeton Theological Seminary in May.


Siobhan Lester ’09 published a novel, “Embedded Memories.”

Elizabeth Rowlan ’13 received the Layden and Granger Award in Childhood Education from Southwestern Baptist Theological Seminary while completing her Master of Arts in Christian Education. The award recognizes an excellent academic record, commitment and potential for effectiveness in childhood ministries.

Caryn Schafer ’06 published her first illustrated picture book in September 2017. “Not So Scary Jerry,” written by Shelley Kinder, is a book about figuring out who you are and what you love to do, regardless of stereotypes that may or may not fit you. Caryn has been living, illustrating, mothering and blogging in Manhattan, New York for more than three years. Her art, book reviews, photos and sketches can be found at smellingoranges.com.

Brandon Wise ’02 was hired in May as an enterprise software architect for Community Health Solutions of America in Clearwater, Florida.
In Memoriam

Vincent Becker, age 90, died September 14. He studied elementary education at JBU after serving his country during WWII. He was a schoolteacher for many years, earning the “Teacher of the Year” and “Excellence in Teaching of Private Enterprise” awards in Texas. After he and his wife Ann retired, they toured the U.S. and created a program to aid senior citizens in using computers.

Donald Cundiff, age 73, died June 26. While at JBU, he studied interdisciplinary studies. He served in the U.S. Army during the Vietnam War. A longtime Siloam Springs resident, he was very involved in both the VFW and the American Legion.

Glenn Eldred Davenport ’50, age 90, died June 26. After serving in the Army during WWII, he graduated from JBU with a degree in English education. He attended Denver Seminary before working as a farmer and teacher. He later became a pilot, which led him to various business and missional ventures, from preaching in Nebraska to commercial fishing in Alaska.

Jack Glasscock, age 85, died June 14. After attending JBU and studying mechanical engineering, Jack served as a weather instructor, forecaster and observer in the U.S. Air Force. Jack later worked for companies such as New York Life and IBM. He spent many hours volunteering in his local church, Lakeview Park Baptist.

Bill Haynes ’68, age 80, died August 31. Bill graduated from JBU with degrees in physical education and health. He was a distinguished basketball player, selected as an NAIA All-American and later inducted into the JBU Hall of Fame. He began his successful coaching career as JBU’s baseball coach and later moved to Missouri, where he coached sports teams at Wheaton and Purdy high schools and ultimately led his teams to seven state championships throughout his career.

Daniel Ketterer ’80, age 61, died June 3. He earned a Biblical studies degree at JBU before attending Grace College and Seminary. He was deeply invested in education and served as a missionary teacher in the U.S. and Brazil for many years.

Donald Kuyper ’51, age 88, died May 11. After graduating from JBU with a degree in mechanical engineering, he went on to become a successful aerospace engineer. He assisted in multiple formative engineering endeavors, including the Saturn V project that sent men to the moon. During the last span of his life, he and his family resided in Goleta, California, in the dream house he designed for them.

Manfred Laidig ’58, age 82, died May 19. He graduated with a degree in engineering (mechanical concentration). After attending graduate school at Rutgers University, he served in the U.S. Army for two years. Laidig worked for the Singer Company for 33 years and later started his own company, BTech. He was also involved in mission efforts in Poland and the Bahamas.

Donna (McCracken) Leuck ’68, age 72, died August 15. Donna attended JBU with her husband Fred, where she received her degree in elementary education. She taught for some time in Bristol, Pennsylvania, before serving alongside her husband as pastors of Thornville Baptist Church for 36 years. Donna was also the executive director of a local pregnancy resource center for more than 20 years.

Elmer Mantey, age 89, died January 26, 2016. He served on the JBU Board of Trustees from 1992-2000. A successful businessman, he worked for and directed multiple thriving companies throughout his life. He also served as a board member for several charitable organizations and
dedicated 35 years to faithfully working in his local church.  

Melanie (Snider) Mason ’77, age 62, died June 29. Melanie graduated from JBU with a degree in business education. She learned sign language in order to help the hearing-impaired and served alongside her husband Wayne in her church and in local educational institutions.  

Joan (Stout) Miller ’45, age 89, died Dec. 17, 2016. Joan studied home economics at JBU and retired from the Texarkana Independent School District in Texarkansa, Arkansas.  

Ralph Monts, age 90, died July 26. He studied accounting at JBU and served in various roles at Riverside Baptist Church in Decatur, Illinois in various roles. He was a business partner with Sleeper, Disbrow, Morrison, Tarro & Lively served on his school board and volunteered at his local park.  

Barbara (Bunn) Murphy, age 90, died June 13. Barbara was a Biblical studies major while at JBU and was a resident of Liberty, Missouri.  

Dorothy (Kowan) Robinson ’49, age 86, died May 15. She and her husband John were married in the California building while at JBU. She was a member of First Baptist Church of Fayetteville, serving as a Sunday school teacher and singing in the choir.  

Edward Schmidt ’60, age 82, died May 16. Ed obtained a degree in electrical engineering from JBU and earned graduate degrees from Arubaptist Mennonite Bible Seminary and University of Saskatchewan. He worked as a high school teacher, missionary to India, camp director and businessman.  

Richard Tink, age 97, died July 4. Richard studied building construction during his time at JBU. He was a longtime resident of Neosho, Missouri, where he taught business in local public schools. He was husband to Velma Pryor Harris and a member of Hillcrest Church of Christ.  

George Townsend ’58, age 80, died June 9. He earned a bachelor’s degree in mechanical engineering at JBU and became an excellent businessman, owning Lustre Craft of Colorado. He loved aviation and music and used his musical talents to provide Christian entertainment for the communities of Greeley and Colorado Springs, Colorado.  

Douglas Waddelow, age 57, died June 14. Douglas studied business administration while at JBU. He proudly served as a quartermaster aboard the USS Tullibee in the U.S. Navy for three years.
JBU is Home

From Student to Staff to Prospective Parent

Twenty-six years ago I was a JBU freshman. Perhaps my memory has faded, but I don’t recall ever experiencing the homesickness one might expect traveling 1,200 miles to JBU — maybe because JBU felt like home from the very beginning. It was a safe place for me to spread my wings and grow into adulthood.

It didn’t take me long to realize I didn’t know as much as I thought I did. Professors and classmates challenged me to think about issues from a different perspective. Chapel, Bible classes and small groups shaped and strengthened my faith. JBU changed me. It seemed all too soon I was saying goodbye to a home I never suspected I would come back to after I graduated.

But three years ago JBU became my home again, as Mark ’94 and I moved our family to Siloam Springs when I accepted a position in the University Communications department. We were excited to show our teenagers the place we called home for four years and that shaped us so dramatically.

On the outside, JBU looks a lot different. No fewer than 10 new buildings have changed the landscape of campus. The circa 1960s duplex we lived in as newly married students is gone, replaced with new education buildings for engineering and nursing.

And, of course, the people are new. (Well mostly — a few of my profs are still here.) But the type of people that are here are the same — students who are thoughtful and eager to learn, including learning from people of different cultures and backgrounds. They are students who are involved in amazing, world-impacting projects. They are students who are stopped on a path or in the cafeteria, with heads bowed in spontaneous prayer, responding to someone’s need for comfort and encouragement. It is obvious that they are encountering the same life-changing experience that I did in this home away from home.

Now, I’m getting ready to watch my two eldest children leave our home and exchange it for their time at JBU.

A week after the boys submitted their applications, we received a letter from the admissions office, telling us that the entire enrollment team had prayed for my boys and their college search process, by name, that morning. I cannot tell you what kind of peace that brings a parent.

Friends have asked if the thought of the boys “leaving” for college is scary — granted, the fact that I might bump into them in the cafeteria helps. But more than anything, I am excited that Luke and Noah will have the same life-changing experience that their dad and I had.

Knowing that they’ll soon call JBU home is all the reassurance I need.

Julie Gumm ’95 is director of University Communications and editor of the Brown Bulletin.
“We are honored to be Founder’s Circle members because it lets us join with other alumni who pray, promote and provide financially for JBU. Because JBU invested so much into our lives as students, we want to give back so that today’s students can have the same life-changing experience.”

Brock ’08 and Sarah ’08 Erdman
Fritz ’33 and Griffin ’35

Founder’s Circle members receive personal notes from scholarship recipients and customized stewardship reports.

Join your fellow alumni by visiting jbu.edu/JoinFC