Radio Days
Tuning in to JBU’s Radio Heritage

inside: NAIA CHAMPIONS!

Summer 2005
Letter from the President

Dear Alumni and Friends of JBU,

Greetings. We are in exam week on campus, and the traditional undergraduate students are anxious to finish up and begin their summer. Most will be heading off to summer jobs, but over 160 students will be participating in one of JBU’s international mission or study programs in Northern Ireland, Germany, France, Britain, or Mexico. Studies have shown that overseas experiences greatly enhance students’ academic and spiritual growth at college, and we are privileged to offer them as part of JBU’s program.

I am also wrapping up my first year as president, and it has been a full one, as you can see from the stories in this edition of the Bulletin. We made a difficult decision in selling KUOA, but it was made in light of the great success of KLRC. We dedicated a new residence hall, North Hall, and it is meeting a critical need for residential space for our growing undergraduate population. Our men’s basketball team provided the most welcome surprise of the year by winning the NAIA national championship as an unseeded team. Congratulations to Coach Sheehy and his team.

This year we marked the passing of Mrs. Caroline Brown, the second “First Lady” of John Brown University. Carey and I had the privilege of visiting with Caroline this past December, so we were able to catch a glimpse of her passion, hospitality, and self-sacrificing service to others. Even in a short time, we recognized that she was a remarkable woman with a deep commitment and love for JBU. She will be missed.

Carey and I have had the pleasure to meet many of you through JBU’s alumni events. We have enjoyed hearing your stories about Dr. John Panage and Dr. Dorothy Woodland, the Harmonaires and the Sound Generation, the vocation credit and chapel pranks. You honor us with your stories because through them you invite us to join in the history of JBU. We look forward to hearing many more.

We appreciate the warm welcome that we have received this past year, and we remain deeply committed to the mission of John Brown University. Thanks for being such a vital part in helping us in that task.

God-speed,

Dr. Charles W. Pollard
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John Brown University provides Christ-centered education that prepares people to honor God and serve others by developing their intellectual, spiritual, and professional lives.
Flashback Feedback

The new format of the Bulletin is a great improvement. Better for initial scan-through, better for photography, better for detailed reading. My compliments.

I only have one complaint. It is the prominence of Bill Clinton in the 1978 flashback on the last page. True, it features his presence as governor of Arkansas at John Brown III’s inauguration—far before Clinton’s scandal-ridden presidency. However, we now know that his personal life, both before and during his presidency, was immoral and non-Christian. JBU has a tremendous reputation as one of the nation’s greatest Christ-centered universities, and thousands of JBU graduates are living sincere Christian lives and showing Christ to others—particularly in the secular field. Given that, I feel that featuring Bill Clinton besmirches JBU’s reputation and is inappropriate.

Thanks for listening, and God bless JBU!

Eldon Green ’64
Vonore, VT

[You] should be proud of the quality of your publications. From the Homecoming invitation to the various Bulletin magazines, I must say that the design and writing come together with excellence. Thanks for representing the institution so well.

That being said, I can’t help but mention what a let-down I experienced after having gone over each page in this last issue to reach the final page. Of all the flashback memories to highlight, the selection of Bill Clinton really was a poor choice. I try not to bring any association between a president associated with immoral, self-centered behavior and my alma mater, an institution that has stood for biblical values and high standards of excellence since before he was born. It’s not a partisan concern, but one of an inappropriate decision.

Again, that was one of 48 otherwise great pages. Just thought I’d share my first impression.

Ken Haron ’80
Highlands Ranch, CO

From the Editor

Thanks to those of you who let us know both your compliments and your concerns about the last issue of the Brown Bulletin. Such feedback is invaluable as we pursue a level of quality in our publications that reflects the quality and character of JBU.

I truly appreciate the perspectives and comments we received regarding our choice to include the Bill Clinton picture. We did carefully consider the pros and cons of including it for the very reasons mentioned above. Ultimately, we concluded that the primary purpose of the Flashback page is simply to remind alumni of the life and events of JBU’s past. Most alumni from the late ’70s recall—with either pride or shame—that Bill Clinton did indeed visit JBU while governor of Arkansas. And those who remember the inauguration of John Brown III most likely also remember that Clinton spoke at the event. We finally decided that not including the photo of a former U.S. president who was once invited to and appeared on campus could have been interpreted as a partisan choice on our part.

In producing the Brown Bulletin, we’re trying our best to be interesting, accurate, and fair while being guided by JBU’s Christ-centered mission. Please keep your comments coming so we can learn how we’re doing with each step.

Andrea Phillips
Editor, John Brown Bulletin

JBU Mail

To Dr. Steve Beers, Vice President for Student Development, and Mr. Andre Boudreau, Director of Residence Life

Almost 20 members of the ultimate frisbee team attended the Mardi Gras Ultimate Frisbee Tournament in Baton Rouge, Louisiana this weekend. My family and I were privileged and blessed to host the group, which included our son.

The purpose of this note is to brag on these young men and women. They spent two nights at our house and we attended several of their games. They were appreciative of even the smallest things we provided and let us know it. They respected our property and our sanity. They were a pleasure to have and were truly very little trouble.

On and around the playing field, the team continued to clearly demonstrate Christ-like behavior. The witness of this group’s participation extends well beyond the playing field. Friends and coworkers who know of this visit are surprised when I tell them about this group...They recognize that there is something different about this group, and that opens doors to explain that difference.

Finally, I must tell you that I learned from them. I learned to trust God when my son says, “I’m bringing 20 friends home. Don’t worry, Dad. We can sleep on the floor or wherever. It’ll be fine.” I was humbled and inspired by the walk with God I saw among the members of the team. We are thankful for the opportunity to spend time with the Ultimate Frisbee team, and we received blessings through them. God is doing a great work through John Brown University and its outreach through clubs like this.

Jak Stallings
Prairieville, LA

Letters are published with the permission of the author. Some letters have been edited for length. Not all letters can or will be published. Published letters will be selected based on the value of their content, tone, clarity, and other similar characteristics. Send your letters by e-mail to Andrea Phillips at aphillips@jbu.edu or by U.S. mail to Andrea Phillips, Brown Bulletin Editor, John Brown University, 2000 West University Street, Siloam Springs, AR 72761.
Classroom Meets Roman Culture Firsthand

Two JBU professors and six students traveled to Rome, Italy over spring break. The trip was offered to students taking Roman Empire and Renaissance European History classes.

“The best thing about going to a city like Rome is being able to have the textbook right in front of you,” Scott Jones, Assistant Professor of Political Science, said.

Sophomore Amy vanEttinger was quoted in JBU’s Threefold Advocate as saying, “I feel like I’ve been reading commentary about Rome my whole life, and now I’m going to have a conversation with it.”

Students Aid Professor in Overseas Teaching

Dr. Dan Lambert, Associate Professor of Youth Ministries, will teach a class on youth culture at Kiev Theological Seminary (KTS) in Ukraine for two weeks in September 2005. Last semester, scholarships were secured for two students to accompany Lambert in this unique cross-cultural ministry opportunity; Aaron Elmore, a senior youth ministry major from North Carolina, and Ryan Hawk, a senior youth ministry major from Colorado will assist Lambert.

“It’s like the ultimate college final,” said Hawk. “I’m looking forward to this trip because it requires me to take everything God has taught me thus far in college and in life and translate it to have an impact on Russian youth culture.”

JBU Wins Federal TRIO Grant to Aid Students

JBU received a Student Support Services grant of $220,000 a year for five years from the U.S. Department of Education. One of the federal programs known collectively as “TRIO programs,” Student Support Services (SSS) focuses on low-income students, first-generation college students, and students with disabilities. Only the top ten percent of applicants receive the grant for five years.

The grant will provide SSS students with personal mentoring and advising, tutors, financial aid, career counseling, and a special orientation to campus their freshman year.

“This program will take what we already did well and allow us to expand it to ensure the academic success of more students,” said Cheryl Kester ’91, Director of Grants and Foundation Relations at JBU and author of the federal grant proposal. “John Brown University already has good graduation rates, but we want to make sure that we continue our commitment to making a private education affordable and successful for as many students as possible.”

The program will serve 160 JBU students, about ten percent of the student body.

SIFE Secures Regional Title

JBU’s Students in Free Enterprise (SIFE) team won their regional competition against six other teams in Memphis, Tenn. on Friday, April 15. This is the third time in three years that JBU has advanced to nationals. Last year, the JBU SIFE team tied for fifth in the nation.

The JBU team advanced to the finals in two of the four competition categories: Free Market Economics and Business Ethics.

The team will travel to Kansas City for the national competition, May 23-24. (To learn about the competition results, visit www.jbu.edu/news at the end of May.)

SIFE was also recognized on campus as JBU Club of the Year for the second year in a row.

Students Collect “Buckets of Love”

JBU students launched a “Buckets of Love”™ relief effort in March to collect and assemble more than 100 buckets that will aid tsunami victims. Local merchants and businesses banded together and donated many of the supplies.

“Buckets of Love” are packages of much-needed supplies and toys assembled in sturdy twelve-quart plastic buckets. According to Lars Dunberg, president of Global Action, a non-profit organization that is sponsoring the nationwide campaign, each item in a “Bucket of Love” was chosen for its usefulness to families living in debilitating poverty. In addition to meeting immediate needs, the gifts in a “Bucket of Love” show hurting people that somebody cares.

Global Action provided 100 buckets, and JBU students
and community members collected the supplies to fill them. During a chapel service on March 29, JBU celebrated the community relief effort as Global Action staff collected the filled buckets.

**JBU Drops Diving and Men’s Swimming**

After much consideration, the athletics department, along with JBU officials, has decided to dissolve the diving program, along with the men’s swimming program, effective with the 2005-2006 season. The decision comes after a steady decline in participation in these programs at JBU and in the NAIA organization, which gives NAIA swimming an “at risk” status. The JBU women’s swimming program will remain for the 2005-2006 season.

“JBU has a long tradition of intercollegiate swimming and has had a number of NAIA All-Americans in the last four decades,” Dr. Bob Burns, Athletic Director said. “The sport served JBU well, but with the declining interest, it was my recommendation to the president’s cabinet that the programs be evaluated and appropriate adjustments made.”

“It would be irresponsible on our part to recruit students for the men’s swimming program knowing that participation is down and the future of swimming programs in the NAIA is uncertain,” said Dr. Ed Ericson, Vice President for Academic Affairs, including athletics.

“It is a difficult decision and one that was made with careful thought and consideration.”

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**Crowd Cuts North Hall Ribbon**

To celebrate the gift of North Hall, JBU’s newest residence hall, students led a dedication ceremony on Friday, April 1. Rain chased the festivities indoors to Sells Gymnasium, where students, faculty, staff, members of the board of trustees, and a number of JBU friends heard testimonies from North Hall residents about their experiences in the new building. (North Hall opened to residents in August 2004.)

“As I think about the blessing that my home in North Hall has been this year and look forward to the future, my vision for North Hall is that it will be a place where we see [Christ] more clearly and learn to walk with Him more intimately each day,” said North Hall resident Rebekah Frazier during the ceremony.

In the tradition of California Dorm, a framed photo of North Hall residents was presented to the university to be hung in the hall lobby.

A break in the rain allowed the ceremony to conclude outside, across the road at North Hall. There, all the students in attendance, together with board of trustee members and other special guests, were invited to cut the five-foot wide, red ribbon stretched across the front of the building.

A lead gift from an anonymous donor, along with generous gifts from the Chapman Trusts of Tulsa, the J. E. and L. E. Mabee Foundation of Tulsa, and the Sunderland Foundation of Kansas City, made North Hall possible.

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For more information about these and other news stories, visit [www.jbu.edu/news](http://www.jbu.edu/news)
Why Does God Hate Africa?
And other honest questions…

by Tracy Balzer
Director of Christian Formation

My student friend, Kristen, produced a virtual Niagara of tears as she sat on the big purple couch in my office, telling me of her experience watching the movie “Hotel Rwanda.” Reflecting on the reality of poverty, slavery, civil war, hunger, and AIDS, the honest cry of her broken heart was, “Why does God hate Africa???”

Kristen knows, of course, that God certainly does not hate Africa, that He is not inflicting some great pronouncement of punishment on them, that He has not turned His back on this suffering continent. She was merely speaking from a heart that is heavy with the suffering of the world. And broken hearts bring honest questions.

But the broken hearts of our students also produce a great passion to join the redemptive work of God, and it is one of the greatest joys of my life to see our students move from pain, to questioning, to prayer, to action. Just this semester we’ve seen student-initiated efforts to help relieve the suffering of tsunami victims. About 100 “Buckets of Love” were assembled by campus and Siloam Springs community members and then commissioned in a special chapel service. Twelve of our students gave up their spring breaks to become immersed in the needs of refugees in the U.S., while another group of seven worked on houses in Florida with Habitat for Humanity. And Kristen and her friends directed a campus-wide AIDS campaign to alert us to the growing number of orphaned children in Africa, which will result in a new “Acting on AIDS” campus ministry.

Questions, pain, tears…redemption. It’s a process we see over and over here on campus. Kristen and her fellow students are learning that they are God’s instruments of healing in a desperate world, a world that God “so loves.” This is a lesson we can all learn; that if we’re brave enough to ask the honest questions, we may find that God wants to use us to bring redemptive answers.
Radio Days
Tuning in to JBU’s Radio Heritage

By Heather Crain ’03
Archives Coordinator

When John E. Brown Sr. founded JBU in 1919, he did not abandon his call for evangelism, but instead embraced both his educational dream and his calling by combining them within the operations of JBU. The school’s associated radio stations – JBU has owned about ten stations to date – were integral to the founder’s blending of evangelism and education. All of JBU’s radio stations were dedicated, in the founder’s words, to broadcasting messages “on interdenominational evangelism, three-fold education, and above everything else, the building of the American Home and the training of our American youth.”
Through the lens of John Brown Sr.’s threefold approach to life – Head, Heart, Hand – we can see that JBU would not be the institution that it is today without the integration of radio broadcasting into the history and development of the university.

**Head**

Early in the history of radio development, John Brown Sr. recognized the potential that existed in associating his mission and his schools with radio broadcasting. He once wrote, “from the inception of the John Brown Schools, radio has played a large part in our work.” JBU’s first station began in 1928 when Brother Brown broadcast Gospel messages from campus over the 50-watt station KFPW. The call letters stood for “Kind Friends Please Write,” but since the friends within the fifteen-mile broadcasting radius didn’t write, the station was sold a year later.

John Brown Sr. did not give up; he knew that radio would provide the best publicity for his fledgling school. After his experiment with KFPW, Brown obtained KUOA from the Fulbright interests in Fayetteville, Arkansas. Purchased for $16,000 in 1935, Brown stated that after several years of successful operation, KUOA “is worth a quarter of a million dollars to me in advertising for our university.” Brown used the commercial station to share his evangelistic message and to help raise funds for the growing university in Siloam Springs.

With the addition of KUOA-FM in 1947, JBU owned the first FM station in Arkansas. Since KUOA (AM) was a daytime station, its broadcasting day ended at sundown, but KUOA-FM broadcasted until 10:15 p.m. each night, providing radio programming for people throughout Arkansas, Oklahoma, Missouri, and Kansas.

Off campus, JBU operated a number of stations around the country, including: KMCK of Fayetteville; KGER, in Long Beach, California; KOME of Tulsa, Oklahoma; KGOL of Houston, Texas; KBBW of Waco, Texas; and WJST and WJBU AM and FM in Panama City, Florida.

Commercial stations such as KOME in Tulsa and KGER in Long Beach were set up so that their profits contributed to the university’s endowment. Financial stability and building the endowment were major goals for JBU, and it was a requirement for continuing academic accreditation.

In an article written for the January 1952 JBU Bulletin, Storm Whaley ’35, executive vice president of the university and director of the JBU radio stations, wrote of the radio stations’ goals, saying, “the Brown Stations serve their listeners with wholesome constructive radio programming” and supply “income to John Brown University through the commercial operation of the stations.” Whaley added that the stations provided “a means for increasing the enrollments of all the schools—and for giving the story of our student loan fund and its needs to people who are looking for a place to put their money into the lives of young people.”

One benefactor, the late Murray C. Sells, heard of JBU in this manner. Sells, a Muskogee, Oklahoma banker who went into the oil business in Gladewater, Texas, was on his oilfield at five o’clock in the morning waiting for a well to come in when he heard the voice of John E. Brown Sr. over his radio. Brown’s philosophy of threefold education made such a strong impression on Sells that he wrote Brown and formed a friendship with the university that lasted twenty years until his death in 1953.

Sells made large donations to JBU several times, and upon his death, Sells left 20 percent of his remaining estate to JBU. This money increased the university’s endowment, bringing JBU within reach of qualifying for accreditation by the North Central Association of Colleges and Secondary Schools.

**Heart**

Beginning in 1928 with KFPW, John Brown Sr. saw the tremendous opportunity in radio for reaching the masses with the message of evangelism. Between 1929 and 1935, when JBU did not own a radio station, Brown still sent his messages over the airwaves by purchasing time on some of the leading radio stations in the country for his program, “God’s Half Hour.”

Brown produced radio programs for close to three decades, and he was dedicated to sharing his radio messages up until his death in 1957. The late
Cecil Smith ’41 once recalled that while he and his wife were living in California in 1934, Brown would get up at 4:30 a.m. and come to their apartment to record his sermons onto transcription disks to be sent to KGER and KUOA for their programming.

While JBU’s stations were not always located near the university, the stations were still held to the same standards of moral living and Christian ideals as existed at the campus. The slogan for the JBU-owned stations, “The Stations of the American Home,” demonstrated these ideals. The stations were dedicated to maintaining quality programming with “the very best of education, religion, news, music, amusements, and recreation.” As long as a station was owned by JBU, it aired programming that reaffirmed and supported Christian values.

The pragmatic manifestations of this policy appeared in the stations’ sales and advertising departments. Although most of the stations were commercially operated, Brown refused to air commercials that were thought to undermine American ideals or contribute to the bad habits of American youth, which included advertising for alcohol and cigarettes.

When JBU purchased KOME in Tulsa in 1951, this commercial policy went into effect. It caused a stir in the community when KOME, which relayed programming from a Mutual Broadcasting System affiliate station, refused in advance to air ads from a beer sponsor during the upcoming major-league baseball broadcasts. KOME withdrew from the Mutual affiliate when the other station would not accept KOME’s policy, becoming the first major network affiliate to drop its affiliation rather than accept advertising that it felt would be against its ideals.

While this action caused the station’s finances to temporarily dip into the red, KOME was supported by the Tulsa community and was recognized nationally for its dedication to wholesome ideals. Other stations followed KOME’s example, refusing to air commercials for products that they did not support, and in 1955 the station rejoined the Mutual network under a new contract that adhered to KOME advertising standards.

JBU also opened its radio studios to other evangelistic organizations. Missionary groups such as the Far Eastern Gospel Crusade (today known as SEND International) were assisted by the use of JBU’s radio studios and staff. When the original challenge to build a gospel broadcasting station in East Asia came through the FEGC, JBU students and graduates formed the skeleton crew to build and operate the station and recorded some of its broadcasts on the JBU campus. From 1948-1950, students also worked with Japan’s Voice of Christian Radio to produce its radio program in the KUOA studios.

Hand

By 1927, JBU students were provided with a radio repair shop as a choice for vocational duties and training, and students helped John Brown Sr. start his radio evangelism over KFPW. Since 1935, when JBU purchased KUOA, the university has been training students in broadcast engineering by providing them with hands-on experience in student-operated stations. Both KUOA and KUOA-FM employed minimal staff and made student interns an integral part of the stations’ operations. Don Smith ’48 remembers that as a freshman in 1945, Storm Whaley needed him to study for his operator license for running the transmitter because the only other student with a license was graduating at the end of the semester.

The university campus has offered several other training opportunities to its students. In 1948, JBU started a carrier-current station called KJBU, which broadcasted from the current Hyde Building at 600 on the AM dial to radios plugged into the electrical outlets of the dorms. The station held the campus as its au-
After extensive consideration, JBU agreed to sell KUOA to Cherokee Broadcasting, Co., owned by Dewey and Mitchell Johnson. JBU and Cherokee Broadcasting signed an asset purchase agreement and time brokerage agreement on December 21, 2004, and the transaction was completed at the end of March 2005.

“It was a difficult decision for the board of trustees because KUOA has been an important part of the history and support of JBU,” Dr. Charles W. Pollard, University President said. “However, after weighing the pros and cons carefully, the trustees accepted the recommendation of the administration and were unanimous in their decision that selling the station was in the best interest of the university.”

JBU purchased KUOA in 1935. University founder John Brown Sr. used the station to expand his radio ministry and to provide broadcasting training to students at the university, which it did until the early 1970s. But JBU students have not been significantly involved in KUOA operations for about 30 years. In those decades, the station was operated primarily as an endowment asset of the university rather than as part of JBU’s educational program. In recent years, the station did not provide an investment return for the endowment. In the course of reallocating endowment assets into investments with higher potential for growth, the board of trustees reviewed the status of KUOA. The decision to sell the station was in keeping with their reallocation strategy.

JBU has continued its strong broadcasting program through KLRC, its Dove Award-winning, contemporary Christian radio station, which was started in 1983. Students working at KLRC participate in live remote broadcasts, promotions planning, concert coordination, production, and new program creation.

“We have enjoyed great success with KLRC,” said Sean Sawatzky ’96, KLRC station manager and former KUOA station manager. “KLRC is a non-commercial station, which is better suited to our educational and our programming goals.”

KLRC is financially self-sustaining through contributions of its listeners. Support for the popular FM station is demonstrated each year during Sharathon when KLRC solicits and receives pledges to satisfy its operating budget.

“In many ways, KLRC fulfills JBU’s mission today in the same way as KUOA served the university 30 or 40 years ago,” Pollard said. “It trains students; it promotes the gospel; and it is financially healthy. Through KLRC and our fine broadcasting department, JBU remains committed to educating students who will shape the broadcasting industry for God’s glory.”

KLRC, named after the Learning
KLRC is making a positive difference in Northwest Arkansas and at JBU. It’s not just your average college radio station.
When KLRC was born in the summer of 1983 as a training ground for JBU broadcasting students, perhaps no one, even the station’s initiator, former communications professor Mike Flynn ’58, could have envisioned what KLRC would become. Twenty-two years have passed since Professor Flynn’s vision was realized, and while the station continues to provide quality, hands-on experience and training to JBU students, the KLRC of today far exceeds its founding purpose. These days, KLRC extends its services and caring reach not only to JBU students, but also to thousands of people in Northwest Arkansas.

Without a doubt, the ministry of KLRC is changing lives with its dedication and commitment to “make a positive difference...for Christ,” all the while, retaining its status as one of the top Christian radio stations in the country.

So what makes KLRC so unique? How is it that a college radio station with such humble beginnings is able to so intensely make its mark? Perhaps one reason is that KLRC has remained true to the objective for which it was created—to serve JBU students.

“Student involvement is an integral part of who we are,” KLRC general manager Sean Sawatzky ’96 stated. “As the station becomes more and more popular, our commitment to this element only grows.” JBU students participate in station activities such as on-air announcing, promotional efforts, event planning, and general office duties.

Christian artists regularly take part in KLRC broadcasts and programs. Artists pictured above, left to right: two members of the group Alathea, Shaun Groves, George Rowe, Taylor Sorensen, Ginny Owens, Michael Olson.

Former KLRC student announcer and JBU Walton Scholar Vivian Echegoyen ’94 recalled her experience at the station, saying, “I had the time of my life working at KLRC. I loved getting behind the microphone and knowing that through what I was doing, the Lord was using me to bless many listeners.”

KLRC continues to shape and inspire current JBU students. Serving as a student announcer at KLRC, JBU junior Daniel Silver said, “KLRC has had an amazing impact on my life. Being able to be on the radio and try to help lift others up in Christ is something I will treasure forever.”

Regarding student involvement, Sawatzky added, “When a student puts KLRC on their resume, they’re telling an employer that they’ve worked at a national award-winning radio station, and they graduate with a tremendous amount of real-world experience.”

In fact, KLRC is the only student-operated radio station in the country to win Dove Awards from the Gospel Music Association (GMA). In 2001 and 2002, KLRC accepted the outstanding

Melody Miller ’00
KLRC Program Director

Melody Miller assumed the position of KLRC Program Director after her graduation from JBU. In addition to her responsibilities for the day-to-day operation of KLRC, Melody hosts the station’s morning show, airing weekdays from 6:00 a.m. – 9:00 a.m. When asked what aspect she loves most about her job, Melody says, “The short answer would be, I get to be around music that I love and music that changes people’s lives on a daily basis. I get to play a small part in what God is doing in the lives of thousands of people in Northwest Arkansas—through a song, through a promo, through something I say on air. I get to work with students, teaching them what I know, encouraging them to find their passion and calling, coaching them to be the best that they can be, and then sharing in the process of watching them grow both on-air and off-air.” Melody continues, “But I think for me the most exciting moments are when you know for certain that you are right in the middle of something that God is doing.”
and coveted honor of the GMA Music Award (the Dove Award) for Small Market Radio Station of the Year and was one of three finalists for the same award in 2004. Additionally, KLRC continually receives national recognition from other radio stations and record labels in the industry. All things considered, JBU broadcasting students could not ask for a better place to get started in the field.

Today’s KLRC, however, does not stop with the goal of student instruction. “We are able to still provide excellent [student] training while attracting a weekly audience of almost 40,000 people,” Sawatzky noted. The station’s staff is united in its purpose to provide “a real service to the people of Northwest Arkansas.”

Certainly, KLRC provides encouraging Christian music, but it is also involved in community outreach efforts that include Operation Christmas Child, Clergy Appreciation Month, Northwest Arkansas’ Biggest Baby Shower, and Military Moms’ Day at the Mall, just to name a few. Sawatzky observed, “It seems the more we focus on [serving the people] and the less we focus on trying to achieve certain standards of success...the more successful KLRC actually becomes.”

KLRC staff members prize their connection with the people who listen, and KLRC listeners are enormously dedicated to supporting the station. As a listener-supported radio station, KLRC depends on financial donations to fund its annual operating budget. This March, KLRC’s annual Sharathon brought in about $370,000, surpassing this year’s goal of $365,000 and radically exceeding the original 1996 Sharathon total of $33,000. One on-air caller recently stated, “I am inspired by the music and all you do, and we are praying for KLRC.” As KLRC reaches out to the people of Northwest

Mike Kankelfritz ’94
Radio Personality, KXOJ-Tulsa

While in high school, a relative told Mike Kankelfritz, “You have a nice voice. Maybe you should think of radio as a career.” Mike soon began working in radio at his high school in Seattle, Washington. Shortly after high school graduation, Mike decided to attend college to further his radio training, and Seattle’s loss was JBU’s gain.

While attending JBU, Mike worked at KLRC as a student announcer. His duties at KLRC included on-air broadcasting and creating concert promotions.

Mike has now been sending his voice over radio airwaves for more than fifteen years, working at stations in Seattle; Fayetteville, Arkansas; Grand Rapids, Michigan; and currently in Tulsa, Oklahoma. KXOJ 100.9 in Tulsa is a well-known contemporary Christian station and three-time GMA award winner. At KXOJ, Mike hosts the morning show from 6:00 a.m. – 10:00 a.m. and is a popular station personality.

Regarding his experience at KLRC, Mike says, “KLRC was a great laboratory. At KLRC, you had the freedom to make mistakes, yet at the same time, you had to be professional... Some schools just have the ‘campus radio station.’ KLRC was and is much more than that.”

KLRC’s “Coats for Kids” drive allowed listeners to contribute winter coats to benefit the needy through Salvation Army locations in Northwest Arkansas. The first drive in 2004 was so successful that KLRC plans to make it an annual event.

JBU students and KLRC announcers serve as hosts and waitstaff at KLRC’s Clergy Appreciation Banquet, a free event for area pastors. Approximately 200 attended the 2005 banquet.
Arkansas, the people, in turn, continue to respond with appreciation for the services the station provides.

While the station is indeed proud of its beginnings, the ministry of KLRC has flourished to become something no one could have foreseen at its inception. “[KLRC is] hardly the same station it was twenty years ago,” Sawatzky stated. “In the early days, KLRC was your typical college radio station. Everybody played the music they wanted to play; it was off-air frequently; and there were no listeners to speak of. I remember that KLRC went dark every night around 10:00 p.m., even until 1994 or 1995. Obviously, listener response was not nearly as strong then as it is now—it was truly just a college radio station.”

These days, JBU and KLRC embrace the opportunity to truly affect lives with a ministry that God has blessed beyond anyone’s expectations. In the words of Sawatzky, “I love that we are part of something bigger than any of us. I love that God is using this 6,000-watt, student-staffed radio station to change lives in Northwest Arkansas. I love hearing the countless testimonies of how God uses KLRC. I love that while I hope to use my position at KLRC to bless others, I am often blessed myself. Even if I didn’t work at KLRC, I would be blessed by the radio ministry it provides.”

—

Liz Smith ’05
KLRC Student Announcer

Liz Smith, a digital media major/broadcasting minor from Colorado Springs, Colorado, served on the spring 2005 student announcing staff at KLRC. She has been an on-air announcer on Monday mornings and Wednesday afternoons. Liz has enjoyed her time at KLRC, but admits, in the beginning, she was quite apprehensive about the prospect of being “on-air.” Liz said, “Radio is not my strong point, and I was rather nervous. However, my Monday and Wednesday shifts have become somewhat of a highlight of this semester. I have come to view those four hours a week as time set aside from doing anything else, and it has almost become a ‘quiet time.’ I find it uplifting and edifying.” When asked what has made her experience at KLRC so rewarding, Liz answers, “The people that work at KLRC have been so gracious and encouraging to me. They truly want the best for the listeners and are constantly positive...It is rare to find a place that holds such views and values in today’s work environment.”
The JBU Golden Eagles soared past Azusa Pacific, 65-55, to capture the NAIA Division I National Championship title in Kansas City on March 22.

The team’s progressive success through the tournament, culminating in the ultimate victory, sparked a flurry of community attention, campus celebrations, and media coverage that lasted for more than a week.

The Cinderella story that JBU enjoyed was more exciting than just one single championship game could have told. It really began on March 18, when the NAIA gave Coach John Sheehy and his team an at-large bid to the men’s tournament as an unseeded team. Their season had been disappointing. In mid-February the Golden Eagles sat near the bottom of the SAC, but a picture-perfect five-game winning streak to finish the season tied JBU for third in the SAC. The Eagles were going to Kansas City.

Round 1: JBU vs. #7 Union — JBU faced Union (Tenn.), champions of the TranSouth Conference, and closed the first half with a 41-25 lead. John Brown continued to stun Union in the second half, and although Union attempted a furious comeback, the Golden Eagles conquered Union 84-72.

Round 2: JBU vs. #10 LSU-Shreveport — The tournament’s second round had been the demise of JBU in the two previous years. This year round two would be different. LSUS maintained a lead throughout the first half, but the second half was another story. Sophomore Adam Workman hit a three-pointer with 30 seconds remaining in the game to give JBU a 59-56 lead that they stretched to 61-56 at the buzzer.

Round 3: JBU vs. Biola — The Golden Eagles took an early lead, but they gritty clawed their way through the second half, relinquishing that lead. Free throws by Alex Terry and Brandon Cole gave JBU a 57-54 lead, but Biola scored again to cut the deficit to one. At the free-throw line again, Cole scored his 18th point. Biola’s attempt at the buzzer graciously missed the net, leaving JBU ahead 58-56.

Semi Finals: JBU vs. Carroll College — JBU played from behind most of the first half. The Golden Eagles entered the second half trailing 32-29, but then they shut down Carroll’s offense. A Brandon Cole three-pointer gave JBU a 47-45 lead. They continued to stretch that lead until senior reserve and fan favorite Ty Sawyer nailed a three-pointer for the final 73-60 margin.

That night, many Northwest Arkansans saw their first glimpses of the Golden Eagles when game highlights were played on the 10:00 sportscasts. Tape of Brandon Cole draining two treys in the faces of defenders, Reyjavick De Gracia doing a chin-up on the rim after slamming a breakaway dunk, and Adam Workman hitting his buzzer three proved that these men in blue and gold were skilled athletes, even if they weren’t the Arkansas Razorbacks.

The media coverage accelerated Tuesday as John Brown fans mobilized. University staff and faculty chartered a bus to take them to Kansas City. Additionally, large numbers of neutral spectators ended up siding with the Golden Eagles. Several players commented later that playing in Kansas City was like playing at home.

The Finals: JBU vs. #9 Azusa Pacific — When the championship game tipped off, 4,803 people were in the stands of Municipal Auditorium, a majority of them supporting the Golden Eagles. On the Siloam Springs campus, an additional 120 fans were gathered in the Walker Student Center to watch CSTV’s national coverage.

The first few minutes were tense as the Cougars took a 4-0 lead, but the Golden Eagles surged back, taking a 31-23 lead into halftime. The Golden Eagles scored the first six points of the second half, but with about ten minutes remaining, Azusa launched a 13-0 run, to pull ahead. Then JBU regained a shaky lead which they solidified in the final two minutes, winning 65-55.
JBU radio announcer Phillip Moreshead ’05 described the final seconds, screaming so loudly that his deep voice cracked repeatedly. Cole threw the ball high into the air with both hands stretched skyward and was immediately embraced by Pat Smits. Soon, the entire bench joined them, jumping and shouting. Only De Gracia was absent. The Panama native was face down on his knees at center-court, too overcome with emotion to move.

Fans in Kansas City and Siloam Springs celebrated raucously. Their team had become the first team from Arkansas and the third unseeded team in NAIA history to win the tournament. Brandon Cole finished the night with 25 points, earning him the tournament’s MVP award. Smits joined Cole in being named on the All-Tournament team.

The Days After—The Golden Eagles received a warm welcome as they returned to campus the following day. Because it was spring break, the crowd was relatively thin. But the returning team received a police escort through town, and television and newspaper reporters stayed around for more than an hour interviewing the champions.

A bigger celebration was planned for the next week when vacationing JBU students returned. The team entered the gym that day to an extended standing ovation from more than 400 fans.

Former JBU presidents John Brown Jr., John Brown III, and Lee Balzer joined current President Charles Pollard in congratulating the team before the crowd of students, faculty, staff, community friends, and media representatives. Siloam Springs Mayor Moose Van Poucke was on hand to declare March 30th “JBU Golden Eagles Day.”

Coaches John Sheehy and Donnie Bostwick ’92 shared their appreciation for the team’s character as well as their performance. And the NAIA championship banner was raised to hang in Murray Sells Gymnasium that day.

Without a doubt, the John Brown University men’s basketball program has soared to new heights. And certainly, the 2005-2006 season, which promises the return of Brandon Cole, Alex Terry, and other seasoned players, will be one to watch.

To honor MVP Brandon Cole, Buffalo Funds presented a $1,000 scholarship check to JBU in Cole’s name.

You too can watch the game and celebrate with JBU!

Videos of the championship game can be ordered through the NAIA. And you can get your own championship T-shirt when you send a donation of any size to JBU’s Fund for Student Financial Support (FSFS). For more information about these offers, and to read an extended play-by-play of the tournament, visit www.jbu.edu/giving/champs
Ella Caroline Trahin Brown ’47, wife of former President John E. Brown Jr., died Friday, January 28, 2005, at the age of 82. Funeral services were held at the Cathedral of the Ozarks with Dr. David Bush officiating.

Born July 26, 1922, in Fayetteville, Arkansas, she was the daughter of Jean and Zinga Stroupe Trahin. A lifetime resident of Siloam Springs, she graduated from Siloam Springs High School and from JBU, receiving a B.A. in English. She married John E. Brown Jr. on November 23, 1941. From 1948 to 1979 she served the JBU family faithfully and well as the president’s wife. Mrs. Brown earned an associate degree in nursing from the University of Arkansas in 1974 and later completed the requirements for a license in social work. She became Director of Patient Services at Siloam Springs Memorial Hospital and retired (the second time) in 2000 following 26 years of service.

Mrs. Brown was a charter member of the Hospital Auxiliary and served a term as president. She was a charter member of the Siloam Springs Memorial Hospital Foundation Board. She served on the committee and the board that founded the Siloam Springs Adult Development Center. She helped to organize the local chapter of the Salvation Army and served for many years on the board. A faithful member of Chapter T.P.E.O., she served as president 1956-1958 and 1984-1985. She was an active member of the First United Methodist Church in Siloam Springs.

In 2000, Mrs. Brown was recognized with a Pioneer Citizen award by the Siloam Springs Chamber of Commerce. She was presented the Dr. Frist Humanitarian Award by Quorum Healthcare in 1986.

Survivors include her husband John E. Brown Jr.; one son, John Brown III, of Siloam Springs; four daughters (Karen Wilt ’68 of Siloam Springs; Melinda Pollock ’73 of Middletown, Delaware; Julie Miller ’78 of Malibu, California; and Laurie Wilkinson ’86 of Siloam Springs); fourteen grandchildren; and eleven great-grandchildren.

The Caroline Brown Endowed Scholarship has been established at JBU in Mrs. Brown’s honor. If you would like to contribute a memorial gift of any size, please contact Paul Eldridge ’88, Director of Development and Planned Gifts at (479) 524-7468 or (800) 446-2450.
The Blessings of Endowed Scholarships
including the Caroline Brown Endowed Scholarship

By John Brown III and Jim Krall

“What I spent I lost; what I possessed is left to others; what I gave away remains with me.”

–Epitaph of a Charitable Man, quoted by Joseph Addison

We have all been helped to get where we are in life by others–our parents, our family, a teacher, a friend, a key pastor, or mentor. Someone encouraged us and helped us to grow and reach for our goals in life. Without that help, we would not have been able to attain the position of strength or service we hold today.

The Caroline Brown Endowed Scholarship will help many deserving JBU students in future years, just like all endowed scholarships. The annual dollars provided by these endowed funds will help students realize their dreams by making it financially possible for them to receive a quality Christian education at John Brown University.

Every former JBU student was helped by someone during their days on campus. In the early years, when students were expected to work as part of their payment, John E. Brown Sr. was still busy raising generous gifts to help pay for a college program beyond what students could afford. Throughout our history, gifts to the annual fund, to the endowment fund, and to the construction of new buildings have helped lower the costs of room, board, and tuition for our students. Gifts to endowed scholarships at JBU directly benefit students and their families by offsetting the costs of attendance that must be paid by the student.

Endowed scholarships work like this: A gift is given to the university, and the university invests the gift. Each year, the board of trustees designates a portion of the invested endowment fund value for students with financial need. These grant and work scholarships make the difference for many families in their ability to choose a Christian college for their son or daughter. Students of good character and in good academic standing on campus may renew these scholarships annually until graduation.

Endowed scholarships can be funded in one or more of these ways: a gift of cash, stock, or other property to an existing endowed scholarship; a gift of cash, stock, or other property to create a new endowed scholarship; a gift given through one’s will or trust; a deferred gift using a charitable gift annuity, or a charitable remainder trust.

Endowed scholarships can be designated in the name of a family, organization, or an individual to be honored in perpetuity. Today, over $10,000,000 exists in endowed scholarship funds at JBU because of good planning and Christian stewardship. Besides the Caroline Brown Endowed Scholarship, over 100 endowed scholarships provide student assistance each year. This year alone, qualifying students received more than $600,000 in financial aid through these scholarships.

For information on setting up a scholarship, please contact your regional director of development or call Paul Eldridge ’88, Director of Development and Planned Gifts, at (479) 524-7468 or (800) 446-2450.

John Brown III is a former JBU President, the Executive Director of the Windgate Foundation, and a member of the JBU Board of Trustees.

Jim Krall is Vice President for University Advancement.

JBU ENDOWED SCHOLARSHIPS: A Legacy for Future Generations

L J. & Margaret Allhands Scholarship
American Society of Professional Estimators
Par M. Murphy & W. S. Albritton Piano Hall Scholarship
Amanda & Bonnie Auer Scholarship Fund
Spencer F. Barnett Memorial Scholarship Fund
Ann & Vincent Becker Scholarship
William H. Bell Endowed Scholarship
Bella Vista Community Church Scholarship
Heather Brenner Memorial Scholarship
William F. & Alice D. Blackwelder Scholarship
Martin E. & Faye E. Blackmon Scholarship
Dorwood & Kathryn Blackwell Scholarship
Bonne-Scholten Scholarship
David Scott Brooker Memorial Scholarship
Caroline Brown Endowed Scholarship
Donald D. & Jeanne Brown Endowed Scholarship
J. Alvin & Malael Brown Memorial Scholarship Fund
Jesse E. & Grace K. Brown Scholarship
The Bryant Family Endowed Scholarship
Chapell D. Chambers & George A. Caye Memorial Scholarship Fund
Helen M. Clough Endowed Scholarship
Roger F. & Annice Lee Cox Science Memorial Scholarship
Calderon/Netherton Music Scholarship
Kenneth Dale Scholarship
Dale Davis Memorial Scholarship
Sherry Lyn Emory Memorial Scholarship
Engineering Excellence Scholarship
Family Studies Scholarship
Clinton H. and Jean Ann Ender Memorial Music Scholarship
Friendship Fund
Charles & Susanna Gehres Memorial Scholarship
John A. Graves Scholarship
Garcon Greig Science Scholarship
Fred W. Harper Scholarship
Jewell Taylor Lintz Harrison Memorial Scholarship
Hebrew Evangelization Society
H. Earl Thomas Holsey Endowed Scholarship
John Poe & Margaret S. Hendrix Memorial Scholarship
John Herington Communication Scholarship Fund
Hearing Missionary Scholarship
H.E.S. Inc. Scholarship
Manuel Welch How Memorial Scholarship
Jim and Marion Holley Scholarship
James Edlen & Bernice O. Horton Endowed Scholarship
Robert Jackson Sr. Endowed Scholarship
Ralph R. & Lucy Kennedy Legacy Scholarship
Larry Kreider Endowed Scholarship
Joseph W. & Frances Baker Luton Endowed Scholarship
Bobbi Laughlin Math Scholarship
William Douglas Lupton Endowment Scholarship
Milton & Leila Levy Endowed Scholarship
Sandra Lunt Memorial Scholarship
PrattMagnuson Endowed Scholarship
Arthur & Martha G. Martin Scholarship
Dayton E. Mcleam Ministerial Scholarship
Lloyd McCollough Memorial Scholarship
Alva McQueen Endowed Scholarship
Norma McQueen Memorial Art Scholarship
Larry Meyer Endowed Scholarship
HeLEN & Miller MIMON Endowed Scholarship
Jesse L. & Er.v. Miller Endowed Scholarship
Missionary Children’s Scholarship Fund
Mission Endowment for Cross Cultural Students
Moller Family Minor Scholarship
Joan B. Naramore Memorial Scholarship
Kenneth C. Naramore Scholarship
Bill & Beulah Nemeth Netherton Scholarship Fund
Netherton/Calderon Science Scholarship
Fred Obrey Engineering Scholarship
Dorothy E. Oslarski Memorial Scholarship
John H. Panage English Scholarship
Col. Kenneth W. Parrum Endowed Scholarship
Mildred Martin Patterson Endowment for Music Students
Matthew Perelli Memorial Scholarship
Teled Pollan Memorial Scholarship
Leyla R. Ramsey Memorial Scholarship
Suzanne E. & Grace E. Reeder Scholarship
Jeff Scholtens Memorial Scholarship
Scotsfield Memorial Scholarship
Judge & Mrs. Dale E. Shannon Endowed Scholarship
Francene Davis Sharp Health Promotion & Human Performance Scholarship for Women
Lettia M. & Melanie C. Simpson Scholarship for Minority and Women Students
Robert L. & Helen Shoemaker Scholarship Fund
Beverly Smeara Vision Scholarship Fund
Joe & Smith Endowment Fund for Work Scholarships
Walter & Malor Smith Memorial Scholarship
Marion F. Snyder Scholarship Fund
Soderquist Family Fund for Student Missions
Southern California Military Academy Scholarship Fund
Springfield Family Scholarship
John A. and Grace B. Storm Memorial Scholarship
Dorothy & Gerald Swain Endowed Scholarship
W. B. Terry Business Scholarship
Shirley Forbes Thomas Honors Scholarship
Grace Cleveland & Ida Mae Timm Endowed Scholarship
Tyndale Bible College Scholarship
Marcia VerHaven Memorial Scholarship
Nancy Coignet VerHaven Memorial Scholarship
Harold C. Ward Endowed Scholarship
Heather Family Endowed Scholarship
Agnes M. Weir Endowed Scholarship for Missionary Children
Charles L. & Luna Whitney Scholarship
Hib White Memorial Scholarship
Mervin A. & Verne K. Wilder Scholarship
Charles L. Whiey Memorial Scholarship
Charles Willis Scholarship
Community in Engineering
Dorothy/Erwin Woodall/Willis Science Scholarship
Rev. Dennis R. Woods Scholarship
Joe Strong Memorial Scholarship
Claude R. & Blanche A. Zimmerman Memorial Piano Scholarship Fund
Norma Zooge Endowed Scholarship Fund

www.jbu.edu/scholarships
Resource Center on campus, started in 1983 after JBU spent three years petitioning the FCC for a license. The 100-watt FM station began at 90.3 on the dial with coverage of the greater Siloam Springs area, and was developed as another training station for students. In 1988 the frequency was changed to 101.1 and the wattage raised to 3,000. In 1990 the station raised its power to 6,000 watts to serve more of the Northwest Arkansas area, and this year, KLRC improved its signal to Bentonville and Bella Vista by relaying its signal to 99.1 FM in Bentonville.

Josh Bentley ’02, KLRC Production Director, says, “Over the course of a week, KLRC has approximately 35,000 listeners who tune in to the station.” In addition to its local audience, KLRC debuted a live Internet feed in 2000 that can be listened to anywhere in the world. The station has also won national recognition for its programming in the past several years, including the Gospel Music Association’s Small Market Radio Station of the Year Award for 2001 and 2002.

In light of JBU’s long relationship with radio broadcasting, it may seem ironic that, over the years, JBU has sold nearly every one of its stations. After the sale of KFPW in 1929, John Brown Sr. purposefully acquired stations. Then, as the JBU presidency was transitioning from John Brown Jr. to John Brown III in the late 1970s, the JBU board of trustees thought it best to sell many of JBU’s radio assets to increase the university’s endowment. In the next ten years, JBU sold six of its stations, concluding with the sale of KGER in 1988. The strategic sell-off, which John Brown Jr. describes as “at the height of the market,” proved a valuable move for the university, adding $17.5 million to the endowment.

In 2005, JBU sold Siloam Springs station KUOA, its last commercial station, citing practical, financial, and mission-related reasons. The AM station was struggling financially and drawing resources from the university endowment; moreover, it had not been a regular part of the educational program of JBU for over 30 years. Regretfully but unanimously, the board of trustees approved pursuing a sale of the station in October 2004, and that sale was consummated at the end of March, 2005.

Today, JBU focuses its broadcast energies on just two stations, KLRC and Q16, which continue to broadcast religious programming and provide learning opportunities to students just as their predecessors had done. The JBU community still benefits from the radio stations of the past, as well, with the profits from their sales contributing significantly to the health of JBU’s endowment. Each year, the endowment provides crucial funds for the university’s operating budget and supports current students through institutional financial aid programs.

Almost since the founding of JBU, radio has served the university. JBU stations trained hundreds of students who are now involved in radio broadcasting around the world. Radio programs brought new students and donors into the JBU family. The university’s radio investments gave JBU a financial foundation from which the entire campus community will benefit for decades to come. Thanks to John Brown Sr.’s timely insight into the power of radio, JBU has grown into the nationally recognized institution we know today, and it is poised to continue reaching the world.
I had the pleasure of meeting with J. R. Russell ’63 on a trip to Dallas back in December. He lived in the South Hill dorm (he called it South Hillton), and he had an old, beat-up Chevy that he drove to his classes. Every Monday, Wednesday, and Friday, he would start up his car and rumble loudly toward his 7:00 a.m. calculus class, passing the house of then-president John Brown Jr. His car made quite a racket, and he said he felt bad making so much noise so early in front of the president’s house.

A year later J. R. was back at JBU with a different car—one that would not make as much noise. Mrs. Brown, noticing he had a different car, asked if that was, in fact, his car. “Yes ma’am, it is,” he replied.

Caroline’s warm, playful response sticks with J. R. to this day: “The president and I won’t know what time to get up in the morning without your car rumbling by, letting us know it’s almost 7:00 a.m.” She laughed, wished him a good year, and went about her business.

That made an impression on J. R. He has always had warm feelings toward JBU—a place where the president of the college didn’t mind a student’s loud, rumbling car waking him up early in the morning. No one had complained to him or anyone else about his car. They were just glad he was a part of JBU.

Mind your own (and a JBU student’s) business!

Get involved in the JBU Career Network

When you become part of JBU’s Career Network, you can play a key role in guiding a student’s career path by connecting them with internship and job opportunities where you work. JBU alumni and parents can help students and one another with career related issues.

Together, our world-wide family of JBU can broaden the horizons of our students.

To learn more, visit www.jbu.edu/alumni or contact:

Dan Noyes, Director of Career Development dnoyes@jbu.edu or (479) 524-7282

or

Jerry Rollene, Director of Alumni and Parent Relations jrollene@jbu.edu or (479) 524-7212.
The people of Afghanistan posed this question to Ron Maines ’67 and his World Vision Team in the spring of 2003. The people faced “very high food insecurity” in the province of Herat City in western Afghanistan; a four-year drought brought them to the brink of a famine. The WV team asked about food. They were offered grass and weeds from the hillside along with twigs. A mother and some children showed them how to split the twig and then eat from the twig center. If enough is eaten, a person will feel full but receive almost no nourishment. What could the WV team do?

Ron, as team leader, focused on the need to “save starving children and feed hungry families.” During their 90-day stay, the WV team fed 50,000 people and spent four million dollars. Why did Ron put his life in harm’s way to go to Afghanistan? In part, the love of Christ motivated him to go and to fulfill Galatians 6:10: “Therefore, as we have opportunity, let us do good to all people...” (NIV)

In the past two years, four JBU students postponed their formal education, gave up warm showers, and lived in slums, working with the Word Made Flesh organization, which ministers to the poorest of the poor. In Nepal, these young ladies played with the street children only to then see them beaten by the police. They bathed rejected people and held dying people. In Bolivia, they gave hot chocolate and sandwiches to prostitutes.

At times these students felt overwhelmed by all the suffering. What good were they doing to so few? Then, one student began to realize that she was God’s instrument of God’s love to these forgotten and destitute people. The book of James reminds us that pure and faultless religion is to look after the orphans and widows in their distress.

Another student went to Uganda with Samaritans’ Purse to assist internally displaced Ugandans, some who have lived in camps for almost 18 years. He designed school buildings, hired a few men, and supervised the construction. Some may have asked, “Why bother to go?” The answer for all of us is in 1 Timothy 6:18: We go to do good and to help those in need.

This past semester, JBU students bought washcloths, soap, and other supplies to fill 100 “Buckets of Love” to be sent to the survivors of the December 2004 tsunami. Will these few buckets make a difference? These buckets and hundreds of others represent compassion in action and will remind the survivors that they are not forgotten.

Let us guard against “donor fatigue” and rather be sensitive to the opportunities that God puts in front of us. We all can put on a heart of compassion to contribute in a variety of ways, in keeping with our resources. We package God’s love in deeds and words to demonstrate as a sign—even if only to a few—that God’s kingdom is present. Crises around the world, including poverty, famine, destruction, disease, and persecution, provide a wedge of opportunity to do good and to explain that our motivation resides in the Father who gave His Son.

Dr. Klotz and his family served for 20 years as missionaries in Nigeria, Liberia, and Eritrea with SIM (formerly Sudan Interior Mission). He is currently an associate member of SIM. In addition to teaching, Dr. Klotz coordinates the Perspectives course, a study of the world Christian movement.
Planning her next missionary trip felt like a pleasant dream for Liz Stevens as she found online exactly what she was looking for in January 2002. The young woman, who had recently participated in a short-term mission to Kenya, wanted to find a longer mission opportunity.

“Not knowing where to begin, I went to the web and put ‘short term missions’ into my browser. Your website showed up and right then, without being too dramatic, my life was changed,” wrote Stevens in a thank you letter to JBU alumnus Peter Armstrong ’00, executive director of Siloam Springs-based Mission Data International (M-DAT). “After plugging in a little info on what I was looking for, I found OMF International (Overseas Missionary Fellowship).” She then went on two mission trips to Asia and now works for OMF in Denver, Colorado.

Just like Stevens, thousands of people have searched through the comprehensive database built in the website www.ShortTermMissions.com, where 62 mission organizations are represented and over 900 one-week to three-year mission opportunities are announced 24 hours a day.

And it all began at a JBU computer lab in 2000.

Supported from the beginning by his wife Heather (Menks) Armstrong ’99, Peter’s work provides Internet-based guidance and tools that help people with mission interest overcome obstacles, such as lack of information, to move forward in their mission involvement.

In March, his “baby” turned five years old. The non-profit organization is run by “mission mobilizers” or, as Peter puts it, “people who help believers latch onto God’s plan to reach every people [group] with the gospel and also provide practical assistance to help them grow in their involvement in what God is doing around the world.”

Like a rocket propulsion system, M-DAT staff, which includes three JBU alumni and a current student, mobilizes Christians to share the gospel of Jesus Christ with nonbelievers. It also helps mission organizations to get the word out about their opportunities.

Peter said that this “out of the box” idea came when God mixed four key ingredients: the difficulty Peter and Heather experienced in trying to find a one- to two-year mission opportunity after wrapping up at JBU; a talk with a friend about the future of the Internet; the Perspectives on the World Christian Movement course the Armstrongs were taking at JBU; and a conversation with Peter’s father, David Armstrong, co-founder and current M-DAT director of Agency Services, in regard to the advertising difficulties mission agencies face.

Although there are several organizations that also place this kind of information on websites, ShortTermMissions.com enables people to quickly find current details on mission opportunities according to specific characteristics, Peter said.

“In the past you had to navigate multiple websites and send dozens of inquiries to get the info you were looking for,” he added.

Today, people interested in missions can sift through hundreds of mission opportunities and find three or four that interest them and fit them in a matter of minutes. ShortTermMissions.com offers a full description of each mission opportunity, agency contact information, and a space to immediately submit an e-mail for further details.

“Mission Data’s ShortTermMissions.com website has helped connect Global Missions Fellowship with a number of missions-minded individuals”, affirmed Rev. Frank Banfill, director of Mobilization at GMF. “Not only are these people interested in our short-term mission trips, but many times they also are exploring a missions career.”

And the Armstrongs’ career as mission mobilizers is up and running.

“I didn’t feel prepared, I had no experience starting an organization, forming a board, doing web programming, designing databases, marketing, fundraising, managing a large project, accounting, and the list goes on. I think God chooses to use people who clearly are not ideal for the job...so that He can get the most glory!” Peter said.
As we celebrate the gift of JBU’s newest residence hall, North Hall, we thought it would be appropriate and fun to look back to the dorm life of generations past.

It’s a common experience for nearly all JBU students: living in a dorm. But how things have changed! These students may not have the computers, iPods, and TVs that today’s North Hall residents might enjoy, but they did have a working fireplace, wallpaper, and even firearms!

If you have historic photos of events from JBU’s past that you’d like to share, please send them to: Brown Bulletin, John Brown University, 2000 West University St., Siloam Springs, AR 72761.

All photos will be forwarded to JBU archives. Some may be selected for publication. By sending us your photos, you are giving JBU permission to use those photos for publication. Photos cannot be returned.
Homecoming 2005
October 7th-8th

Tours of the new Soderquist Business Center
Class of '55 Fifty-Year Reunion as well as reunions for '65, '75, '85, '95, and '00
Reunions for the Education and Business divisions, as well as The Sound Generation
Saturday evening Homecoming Showcase performance featuring The Sound Generation!

They just keep getting better and better, so be sure to ...
SAVE THE DATE!